



MISSOURI STATE AND BRANCH ACTION PLANS, 2021-2022-2023

This document brings together the expectations from the national AAUW Strategic Plan 2.0, the Missouri AAUW State and Branch Action Plans 2021-2022-2023, the national Five-Star National Recognition Program application (2021-2022) and the Missouri Star Award & Branch Action Plan 2022-23. This compilation will make it easier for our state organization and our local branches to keep track of what is expected where and when as we strive to advance gender equity for women and girls through research, advocacy and education in Missouri. This document can be viewed on the aauw.mo.org website.

KEY: Parenthesis at the end of a sentence tells you the source of the item or a suggested action:

- (national Five-Star) - means an item on the national AAUW Five-Star National Recognition Program application
- (MO Star and number) - means an item on the Missouri Star Award & Branch Action Plans
- (state) - means an item for state action
- (branch) - means an item for branch action
- *Italicized text* - means text quoted directly from the AAUW National Strategic Plan 2 or the national Five-Star National Recognition Program application.

EDUCATION & TRAINING

Missouri Action Plan

- Adopt the Star Award & Branch Action Plan 2022-23 as the Branch's Action Plan. (MO Star 1, branch)
- Use the AAUW Mission, national AAUW Strategic Plan 2.0, Missouri Action Plan and Public Policy Priorities to plan programs and presentations. (MO Star 3, 23, state and branch)
- Use the national AAUW, Missouri state and branch website resources. (MO Star 3, 10, 24, state, branch)
- Participate in national online presentations. (MO Star 19, state, branch)
- Promote the latest AAUW published research. (MO Star 10, 18, state, branch)
- Utilize the expertise of the national AAUW staff and Missouri state board members. (MO Star 21, 25, state, branch)
- Incorporate mission-based special interest groups such as book groups and lunch-and-learn discussions into branch activities. (MO Star 26, branch)
- Recognize women furthering their educations. (MO Star 29, branch)
- *Ensure that 90% of the branches in your state hold 2-4 strategic-plan related programs.* (MO Star 23, national Five-Star, state)
- *Host 2-4 strategic plan-related programs that are open to the public in FY2023 (e.g., Forum on economic security, Operation Equity: Reading for Results participation, panel on women and leadership). Virtual and digital meetings will also count toward this goal.* (national Five-Star, branch, MO Star 22)
- *Appoint a state Public Policy Chair and ensure at least 60% of branches in your state have public policy chairs.* (national Five-Star, state)
- Appoint a Public Policy chair who collaborates with the state chair. (MO Star 33, branch)
- Appoint a Diversity, Equity & Inclusion Chair who collaborates with the state chair. (MO Star 4, branch)

- Include diversity, equity and inclusion in AAUW programs and events. (MO Star 5, state)
- Appoint a STEM chair who collaborates with the STEM state chair. (MO Star 30, branch)
- Appoint a College and University Partner chair who collaborates with the state College and University Partner chair. (MO Star 16, branch)
- Recruit and retain College and University Partners. (MO Star 15, state, branch)
- Make an addition to the history of suffragists in Missouri by submitting information for the National Votes for Women Missouri Trail. (MO Star 20, state, branch)
- *Conduct an annual meeting with the governor or U. S. Senators around a strategic plan focus (meeting with their staff also fulfills this objective.) An alternate state-level elected official is acceptable if circumstances warrant.* (national Five-Star, state)
- *Conduct an annual meeting with U. S. Representative(s) and/or state legislators around a strategic plan area of focus. (a meeting with their staff also fulfills this objective.) An alternate elected official is acceptable if circumstances warrant.* (national Five-Star, branch)
- *Host a day at your state house focused on AAUW's public policy priorities.* (national Five-Star, state)
- *Host at least one event where Action Network sign-ups are collected and note the Action Network on your website.* (national Five-Star, branch)
- Participate in a state legislative event. (state)
- Reply promptly to national AAUW Two-Minute Activist requests for communication with federal officials. (MO Star 32, state, branch)
- Complete one voter education activity. (MO Star 35, state, branch)

ECONOMIC SECURITY

Missouri Action Plan:

- Promote the Work Smart Online and in person salary negotiation program to college/university students and faculty and women in the workforce. (MO Star 27, state, branch)
- Work to enact gender pay laws in Missouri by monitoring the filed bills having to do with equal pay, supporting the legislators who file them, and opposing the laws that increase the gender pay gap for Missouri families. (MO Star 34, state, branch)
- Appoint an Equal Pay Advocate who collaborates with the state Equal Pay Advocate chair. (MO Star 34, branch)
- Encourage females at all levels to enter a STEM field. (MO Star 23, 27, 28, state, branch)

LEADERSHIP

Missouri Action Plan:

- Serve on a national AAUW or State Committee. (MO Star 6, state, branch)
- Promote applications for national Career Development Grants. (state)
- *Ensure at least 10% of branches are participating in Five-Star.* (national Five-Star, state)
- Submit an application for the 2023 national AAUW Five Star Award Program. (MO Star 44, state, branch)
- Encourage college/university students and faculty to attend NCCWSL. (MO Star 15, state, branch)
- Collaborate with other likeminded organizations to further the AAUW mission. (MO Star 36, 45, state, branch)
- Attend the Missouri State Meeting. (MO Star 2, state, branch)
- Provide display board at 2022 state meeting highlighting branch history (MO Star 47, branch)
- Lead and participate in the 2023 Regional Conference. (state, branch)

GOVERNANCE & SUSTAINABILITY

Missouri Action Plan:

- *Align state strategic plan with AAUW national. (national Five-Star, Missouri Star, state)*
- *Detail on your website how your branch's programs align with AAUW national's strategic plan areas. (national Five-Star, MO Star 23, 51, branch)*
- Utilize best practices for AAUW entities:
 - Hold meetings that are publicized and handicapped accessible. (MO Star 22, state, branch)
 - Maintain a balanced budget. (MO Star 9, state, branch)
 - Utilize electronic communication systems that include text, email and Facebook. (MO Star 43, 49, 50, state, branch)
 - Produce regular newsletters. (MO Star 42, state, branch)
 - Maintain a current website. (MO Star 51, state, branch)
 - Maintain a Zoom account. (MO Star 52, state, branch)
 - Participate in state Zoom meetings. (MO Star 7, state, branch)
 - Submit an article to Missouri in Motion. (MO Star 48, state, branch)
 - Send historical documents to State Historian. (MO Star 11, state, branch)
 - File branch officer information with national AAUW by proper deadline. (MO Star 8, branch)
 - Gain recognition in the community. (MO Star 36, 43, 46, state, branch)
- *Branch board institutes a succession plan to ensure new ideas and perspectives are included in the future leadership. Your branch can use the template in Helpful Resource Link as a guide or your own existing plan. (national Five-Star, branch)*
- *State website and/or social media include an Economic Security Focus and AAUW Work Smart Online. (Note: Monthly posts are required for social media; Work Smart Online must be included on the website home page.) national Five-Star, state)*
- *All existing websites and social media presences include an Economic Security Focus and AAUW Work Smart Online. (Note: Monthly post are required for social media; Work Smart Online must be included on the website home page.) (national Five-Star, state, branch)*
- *All existing website and social media accounts have 3-5 postings with a DEI focus. Mission statement and logo are up to date. (national Five-Star, state, branch)*
- *Work to change the national membership requirement in 2024. (state, branch)*
- *Appoint an AAUW Fund chair that collaborates with the state chair. (MO Star 37, branch)*
- *Contribute to the AAUW Greatest Needs Fund with state, branch and individual gifts. (MO Star 38, 41, state, branch)*
- *75 % of branches in your state raise the \$30 per capita gift (member) in greatest needs fundraising goal. (Note: This is above membership dues). (national Five-Star, state)*
- *\$30 per capita (member) gift raised for greatest needs. (national Five-Star, MO Star 38, branch)*
- *Increase your Greatest Needs giving in the last calendar year by 25%. (national Five- Star, branch)*
- *Have at least 50% of the branch make an individual contribution to the Greatest Needs Fund. (MO Star 41 state, branch)*
- *Increase Legacy Circle members by 10% in your state. (national Five-Star, state)*
- *Increase the Legacy Circle Members in your branch by 10%. (national Five-Star, branch)*
- *Reach 100% participation in the Membership Payment Program in your state. (national Five-Star, state)*
- *Maintain or increase branch membership. (MO Star 12 ,13, 14, 17, branch)*
- *Retain 90% of your branch membership statewide. (national Five-Star, state)*
- *Retain 90% or more of your branch members and submit annual dues by national deadline. (national Five-Star, branch)*
- *Have Missouri Century and Century Plus members. (MO Star 39, 40, state, branch) # # #*