## **AAUW Updates**

March 21, 2024 Susan Barley Advancement Committee 314-361-2920 Barley702@gmail.com

The national Advancement Committee has put together a wonderful webinar on membership, including how to attract, keep and bring back members. There will be a panel discussion with four branches and lots of resources available. Tuesday, March 26 – 6 p.m. Central time

You must register in advance for this webinar:

https://us02web.zoom.us/webinar/register/WN YjCSrLLGT1qt-5fcAEP3VA

1. Our **2023 Year in Review** is live on the website! <u>https://www.aauw.org/about/2023-year-in-review/</u>

## 2. NCCWSL

We are at 102 registrations thus far - compared to 2023 YTD registration was 52. Help us promote scholarship support and registrations! We have a goal of \$30k in scholarship support and as of today we have raised \$22k. Our deadline to close our fundraising drive for scholarships is this week!

Deadline to register: April 14. <u>https://www.aauw.org/resources/programs/nccwsl/attend/</u> Panels and Workshops: https://www.aauw.org/resources/programs/nccwsl/agenda/workshops-panels

3. Gloria was quoted/interviewed in this **Washington Post** article recently, highlighting our work on pay equity/salary <u>https://www.washingtonpost.com/business/2024/03/14/pay-gap-women-foreign-workers/</u> (you can set up a free account to view the article by providing your email)

You can stay up to date on other articles AAUW is featured in by visiting AAUW's In the News page on our website: <u>https://www.aauw.org/resources/news/media/in-the-news/</u>

- Recent webinars The February 28<sup>th</sup> webinar on AAUW's History and Evolution: A Journey Through Time – which was EXCELLENT! - is featured on this page of the website: <u>https://www.aauw.org/resources/programs/webinars/</u>
- Ms Magazine we are continuing our promotional partnership with Ms. Magazine offering a free 1 year subscription to members via this link: <u>https://secure.everyaction.com/VDr6G\_f5aky8R09HDwKyEQ2</u>
- Five Star Recognition for 2023 is posted online, including FY24 criteria. <u>https://www.aauw.org/resources/member/initiatives/5-star-program/</u> The next survey will be in September.

## 7. Work Smart / Start Smart and Money Smart

AAUW National is no longer supporting the license model for salary negotiation training. That being said - we understand that there are some groups that still have active licenses. We will be honoring these licenses through their expiration - but they will not be eligible for renewal.

We will be continuing our Work Smart / Start Smart (salary negotiation) and Money Smart (financial literacy) trainings. These trainings will be conducted via a webinar format and our

AAUW National staff will facilitate/lead them. They will occur throughout the academic year. They will be open to the following groups:

<u>CU Member campuses</u> - All students, staff and faculty at CU Member campuses are eligible to attend our trainings. We regularly email our CU representatives to advertise the dates and links to attend.

<u>Grant Funded Campuses</u> - AAUW has grants from Coca Cola Foundation, ETS and AAUW Honolulu which support students at HBCUs (Historically Black Colleges and Universities) and other Minority Serving Institutions are eligible to participate in trainings as well.

WorkSmart Online will sunset mid-June 2024. It is an expensive program to maintain and we do not have dedicated funding to support its maintenance or the necessary updates.