



Star Award & Branch Action Plan 2021-22



This form is a compilation of key issues on the AAUW MO Action Plan which is based on the national AAUW Strategic Plan. It provides a strong mission-based document and can be used as your Branch Action Plan.

Use this form to plan and report your branch's successful year and earn up to 10 MO stars, one for each of the ten focus areas. **All successes (large and small, few and many) are important for achieving AAUW's mission.** Place a check in the YES/NO column, and for each YES check provide a brief explanation of your achievement(s), as appropriate.

Applications are due April 1, 2022 (postmark or email date)

Send to: Diane B. Ludwig, Program VP, 504 Church Street, Fulton, MO 65251 Email: DBLudwig22@aol.com Phone: 573-642-4664
You will be notified by email when your application has been received.

Branch Name:	Date:
Application Completed by:	Position in Branch:
Phone Number:	Email:

	2021-2022 AAUW MO Goal	YES	NO	Explanation
	Leadership (Achieve 3 of 5) Leadership			
1	Adopt this Branch Action Plan; work to fulfill the requirements of the MO Star Award; send Star Award form to state by deadline.			
2	Participated in the AAUW MO State Meeting via Zoom on May 1, 2021. (Official list of branch participants on AAUW MO website.)			
3	Provide information to branch members on AAUW's focus areas: Economic Security, Education & Training, Leadership, and Governance & Sustainability.			
4	At least one branch member serves on State board or committee.			
5	Participate in State-led Zoom calls for branch presidents, branch officers and/or branch committee chairs.			
	Branch Management (Achieve 2 of 4) Governance/Sustainability			
6	Filed 2021-22 branch officer information with National by deadline, June 30, 2021.			
7	Update and maintain a balanced branch budget.			
8	Share National and State information with branch members as it becomes available.			
9	Send branch newsletters, directory/yearbook, and other branch historical documents to AAUW State Historian for archives.			
	Membership (Achieve 2 of 6) Governance & Sustainability			
10	Maintain or increase branch membership.			Membership on 2-1-21 _____; on 2-1-22_____
11	Gain new members in 2021-22 by participation in national AAUW membership program Shape the Future.			
12	Appoint a branch DEI (Diversity/Equity/Inclusion) chair, communicate with State DEI chair, utilize national DEI tool kit.			
13	Maintain or initiate a relationship with a C/U Partner, or support NCCWSL (Nat'l Conference for College Women Student Leaders).			
14	Appoint a branch C/U (College/University) chair and communicate with State C/U chair.			
15	Sponsor an activity that focuses on recruiting potential new members.			
	Education & Research (Achieve 3 of 5) Education & Training			
16	Present information to members about AAUW research.			
17	Participate in a national AAUW webinar, townhall or other online presentation.			
18	Use online AAUW tools, tool kits, and resources.			
19	Submit an application to the "National Votes for Women Trail" suffragist recognition project, endorsed by AAUW MO, to find and recognize Missouri sites and individual suffragists.			
20	Seek expertise and experience of State Board members.			

	2021-2022 AAUW MO GOAL	YES	NO	Explanation
	Branch Programs (Achieve 2 of 4) Education & Training			
21	Ensure all branch meetings/events are handicap accessible.			
22	Present AAUW mission-related programs from AAUW MO Action Plan (e.g. education/training, economic security, leadership, governance/sustainability, diversity/equity/inclusion, public policy priorities).			
23	Use national AAUW webinars as all/part of a program.			
24	Have a State or National board or staff member speak (in person or virtually) at a branch meeting.			
	Educational Equity (Achieve 2 of 4) Economic Security			
25	Engage in project(s) related to equity for girls and women (e.g., STEM, Pay Equity/Gender Pay Gap, Diversity/Equity/Inclusion, Work Smart).			
26	Recognize girls or women studying and/or involved in STEM activities.			
27	Recognize re-entry women furthering their education.			
28	Appoint a branch STEM chair and communicate with State STEM chair.			
	Public Policy (Achieve 3 of 6) Education & Training			
29	Complete one activity related to gender pay equity or to Title IX.			
30	Participate in national 2-Minute Activist or contact elected officials via phone, emails or other appropriate methods.			
31	Appoint a branch Public Policy chair and communicate with State Public Policy chair			
32	Appoint a branch Equal Pay Advocate and communicate with State Equal Pay Advocate chair.			
33	Complete one voter education activity.			
34	Collaborate with another organization(s) to promote AAUW public policy priorities.			
	AAUW Fund (Achieve 4 of 6) Governance & Sustainability			
35	Meet the \$30 per capita State goal for 2021 giving.			# of members 2/1/22 ____ X \$30 = \$ _____ Branch Total Giving \$ _____
36	Have 1 Century Club Member (\$100 or greater individual donation) per 25 branch members in 2021.			# members _____ # CC members _____
37	Have 1 Century Club Plus member (\$250+ or greater individual donation) per 50 branch members in 2021.			# members _____ # CC+ members _____
38	50% of branch members give individually to Greatest Needs Fund.			# members ____ # donors ____ = ____%
39	Appoint a branch AAUW Fund chair and communicate with State AAUW Fund chair.			
40	Make branch gift to Fund in honor of AAUW's 140th anniversary.			
	Communication: Visibility (Achieve 3 of 6) Govern & Sustainability			
41	Produce branch newsletter regularly and distribute to members.			
42	Focus on community visibility (exclude branch newsletters). Publicize events, programs, and projects in local media. Include social media, newspaper, radio, and/or TV.			(Provide date and media name/source; samples not required)
43	Achieve one or more stars in the National AAUW Five-Star Award program between 2020-2022.			
44	Collaborate with another organization or a college/university in sponsoring an event or program.			
45	Sponsor events (in addition to regular meetings) that bring AAUW to the attention of the community (tabling events, speaker series, awards, etc.).			
46	Branch submits at least one article to <i>Missouri in Motion</i>			
	Communication: Technology (Achieve 3 of 5) Govern/Stainability			
47	Distribute branch newsletters electronically.			
48	Use phone, email, texts, and Facebook for branch communication.			
49	Maintain branch website that features links to AAUW issues such as DEI, public policy priorities, STEM, and educational equity.			
50	Use online technology for advancing advocacy and education including Work Smart Online and public policy priorities.			
51	Use a Zoom account for branch/board activities AND have one branch member able to host Zoom meetings.			

Thank You AAUW Branches!