

AAUW-Wisconsin Swap Shop: Using Technology for Sharing Public Policy Information

Introduction: Using technology for enhancing branch successes and statewide communications:

1. Zoom meetings:
 - a. For district meetings and various statewide committee meetings.
 - b. Program meetings where several branches are invited to attend.
2. Webinars offered to all AAUW members:
 - a. Membership information with emphasis on recruitment and retention.
 - b. Public policy, with information on timely topics including Fair Maps, and Contacting our Legislators .
3. Online quarterly newsletters, Badger Briefs, are emailed to all state AAUW members, with additional short e-blasts, Lil Badger, sent periodically as issues or information are needed.
4. The key to our success is to have one or more members who are willing to tutor others in using the newer technology.

Amplify Your Voice: Public Policy

<https://aauw-wi.aauw.net/public-policy/>

Amplify Your Voice is a powerpoint presentation created by our state public policy committee. It provides all the needed resources on how to advocate for important AAUW issues with your legislators. The powerpoint was used at the 2023 State Convention and can be utilized by all branches as a program, if so desired. This can be adapted for other states to use.