**Growing Your Membership**

**Karol Palmer**

**President-AAUW Independence, Missouri**

Member Retention and Engagement

* Mixer Moments--“Mingle Bingo,” Inclusion Infusion, DEI Scramble
* Special Outings—Black Suffragist and Jazz Program, plays, Barbie movie, winery tour, museums
* Board positions and involvement

Member Recruitment

* Recruitment efforts based on a theme—Summer brunch with Seneca Falls and 175th anniversary of first women’s rights convention; celebration of 50th Anniversary of Title IX
* First Meeting in September—potluck dinner
* “Rush” party—“Get-to-Know AAUW” with guests rotating around to different stations explaining who we are and what we do
* Membership flyers

Community Connections

* Monthly programs focusing on mission of AAUW
* Chamber of Commerce—Local businesses can become “AAUW Community Friends” with donations to scholarship fund. For their donation they receive a sign for their business advertising their support for local scholarships.
* Community Services League partnership in Independence, Missouri—CSL’s mission is to partner with our neighbors by collaborating on strategies that foster community stability and individual well-being. Seventy-five percent of the people served by CSL are women.
* Independence School District partnership—scholarship fund in Independence Foundation; provided hands-on STEM activities and materials for elementary school girls; INSPIRE One Student at a Time volunteer program
* Voter Registration and Table Events at Blue River Community College in Independence