

8-17-23 DRAFT # 5 FINAL for website

**Star Award & Branch Action Plan 2023-24**

***This is a compilation of key issues on the AAUW MO Action Plan which is based on the national AAUW Strategic Plan. It provides a strong mission-based document and can be used as your Branch Action Plan****.*

Draft #4+ 7-6-21 Sue S, Pat S, Diane L

*Use this form to plan and report your branch’s successful year and earn up to 10 MO Stars. All* successes (large and small, few and many) are important for achieving AAUW’s mission*(AAUW Fund dates differ – see that section for dates.)* Place a check in the YES/NO column, and for each YES, and provide a brief explanation of your achievement(s). Check all that apply.

**Include all branch activities/events between April 1, 2023 and March 31, 2024 (except AAUW Fund)**

**Applications are due April 1, 2024 (postmark or email date)**

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|  |  |
| --- | --- |
| Branch Name: | Date: |
| Application Completed by: | Position in Branch: |
| Phone Number: | Email: |

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|  |  |  |  |  |
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|  | **2022-2023 AAUW MO GOALS Check ALL that apply** | **YES** | **NO** | **Explanation** |
| **A** | **Leadership (Achieve 4 of 7) Leadership** |  |  |  |
| 1 | Adopt this Branch Action Plan; work to fulfill the requirements of the MO Star Award; send Star Award form to state by deadline. |  |  |  |
| 2 | Attended via Zoom the AAUW MO State Meeting on May 6, 2023. (Official list of branch participants on AAUW MO website; minimum one member per branch.) |  |  | (List members) |
| 3 | Provide information to branch leaders/members on AAUW’s focus areas as presented via National AAUW e-communications, webinars, web resources, and tool kits. |  |  |  |
| 4 | Initiate/participate in a discussion on ‘succession planning’ and work on a plan to grow leaders for your branch. |  |  |  |
| 5 | At least one branch member attends the 2023 Central States Regional Conference in St. Louis in October and/or branch submits program idea for the Swap Shop sessions of conference. |  |  |  |
| 6 | At least one branch member serves on State board or committee. |  |  | (List member(s) |
| 7 | Participate in State-led Zoom calls for branch presidents, branch officers and/or branch committee chairs. |  |  |  |
| **B** | **Branch Management (Achieve 4 of 5)** **Governance/Sustainability** |  |  |  |
| 8 | Filed 2023-24 branch officer information with National and AAUW MO by deadline, June 30, 2023. |  |  |  |
| 9 | Update and maintain a balanced branch budget. |  |  |  |
| 10 | Share National and State information with branch members as it becomes available. |  |  |  |
| 11 | Publish a branch directory/membership list and distribute to members. |  |  |  |
| 12 | Send branch newsletters, directory/yearbook, and other branch historical documents to AAUW State Historian for archives. |  |  |  |
| **C** | **Membership (Achieve 2 of 5) Governance/Sustainability** |  |  |  |
| 13 | Maintain or increase branch membership. |  |  | Membership on 2-1-23 \_\_\_\_\_; on 2-1-24\_\_\_\_\_\_ |
| 14 | Gain new members in 2023-24 by participation in National AAUW membership program ‘Shape the Future.’ |  |  |  |
| 15 | Create/hold a “new member orientation” for new/continuing members. |  |  |  |
| 16 | Engage members through interest groups, ‘buddy’ programs, mentorships, branch leadership, or other activities. |  |  |  |
| 17 | Sponsor an activity/event that focuses on recruiting potential new members. |  |  |  |
|  | **2023-2024 AAUW MO GOALS Check ALL that apply** | Yes | **No** | **Explanation** |
| **D** | **Education and Research (Achieve 2 of 4) Education & Training** |  |  |  |
| 18 | Present information to members about AAUW research studies and/or current work such as *The Simple Truth About the Gender Pay Gap* (published annually). |  |  |  |
| 19 | Participate in/attend a National AAUW webinar, townhall or other online presentation. |  |  |  |
| 20 | Send/forward *Missouri in Motion* newsletter to each branch member; use in educating branch members about state and national AAUW issues. |  |  |  |
| 21 | Seek expertise and experience of State Board members. |  |  |  |
| **E** | **Branch Programs (Achieve 4 of 5) Education & Training** |  |  |  |
| 22 | Ensure all branch meetings/events are handicap accessible. |  |  |  |
| 23 | Present AAUW mission-based programs focusing on education/training, economic security, leadership, STEM, Diversity/Equity/Inclusion (DEI), Public Policy Priorities, and/or College/University Partners. |  |  |  |
| 24 | Use National AAUW webinars as all/part of a program (AAUW MO to select 2-3) or use as basis/idea for a local program. |  |  |  |
| 25 | Have a state board/committee member speak at a branch meeting on their topic, in person or virtually, and/or request a state-created presentation for a program (programs listed on state website). |  |  |  |
| 26 | Incorporate mission-based special interest group(s) into branch activities. Examples include book groups and lunch-and-learn discussions. |  |  |  |
| **F** | **CU Partners and Equity (Achieve 3 of 6) Economic Security** |  |  |  |
| 27 | Appoint/maintain a branch C/U (College/University) chair, communicate with State C/U chair and participate in state committee work. |  |  |  |
| 28 | Maintain or initiate a relationship with a C/U Partner college or university. |  |  |  |
| 29 | Participate in an event on a college campus with information table that features student member recruitment. |  |  |  |
| 30 | Support NCCWSL (National Conference for College Women Student Leaders) by recruiting students who attend, and/or supporting scholarships for attendees. |  |  |  |
| 31 | Recognize re-entry women furthering their education. |  |  |  |
| 32 | Engage in project(s) related to equity for girls and women (e.g., Pay Equity/Gender Pay Gap, Work Smart). |  |  |  |
| **G** | **DEI and STEM (Achieve 3 of 6) Economic Security** |  |  |  |
| 33 | Appoint/maintain a branch Diversity/Equity/Inclusion (DEI) chair, communicate with State DEI chair and participate in state committee work |  |  |  |
| 34 | Utilize state DEI materials/programs in branch activities, such as using state-provided ‘Inclusion Infusions’; and/or use national DEI tool kit materials. |  |  |  |
| 35 | Appoint/maintain a branch STEM chair and communicate with State STEM chair. |  |  |  |
| 36 | Recognize girls or women studying and/or involved in STEM activities. |  |  |  |
| 37 | Engage in project(s) related to Diversity/Equity/Inclusion (DEI), and STEM. |  |  |  |
| 38 | Publish in newsletter, website, or post on Facebook at least 1 each, articles on DEI and STEM taken from state or national AAUW information |  |  |  |
|  | ***THANK YOU BRANCHES FOR ALL YOUR DEDICATED WORK FOR EQUITY!*** |  |  |  |
|  | **2023-24 AAUW MO GOALS Check ALL that apply** | **Yes** | **No** | **Explanation** |
| **H** | **Public Policy** **(Achieve 4 of 6) Education & Training** |  |  |  |
| 39 | Appoint/maintain a branch Public Policy chair, communicate with State Public Policy chair and participate in state committee work. |  |  |  |
| 40 | Complete at least one activity/program related to equal pay, paid leave, elimination of salary history, Gender Study (documents disparities), or Title IX. |  |  |  |
| 41 | Study and report on at least one LAF plaintiff/new case undertaken by AAUW Legal Advocacy Fund. |  |  |  |
| 42 | Participate in national 2-Minute Activist or contact elected officials via phone, emails or other appropriate methods. |  |  |  |
| 43 | Complete at least one voter education and engagement activity such as Get Out The Vote (GOTV) activity for national, state or local elections. |  |  |  |
| 44 | Collaborate with another organization(s) to promote AAUW public policy priorities. |  |  |  |
| **I** | **AAUW Fund (Achieve 3 of 5) Governance & Sustainability *(Donation dates are January 1 through December 31, 2023)*** |  |  |  |
| 45 | Appoint/maintain a branch AAUW Fund chair and communicate with State AAUW Fund chair. (Serve July 2023 through June 2024). |  |  |  |
| 46 | Meet the $30 per capita State goal for 2023 giving (Jan-Dec giving year). |  |  | # of members 2/1/23 \_\_\_\_X $30 = $\_\_\_\_\_\_\_\_ Branch Total Giving $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| 47 | Have 1 Century Club Member ($100 or greater individual donation) per 25 branch members in 2023 (Jan-Dec giving year). |  |  | # members \_\_\_\_\_\_\_\_ # CC members\_\_\_\_\_\_\_\_ |
| 48 | Have 1 Century Club Plus member ($250+ or greater individual donation) per 50 branch members in 2023 (Jan-Dec giving year). |  |  | # members \_\_\_\_\_\_\_\_ # CC+ members\_\_\_\_\_\_\_\_ |
| 49 | 50% of branch members give individually to Greatest Needs Fund in 2023 (Jan-Dec giving year). |  |  | # members \_\_\_\_ # donors \_\_\_\_\_ = \_\_\_\_% |
| **J** | **Communication: Visibility & Technology (Achieve 6 of 9) Governance & Sustainability** |  |  |  |
| 50 | Publish & distribute branch newsletters regularly and/or update branch Facebook page regularly. |  |  |  |
| 51 | Focus on community visibility by publishing branch events, programs, and projects in local media (TV, radio, newspaper) and/or Facebook and other social media |  |  | (Provide date and media name/source; samples not required) |
| 52 | Achieve one or more stars in the National AAUW Five-Star Award program between 2021-2023. |  |  |  |
| 53 | Collaborate with another organization or a college/university in sponsoring a mission-based event or program. |  |  |  |
| 54 | Increase branch visibility and promote mission of AAUW by staffing a table at an event, making a presentation, putting up posters, distributing fliers or bookmarks, giving awards/ recognitions locally or other ways to increase community awareness. |  |  |  |
| 55 | Use phone, email, texts, Facebook and other social media for branch communication. |  |  |  |
| 56 | Submit at least one article or photo with a caption to *Missouri in Motion* state newsletter (Leaves from the Branches section). |  |  |  |
| 57 | Maintain a branch website that links to AAUW issues: STEM, DEI, Public Policy Priorities, College/University Partners, and with a tab for information about joining the local AAUW branch. |  |  |  |
| 58 | Use a Zoom account for branch/board activities as needed, and have a branch member able to host Zoom meetings. |  |  |  |

**Applications are due April 1, 2024**

**(postmark or email date)**

Send to: Diane B. Ludwig, Co-Program VP, 504 Church Street, Fulton, MO 65251 Email: [DBLudwig22@aol.com](about:blank)

Phone: 573-642-4664

*You will be notified by email when your application has been received.*

***AAUW MO - Stronger Together - Making Equity the Norm***