Volume 93, Issue 2 aauw-mo.aauw.net Winter 2020





Our Mission: AAUW advances gender equity for women and girls through research, advocacy and education.

Our Vision: Equality for all. Our Values: Nonpartisan. Fact-based. Integrity. Inclusion and Intersectionality.

### **AAUW MO 2020 Annual State Conference**

Saturday, May 2, 2020 - Holiday Inn Executive Center, Columbia, MO

Visions of the Future, Lessons from the Past

Join us for our annual conference as we celebrate the victories of the women who won the vote in 1920, learn from the struggles of those who were left out, and look ahead to future successes in education and training, economic security, and leadership.

We'll hear from two dynamic speakers and celebrate our own successes with Missouri Star Awards, Funds awards, Woman of Distinction award and member recognition. Breakout sessions will focus on challenging areas such as leader training, cybersecurity, the celebration of the 19th Amendment Centennial, and Work Smart. Special incentives for branch attendance are offered this year! We are keeping the event to one day so we can also put the Midwest Regional on our calendars and enjoy even more AAUW networking and learning (see below).

Keynote speakers include Brenda Bethman and April Langley. **Brenda Bethman** PhD, our morning speaker, will focus on "Whose Equality? Thinking Intersectionally About Women's Suffrage." She is director of the Women's Program at the University of Missouri Kansas City and also director of the Women's and Gender Studies Program. She also works with UMKC's international programs. Read more about Brenda <a href="https://example.com/here/brend/market/">here</a>. continued on page 2









## 13-STATE AAUW MIDWEST REGIONAL CONFERENCE

Hyatt House Hotel, East Moline, IL

JUNE 18-20, 2020

### REMEMBERING THE PAST - BUILDING THE FUTURE

You won't want to miss this awesome Conference where in three days you'll be blown away with dynamic national speakers, as well as breakout sessions on everything AAUW! There are 13 states coming. Missouri and Illinois will be joined by Arkansas, Indiana, Iowa, Kansas, Minnesota, Ohio, Oklahoma, South Dakota, Texas, and Wisconsin.

Plenary speakers include: **Kim Churches**, CEO AAUW; **Lisa Maatz**, past VP Public Policy of AAUW; **Kendra Davis**, AAUW Senior VP of Advancement and Partnerships; **Michelle Duster**, great granddaughter of Ida B. Wells (an African America journalist, one of the founders of the NAACP, active in the civil rights and women's suffrage movements); **Denise Lieberman**, from the Advancement Project, a specialist in civil right law and voting rights; **Dr. Angie Maxwell**, University of Arkansas, addressing the second wave of feminism; **Paula Purdeau** who was instrumental in passage of ERA in Illinois, and possibly a LAF plaintiff. The breakouts will all focus on AAUW Strategic Plan pillars: Leadership; Economic Security and Education and Training including panels on economic security; STEM, Get Out the Vote (GOTV), continued on page 3

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### From the President, Kay Meyer, AAUW MO

AAUW MO has much on its agenda this year. We will have our own Annual State Conference on May 2, in Columbia, then head to the Quad Cities in June for a first-ever 13-state AAUW Regional in Moline, IL. You'll find both registration forms and more information in the newsletter. My thanks to Shirley Breeze, Nancy Hutchins, Sue Shineman, Pat Shores and Lynne Roney for serving with me on the planning committee for the Regional. Both events are reflecting on the past as we envision our future. A major focus is the celebration of the 100<sup>th</sup> anniversary of the 19<sup>th</sup> amendment. While not all women received voting rights at the time, it was a major accomplishment. I hope you'll join me at both conferences and share in the excitement of the great speakers, enlightening programming and the impact of having thirteen states of AAUW members on one place! It is going to be POWERFUL!!



The AAUW MO Board wants to help members attend both conferences, so special funding options are available. For the state meeting, check our the Incentive Grants options. For the Regional Conference, AAUW MO is offering one free registration of \$175 to each branch to use as appropriate to help members attend.

Branches are doing great things to further AAUW's mission. I want to encourage each branch to take time to fill out the Star Award application and submit it by April 1, 2020 so we can recognize you at the May state meeting. You can find the application on the AAUW MO website and in the state directory sent to each branch president..

I look forward to seeing you in May in Columbia and in June in the Quad Cities! Please keep in touch and let me know how your branch is helping to fulfill AAUW's mission to advance gender equity for women and girls in your area.

### **AAUW MO STATE CONFERENCE**—continued

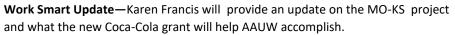
During lunch, **April Langley**, PhD, associate professor of English and Chair of Black Studies at the University of Missouri Columbia., will speak on "Bonded Justice: Race, Class, Gender, and Suffrage." She was an AAUW Fellow in 2001 and is an AAUW member. Read April's article in *Missouri Humanities* magazine <a href="here">here</a>.



Dr. April Langley

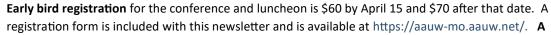
Afternoon breakout sessions include a variety of topics:

**Visioning the Next 100 Years**—Dr. Bethman and Dr. Langley will discuss how we can use the hard lessons learned from the fight for universal suffrage to vision for the next 100 years.



Cybersecucrity for Branches—(program being developed)

**Leadership Training for Branch Officers**—The popular counter-part sessions will be held for officers.



**reduced registration rate** of \$30 is available on the registration form for first-time attendees. Branches are also encouraged to use the **Incentive Grant application** form (https://aauw-mo.aauw.net/files/2019/08/2019-

20AAUWMOIncentiveGrantsApplication Form.pdf) to apply for a grant to assist other members in paying registration fees. (See page 3 for full details) Deadline is extended to **April 13**.

For hotel room reservations, call 573-445-8531 and reserve a room in the AAUW block with the code UW#0. Double rooms are \$109.95 plus tax per night. Room reservation deadline to guarantee the rate is **April 1**. Rooms are available Friday night with a few available Saturday night. Some ADA accessible rooms are included in the block.

The AAUW MO Board will meet at 2:30 p.m. on Friday, May 1, and have dinner at 6 p.m. at the Holiday Inn. Anyone is welcome to attend the board meeting and the dinner (\$20/person). Make reservations on the registration form. Branch sales and exhibition areas will be available as usual. We hope to see you there!



Dr. Brenda Bethman

### SALES AND DISPLAY TABLES

Have programs to highlight or items to sell? Contact Lynne Roney, Program VP, at 314-727-7175 or lynneroney@sbcglobal.net, to reserve space at the State Conference to display great ideas and share fund raisers.

### **AAUW Regional Conference in Illinois** —continued

with special emphasis on the 100-year celebration of the 19th Amendment. We've also scheduled time for displays, sales, and branch and state program sharing! There is something for everyone and for every position that you have in your branch.

The location is the Hyatt House hotel in a beautiful location on the Mississippi River. The scenic area includes lots of opportunities for exploring, shopping, and sightseeing if you wish to make this a vacation destination.

Registration is expected to start February 1 at the link https://aauw-il.aauw.net/state-convention/. Printed registration forms will also be available. Registration is \$175 before May 15 and \$225 after that date. This includes lunch on Thursday and Friday and dinner on Thursday. There is an optional riverboat dinner on Friday, June 18 (\$50.95/person). Room rates are \$145, tax included, for a room with two queen beds. We're looking into the possibility of a bus to bring people to East Moline following I-70.



A special attendance incentive to branches is being offered by AAUW MO: one free early bird registration of \$175 to each branch, to be reimbursed after the convention. It's easy to apply: a branch officer should email Lynne Roney, program vice president, at lynneroney@sbcglobal.net, to say that the branch wishes to send a person. After the convention, Finance Officer Patt Braley will reimburse the branch after verifying attendance. The branch may award the \$175 to one person or split it however they wish. Deadline for requesting the reimbursement is May 5.

We all are aware that AAUW is not having national conventions because of the costs and the financial losses from them. AAUW will be offering a series of online webinars through the 2020 Convening Series. This Regional Conference will give YOU the opportunity to meet your AAUW sisters, to learn from and share with them all the great things we do, and interact with our national staff! Please reach out to Karen Francis, program chair, if you have questions: 314-223-4235. Other AAUW MO leaders who have been instrumental in planning Regional are Shirley Breeze, Nancy Hutchins, Kay Meyer, Lynne Roney, Sue Shineman, and Pat Shores. Keep watching for more details at **aauw-il.aauw.net.** 

### **Regional Conference Keynoters**



Lisa Maatz



Kendra Davis



Michelle Duster



Dr. Angela Maxwell



Denise Lieberman



Paula Purdue

### **Incentive Grants Can Help Members Get to State Conference**

AAUW MO offers assistance for members to attend the state conference through the Incentive Grants program. For the state conference, a reduced registration rate of \$30 is available for first-time attendees. Branches are also encouraged to use the Incentive Grant application form on the state website, aauw-mo.aauw.net (click on Incentive Grant application form) to assist other members in paying registration fees. Circle the choice "AAUW MO Reserve 3. Attend AAUW Events (registration only)" on the form. The deadline for these grants has been extended to April 13. Send grant forms to Pam Kulp and Teri Brecht

### **Incentive Grant Awarded in 2019**

### Celebrating the Centennial of the 19th Amendment!

The Incentive Grants Committee is pleased to announce that \$225 has been granted to the Independence Branch for this year. Members will participate in parades, work with local schools, educate students on the history of the passage of the 19th Amendment, and much more. Join us in Columbia for the MO State conference on May 2<sup>nd</sup> to learn more of what they have planned.

### 2020-2022 Slate of Officers

#### The AAUW MO Nominating Committee:

Jan Scott, Chair, St. Louis Branch; Su Bacon, Parkville Branch; Patt Braley, Independence Branch; Diane Ludwig, Columbia Branch, and Sandra Murdock, Ballwin-Chesterfield Branch

The Nominating Committee is pleased to present the following slate of officers for the 2020-2022 biennium. Voting will take place on May 2 at the State Conference in Columbia. The offices of president, program VP and secretary will be elected in 2021.

### <u>Membership Vice President</u> — *Marianne Fues*, Columbia Branch

Marianne attended her first AAUW meeting in Boonville in 1975 having been invited to attend by a friend. She joined the Columbia branch in 1997 and is a paid life member of AAUW. She has held the offices of president, membership vice president, assistant treasurer, and treasurer and has served on many committees. She is presently the Columbia finance officer, Facebook and web manager and has served both the Boonville and Columbia branches as bylaws chair. She is governance chair for the state board and a member of the state Work Smart committee. She has attended national AAUW conventions in San Diego and Washington D.C. as well as regional conferences in St. Louis and Oklahoma City. She received the Outstanding Member Award in 2019 and was a Named Gift Honoree for AAUW Fund twice. She is a retired public school Library Media Specialist and the Librarian for Trinity Presbyterian Church as well as an



Marianne Fues

officer in a PEO chapter. Her degrees include a MA in Library Science and a BS in Home Economics Extension from the University of Missouri-Columbia. Marianne likes the quote from Helen Hayes that says "If you rest, you rust."

### Financial Officer - Patt Braley, Independence Branch



Patt Braley

Currently the AAUW MO Finance Officer for 2018-2020, Patt has been an AAUW member for 47+ years. She has served her local branch in many capacities, including president, finance officer, Fund chair, Book Fair co-chair, and bylaws chair. In 1989 she was chosen as the Woman of Achievement. Her leadership positions in AAUW-MO include state president, membership VP, finance officer, bylaws chair, and nominations committee. Patt was selected as a Woman of Distinction in 1998. At the national level, Patt has attended seven association conventions and has served on the nominations committee. She is a member of the Legacy Circle. In addition to AAUW, Patt has been a member of the Board of Directors of the Hope House Shelter for Women and also volunteers at the Drumm Farm Center for Children. Patt Is a retired elementary music instructor.







### **WOMAN OF DISTINCTION Award**

AAUW women are distinctive! Every two years, we select one of our own to honor with the AAUW MO Woman of Distinction Award, which will be presented at the annual state conference on May 2nd. We need branches and members to submit names for this prestigious award. Deadline for submission of applications is Friday, April 1. The application form is on the state web site as both a Word document or a PDF and should be sent to Sue Shineman, President-Elect, at sueshineman46@gmail.com.

### MISSOURI STAR AWARDS

Deadline April 1, 2020

Help your branch get the stars it deserves!

Forms are in the back of the State Directory sent to each Branch president and also on the AAUW MO website at <a href="mailto:aauw-mo.aauw.net/">aauw-mo.aauw.net/</a> <a href="mailto:membership/forms">membership/forms</a>. Completed forms must be submitted to Lynne Roney, program VP, by April 1, 2020. Activities and events should cover the period from April 1, 2019 through March 31, 2020.

### **AAUW PUBLIC POLICY EFFORTS ACTIVE IN MISSOURI**

#### **EQUAL PAY ADVOCATES**

The 2020 Missouri Legislative session is in full swing. We have one Equal Pay Advocate from each branch who has pledged to keep up a steady stream of contacts to their own personal senator and representative about the importance of supporting equal pay. Please encourage your legislators to support these bills, too. The more they hear from us, the better. And maybe the pay gap will close in Missouri before 250 years, as recently predicted by the World Economic Forum.

Here are the bills relating to the gender pay gap that have been filed so far:

Senate: May SB682 and Sifton SB95 House: Beck HB32 and Morgan HB1864

If any of these people are your legislators, please thank them for helping to bring economic security to Missouri families.



### THE STATE(S) OF EQUAL PAY LAWS

From AAUW Mission & Action, January 16, 2020

Last year was particularly active: 11 states passed some form of fair-pay legislation, compared to 6 states in 2015 through 2018. All 49 states, the District of Columbia and Puerto Rico, now have some form of equal-pay measure in place. (Mississippi is the lone holdout). Nationally, in 2018, women were paid just 82% of men's earnings. In the 8 Missouri Congressional Districts, women earn between 69.5% and 84.2%. which is a gap of 18%. We are working hard to change that number.

#### HERE'S A FRIENDLY REMINDER OF ALL THE COUNTRIES CURRENTLY RUN BY WOMEN

From Cosmopolitan, January 14, 2020. Go to the magazine to see the women's names.

Bangladesh, Belgium, Bolivia, Croatia, Estonia, Finland, Iceland, Germany, Myanmar, Namibia, Nepal, New Zealand, Norway, Singapore, Taiwan, and Trinidad and Tobago.



### **Equity Action Day**

Tuesday, March 31, 2020
State Capitol Building—Jefferson City

Join like-minded women in making a difference!

Details coming in early March

Contact: Karen Francis at karenbitzafrancis@yahoo.com or 314-739-4425

## Branch History Supplements for 2010-2020 Decade

Jane Biers, State Historian

One of the duties of the state historian is to compile branch history supplements at the end of each decade. These are to be added to the *History of the American Association of University Women, Missouri*. The last published history was produced by State Historian Grace Butler and covered the years 1976-2010. The end of this year, 2020, marks the end of a decade, and I will, therefore, be requesting written accounts of branch activities from branch historians or presidents for the decade 2011-2020. I will be contacting each branch individually to alert them to my request. Watch for an email from me.

### **National History Day in Missouri**

Betty Takahashi, History Day Chair

History Day in Missouri will be held on the campus of University of Missouri on Saturday, April 25, 2020.

Once again AAUW of Missouri will be awarding three \$100.00 prizes for the Junior and Senior Divisions for the Performances and Documentaries. The theme this year is "BREAKING BARRIERS IN HISTORY." It is inspiring to see students being so enthusiastic about women's history.

The judging will be from 8:00 a.m. to 1 p.m. A light breakfast and box lunch will be provided. If you would be interested in being a judge, please contact me at 636-281-4776 or bjctakahashi@yahoo.com

## Tips For Web Managers - Keep Members' Personal Info Private

Patricia Burroughs-Bishop

- Don't post personal email addresses on the website
- Do ask our AAUW Website Help Desk for a branch contact & password reset form for your site
- Do refer members to their directories for contact info
- Don't publish your membership director's phone number or mailing address on membership applications
- Do ask our AAUW Website Help Desk to install a membership form on your website

### Why Are These Tips Important?

Scammers may try to use your personal information such as email address and phone number to target you with "phishing" campaigns or for identity theft.

Personal data privacy is a growing



concern in public discourse and is frequently in the news.

### How Do I Arrange This With Our AAUW Help Desk?

Send an email to the AAUW Website Help Desk (a.k.a. Site Resources) requesting they install a form(s) on your website. The information typed into the form by website visitors will automatically forward to an email address you provide. This information can be relayed to more than one email address, but these email addresses will be hidden from public view.

Include a copy of your membership application via email attachment so the Help Desk knows what "fields" or questions should be on the form. If the purpose of the form is for general questions or a password request, explain this use in your message.

### **UPCOMING PRESENTATIONS ON ONLINE SECURITY**

Patricia Burroughs-Bishop, director of Web Marketing & Information Technology for the largest real estate company in the St. Louis Metro area, will present a breakout session at the Regional Conference in Illinois in June.

In her current professional role, Patricia successfully shepherded her company through two attempted ransomware attacks that targeted their accounting department. Her daily decision-making activities require a granular understanding of how the internet works, both in terms of its dangers as well as the opportunities it affords for collecting data and reaching potential customers online. Patricia will lead an afternoon break-out session at the Regional Conference titled *Online Security & Privacy: What You Need to Know.* Web managers and newsletter editors are especially encouraged to attend. Bring your questions!

## AAUW LEGACY CIRCLE Welcomes Newest Member



AAUW Legacy Circle members Jane Crigler, Linda Berube, and Karen Smith with new Legacy Circle member Joanie Shores (far right). All are Kansas City Branch members.

### **Welcome Joanie Shores!**

In December 2019, Joanie Shores, Kansas City Branch, was welcomed as a new AAUW Legacy Circle member. Karen Smith presented her with the beautiful Legacy Circle pin designed by Swarovski. Joanie, an AAUW member since 2007, joined this esteemed group of visionary supporters by making her commitment to advance AAUW's mission long into the future through planned giving.

The Legacy Circle honors those donors who have expressed their commitment to the mission of AAUW by making a planned gift. It is because of Joanie's generous support and the support of others like her that the important work of AAUW will continue to empower women and girls for generations to come.

If you would like to affirm your commitment to women and girls, please visit, for more information: <a href="https://www.aauw.org/resource/aauw-legacy-circle/">https://www.aauw.org/resource/aauw-legacy-circle/</a> or contact Sue Barley, barley702@gmail.com, AAUW Legacy Circle Team, for questions and more information. As spring approaches, it is so wonderful to welcome new Legacy Circle members at our year-end meetings, celebrations, and conferences.



### 2020 Centennial of the 19th Amendment—Information Sharing Project

AAUW MO is celebrating the centennial of the 19th amendment with a unique information sharing project headed by Shirley Breeze, Patricia Burroughs-Bishop, Ellen Irons and Jan Scott. Below are a few highlights:

Information Website—Our very own website is up and running! Patricia Burroughs-Bishop has worked very hard to get our AAUW MO website for the 2020 Centennial up and running. It is beautiful! It can be found from a link at the MO AAUW website or directly at: https://womensvotecentennial.info/

**Special Events**—Many organizations have been planning events. If you haven't shared your upcoming centennial related events with us, please let us know and we will include them in our state-wide calendar. We will be updating the Calendar regularly and posting "What's New" frequently in the coming months.



Official 100th Anniversary Date
August 26, 2020

**Collaborations**—We are forming coalitions as we go - the Missouri League of Women's Voters, Coalition of Labor Union Women (CLUW), National Association of Colored Women Clubs, and others.

**Proclamations**—We have developed a template for proclamations and will be happy to share it.

We encourage you to reach out and do joint events or proclamations. And let us know who you are working with!

NOTE: It is important to see the 19th Amendment not as a triumphant culmination, but one landmark in a struggle for equal rights for all citizens that isn't over yet. While women were given the Federal right to vote in 1920, many were not actually able to vote at that time.





### **AAUW's Latest Research Report**

In November 2019, AAUW released its most recent research findings on how sexual harassment is impacting women's careers—- during their work life and beyond.

"Limiting Our Livelihoods: The Cumulative Impact of Sexual Harassment on Women's Careers," finds that workplace sexual harassment can take a toll on women's physical and mental health, limit their job choices, reduce prospects for career development and even force them out of the workforce.

These negative effects compound over time, reducing women's lifetime earnings and contributing to both the gender and retirement wage gaps, the report concludes.

The report is based on an AAUW analysis of Equal Employment Opportunity Commission (EEOC) data, a review of academic studies on sexual harassment and an exclusive nationwide survey of AAUW members and their networks.

You can find the full report and executive summary on AAUW's website at aauw.org.



# LEAVES FROM THE BRANCHES

### Columbia Branch

On September 30, the fifth annual Holly Burgess Public Policy Forum featured three women judges focusing on the topic *Women Judges: Women's Role in Justice.* 

In November the branch enjoyed hearing from three AAUW MO state officers and in December the annual Red Stocking Tree fundraiser was held and raised just over 1,100 for AAUW Fund.

In February, the branch and local LWV chapter are hosting an EquliTea with a reader's theater and entertainment.



Linda Evans, left, branch president, welcomes state officers, Pat Shores, public policy, Mable Davis, diversity and Kay Meyer, president.

### Joplin Branch

In November 2019 members held the annual Holiday Auction, which supports a scholarship for a woman at Missouri Southern State University (MSSU) through the Dorothea B. Hoover Foundation. Members, the community, and MSSU participated.



In December, the Joplin Branch held its annual Candle Lighting Ceremony to honor members and highlight their colleges and universities by lighting a candle for each school. This year 26

colleges from 14 states were represented.

Joplin Branch is collaborating with MSSU to present the "Work Smart" program in the spring. We are fortunate to have a "Work Smart" trainer as a member.

### **Kansas City Northland Branch**

On December 14, 2019, members enjoyed a festive Holiday Luncheon at Treso Mare in the Villages of Briarcliff 2019.

Their next program will be Women's Heart Health.

Pictured here: (L-R) Pat LaCalamito, Dixie Youngers, Dixie Lee Brown, Susie Watson, Mary Yunger, Sharon Posson, Donna L. Eisenbath, and Suzanne Conaway.



### **Kansas City Branch**

### Recap of Wagy Awards Luncheon—December 6, 2019

Each year the Kansas City Branch of AAUW, through its Nettie Irene Van Der Veer Wagy fund, awards grants to local social service and cultural organizations for projects that support AAUW's mission. In 2019, twenty organizations submitted letters of interest. All were interesting and worthy of support. The following five were awarded grants at the 2019 Wagy Awards and Holiday Luncheon on December 6.

Angel Eyes—The Career Development Program will help single mothers attain higher education using an Employment Readiness Online Assessment Tool.

Girl Scouts—Development of Camp Fury, in conjunction with fire and police professionals, a high-adventure career exploration camp to give girls an immersive experience in public service careers where women are under-represented.

KC Care Clinic—This grant supports supplies for testing low-income and uninsured women with abnormal Pap tests.

MADI—Provides job training skills and employment assistance in the commercial garment market UMKC Foundation—This will support four girls to attend

the 2020 Madam President Camp. All attending enjoyed a delicious lunch at Café Trio and hearing the stories of the amazing work done by these grant recipients.



Empowering Women
Since 1881

### St. Louis Branch

Members enjoyed an excellent holiday gathering at Sue Barley's house on Sunday, December 15, 2019. Despite the threat of ice and snow, there were 20 attendees.

We had two special guests:

Community Action Grant recipi-

ent: Focus St. Louis. Yemi Akande-Bartsch, president & CEO, shared with us the grant's impact.

American Fellowship recipient: Michelle Bach - shared her experience and the subject of her work on her PhD at St. Louis University.



Yemi Akande-Bartsch, Focus St. Louis

### **AAUW National 5-Star Program and MO 10-Star Award**

AAUW MO 5-Star Program Review Committee

Sue Shineman, Chair, Patt Braley, Marianne Fues, Diane Ludwig, Lynne Roney and Pat Shores

### **Purpose of AAUW National 5-Star Program:**

This is an engaging, exciting way to showcase and share your state and branch achievements.

### Why participate:

- Help strengthen AAUW's critical, mission driven initiatives
- Help put Strategic Plan Objectives on a practical level of achievement
- To be rewarded for your outstanding work

The AAUW National 5-Star Program will in no way affect or change the MO 10-Star Award recognitions. Some of the requirements do overlap. Each Branch is unique in it's programs, projects and activities. You are encouraged to participate in both of these opportunities. Each Branch President will receive an email detailing the specific requirements for the National 5-Star Program that ends June 2021. (see below)

The MO 10-Star Award goals focus on Branch and State events/activities as well as National Public Policy priorities and Strategic Plan. The National 5-Star program is focused around the 2018 National Strategic Plan and focus areas listed below.



### The AAUW National 5-STAR Program

The Five Star National Recognition Program rewards affiliates, (states, branches, other organizations) for aligning their work with the AAUW strategic plan and other initiatives that foster the organization's mission of advancing gender equity for women and girls. The program is designed to promote cohesion between AAUW national and affiliates and increase understanding and implementation of the strategic plan goals. National recognition allows AAUW National to acknowledge and celebrate affiliates that advance AAUW's mission. The five focus areas and criteria are:

### Programs - all required to obtain a star

Host 3-5 strategic plan-related programs (i.e., Forum on Economic Security, Work Smart Online Training Day, Operation Equity: Reading for Results participation, panel on

women and leadership) in FY20 (fiscal year 2020).

Representative(s) from the branch complete the community resource mapping exercise.

### Advancement – 2 are required to obtain a state

\$30 per capita (member) gift raised for greatest needs.

Shift focus in branch giving from fellowships and grants/LAF to greatest needs or strategic plan focus areas by 50%.

Retain 90% or more of your branch membership and submit annual dues by September 30.

Increase the Legacy Circle Members in your branch by 10%.

#### Communications & External Relations – all required to obtain a star

All existing websites and social media presences include Economic Security Focus and Work Smart Online.

Note: Monthly posts are required for social media; Work Smart Online must be included on the website home page.

### Public Policy & Research – States that do not have annual legislative calendars are required to complete two activities.

Conduct an annual meeting with U.S. Representative(s) and/or state legislators around a strategic plan area of focus (a meeting with their staff also fulfills this objective). An alternative elected official is acceptable if circumstances warrant.

Ensure a branch public policy chair is appointed who collaborates with the state public policy chair.

Host at least one public event where Action Network sign-ups are collected

#### Governance & Sustainability – all required to obtain a star

Align planning with state and AAUW national strategic plans.

Branch board institutes a succession plan to ensure new ideas and perspectives are included in the future leadership.

<u>For more information and to report branch achievements and track your progress, go to www.aauw.us/fivestar</u> or send an email to <u>fivestar@aauw.org</u>



### 10 Ways AAUW Made Life Better for Women in 2019

(From Kim Churches, AAUW CEO. December 2019)

We're making steady strides toward achieving economic security for all women. With our members' help, this year AAUW has:

#### 1. Trained women everywhere to "Work Smart."

Thanks to a \$500,000 grant from The Coca-Cola Foundation, the largest corporate gift in AAUW history, we trained more than 102,000 women in salary-negotiation skills in 2019 through our <u>Work Smart</u> and Start Smart programs.

## WORK SMART

#### 2. Empowered women leaders.

The grant from The Coca-Cola Foundation also enabled us to implement Empower, our new leadership development and networking event. This year, we hosted programs in Atlanta, Chicago, Charlotte, Boston, San Francisco and Washington, D.C. Empower is designed to help women explore their own leadership journeys.

#### 3. Raised funds to advance our mission.

AAUW is thankful for our members across the country who gave their time and treasure to the organization, particularly <u>AAUW Champions</u> – individuals who give \$5,000 or more to support our efforts – and branches that have given \$5,000 or more. These gifts support our Greatest Needs Fund, which gives us the flexibility to respond to the most pressing gender-equity challenges. In addition, AAUW is proud to partner with many organizations, including alliantgroup, Arconic Foundation, BAE Systems, The Coca-Cola Foundation, GEICO, IE University, Junior League of Wichita, LinkedIn, Mooneen Lecce Giving Circle, Morgan Stanley, PPG Industries, Starbucks and the U.S. Secret Service.



### 4. Advocated for equity on Capitol Hill.

AAUW led the effort to pass the Paycheck Fairness Act in the House of Representatives last spring. And we delivered testimony to Congressional committees on the Equal Rights Amendment, LGBTQ anti-discrimination protections, and paid family leave, as well as sending letters to Congress in support of the Building Blocks of STEM ACT for women and girls and on ending workplace harassment.

### 5. Shifted the state legal landscape toward fair pay.

We also helped 11 states to pass equity legislation in 2019, nearly double the six states that passed such laws in 2018, 2017, 2016 and 2015. Nearly every state now has some form of equal-pay legislation in place.



### 6. Championed the next generation of women.

More than 800 young women from 307 colleges and universities gathered to learn and be inspired at the annual <u>National Conference for College Women Student Leaders</u> (NCCWSL), the country's premier leadership event for college students. Speakers included Dr. Tererai Trent, an AAUW 2001–02 International Fellow who is now a world-renowned scholar, humanitarian and educator recognized as Oprah Winfrey's favorite guest. The keynote was delivered by best-selling author and feminist Roxane Gay.

### 7. Produced groundbreaking research.



This year, we updated our hallmark study, <u>The Simple Truth About the Gender Pay Gap</u>, with new census data showing that women still only get about 82 cents for every dollar paid to men. In the latest version of our report <u>Deeper in Debt</u>, we showed that women now hold almost two-thirds of the country's \$1.4-trillion student debt. And, in November, we released a new report, <u>Limiting Our Livelihoods</u>, indicating that sexual harassment can have long-term repercussions on women's health, economic security and access to leadership positions.

continued on page 11

### 10 Ways AAUW Made Life Better for Women in 2019 - continued

#### 8. Provided millions in fellowships and grants.



For the 2019-20 academic year, AAUW awarded more than \$4.3 million in fellowships and grants to 270 recipients to advance educational and professional opportunities for women around the globe. AAUW members have been so generous over the years that the organization now has sufficient funding to support fellows and grantees for the next 50 years!

#### 9. Spread our message far and wide.

AAUW's work in 2019 was covered by more than 140 media outlets, including The New York Times, The Washington Post, National Public Radio, MSNBC, Time, Newsweek, Money, Fortune, The Oprah Magazine and more. We also raised our profile on social media platforms, garnering over 5 million impressions on Facebook, Instagram, LinkedIn and Twitter.

#### 10. Prepared for 2020—a pivotal year for women.

In 2020, we'll commemorate the 100th anniversary of the 19th Amendment and the 55th anniversary of the Voting Rights Act by launching a project called "Every Voice. Every Vote." In keeping with its mission to advance equity, AAUW is committed to recognizing voting rights for women over the past century-including the fact that when the 19th Amendment was adopted, not all women earned the right to cast their ballots. It wasn't until 45 years later, when the Voting Rights Act of 1965 was passed, that women of color were granted the right to vote. Yet there are still challenges with voter access and voting suppression, which is why AAUW is focused on ensuring that everyone's vote counts













### **AAUW MO Diversity and Inclusion**

Mable Davis, Diversity & Inclusion Chair

The AAUW MO Diversity and Inclusion Committee is attending conferences to gain networking opportunities, to spread the



word about AAUW, and to gain knowledge in order to revamp the AAUW MO Diversity and Inclusion "Acting" Toolkit. Please keep a look out for AAUW MO Diversity and

Inclusion 2020 events and programs.

In March 2020, the Diversity and Inclusion Committee will attend a mini conference by the St. Louis School Sisters of Notre Dame. Their annual Women's Leadership Luncheon is Monday, March 9, 2020 at the River City Casino Event Center. The Luncheon will be held from 11:00 am through 1:00 pm. It is free and open to the public; however you must register on their website. The topic of the Women's Leadership Luncheon is "Developing a Culture of Diversity and Inclusion." The featured speaker is Ann Cuiellette Marr. Ms. Marr is the executive vice president, Global Human Resources for World Wide Technologies. She also manages the Corporate Development Program which includes the Diversity and Inclusion Department. Contact Mable Davis if you are interested in attending.

### **Creating New Leaders NCCWSL**

Challenge yourself. Inspire others. Create impact.

The National Conference for College Women Student Leaders (NCCWSL) will be held at the University of Maryland from Wednesday, May 27 through Saturday, May 30, 2020.

The 2020 program is shaping up to the biggest, boldest NCCWSL yet! At NCCWSL, you will build your leadership skills across our five core learning objectives:

**Leadership development:** Develop and strengthen a voice, skill set, and mind-set for leadership.

**Professional development:** Build a professional tool kit for postgraduate life.

Activism: Learn how, why, and when to take action and be a change maker.

Women's issues: Gain a better understanding of local, national, and global issues and policies affecting women and of AAUW's role in empowering women.

Identity and diversity: Own their personal identities and roles in increasing and supporting diverse voices.

Early-bird rates are available until February 15, 2020

### 2020 AAUW Missouri Calendar of Upcoming Events

January 11 AAUW MO Board Meeting via conference call Jan 31 -Feb 10 Voting on Art Contest for note card designs

March 1-31 Women's History Month March 10 Missouri Primary Election

March 31 EQUITY ACTION DAY, State Capitol, Jefferson City

April 1 Deadline for AAUW MO Star Awards

April 25 MO History Day, Columbia May 1 State Board Meeting, Columbia

May 2 AAUW MO State Conference, Columbia

May 27-30 NCCWSL (Natl Conference for College Women

Student Leaders), College Park, MD

Early June **AAUW** national elections

June 17-20 AAUW Midwest Regional Conf-Quad Cities, IL June 30 Officer changes, reports and dues deadline

July 1 New AAUW year begins

### The AAUW MO Newsletter

Newsletter items desired: branch news items, announcements, and photographs are welcome. Please submit items and/or corrections to Diane B. Ludwig, Communication Chair, at DBLudwig22@aol.com

Remember to send a copy of your branch newsletter to the following: 1) State Historian, Jane Biers at biersj@missouri.edu, 2) Webmanager, Patricia Burroughs-Bishop at otiosa\_sedulitas\_ @charter.net, and 3) State President, Kay Meyer at kicmeyer51

Branch newsletters are now shared across the state on our state website, aauw-mo.aauw.net. *Missouri in Motion* issues are always available for download from the website. Advise Patricia Burrought-Bishop of additions or corrections to the website via the contact form on the website.

Please send address and email changes to national headquarters at: AAUW Records Office, 1310 L Street NW, Suite 1000, Washington, DC 20005 OR make changes online at http://www.aauw.org/click on 'Member Services' then on 'Member Services Database.'

American Association of University Women of Missouri aauw-mo.aauw.net Facebook: search for AAUW-MO

c/o Diane B. Ludwig, Communication Chair

### AAUW MO State Board for 2019-2020

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Parliamentarian

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Communications/Newsletter

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President-Elect

Independence Branch

Past President/Strategic Plan Jan Scott

jan@stlwomenonthemove.com

314-727-6876

St. Louis Branch

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Historian Jane Biers 573-445-7143 biersj@missouri.edu

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St. Charles Branch

**MO History Day** Betty Takahashi 636-281-4776 bjctakahashi@yahoo.com St. Charles Branch

National Liaison: Karen Francis, 314-223-4235, karenbitzafrancis@yahoo.com, Ferguson-Florissant and Ballwin-Chesterfield Branches



### 2020

### **Regional Convention**

June 18-20, 2020 Hyatt House Hotel East Moline, IL

### **Registration Opens Soon!**

### Confirmed plenary speakers—

- Kim Churches, Chief Executive Officer, AAUW
- Kendra Davis, Senior Vice President Advancement & Partnerships, AAUW
- Lisa Maatz, Former VP Government Relations, AAUW
- Denise Lieberman, Director, Advancement Project's Power and Democracy Program
- Dr. Angie Maxwell, Director of the Diane Blair Center of Southern Politics and Society,
- University of Arkansas
- Michelle Duster, author and great-granddaughter of Ida B. Wells

Early Bird Registration (before May 15) \$175

**Regular Registration** (after May 15) \$225

Includes lunch on Thursday & Friday, dinner on Thursday

**Optional Riverboat Cruise Dinner** \$50.95

Friday evening aboard the Celebration Belle

Register at https://aauw-il.aauw.net/

Convention Hotel
Hyatt House
111 Bend Blvd, E. Moline, IL 61244

Register at https://aauw-il.aauw.net/

Double or King rooms are \$149, tax included and include a full breakfast.

### **Interesting Programming:**

- **+ Economic Security Panel**
- ERA Passage in Illinois
- Celebration of 19th Amendment
- WorkSmart--bring your own device for the online workshop
- **+ Town Hall with Kendra Davis**
- Branch Program Sharing--bring your best ideas and take some home!
- Breakout sessions on Cyber Security, Running for Office, Title IX, Diversity & Inclusion, and more!

Catch up with old friends and meet new friends from 13 states—Arkansas, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Ohio, Oklahoma, South Dakota, Texas, and Wisconsin!



		AAUV	
	Vá	sions of the Future, Lesson	e from the Dast
	V L	2020 Annual State Co	
		May 2, 2020	
		Holiday Inn Executive (	
Precon	ference	2200 I-70 Drive SW, Colu	mbia, MO
May 1	2:30 p.m.	AAUW MO Board meeting; all mem	
State (	6:00 p.m. Conference	AAUW MO outgoing/incoming Boar	d dinner; all are welcome
	7:30 a.m.	Registration, breakfast, displays, sa	
	9:30 a.m. 9:45 a.m.	Welcome by Kay Meyer, AAUW MO Guest speaker Dr. Brenda Bethman	
		"Whose Equality? Thinking Interse	ectionally About Women's Suffrage"
	10 a.m. 12 noon	Celebrate AAUW MO with election a Luncheon; Guest speaker Dr. Apri	
		"Bonded Justice: Race, Class, Gend	der and Suffrage"
	1 p.m.	Breakout sessions: attend one (final Visioning the Next 100 Years-	al list pending) -Panel of Dr. Bethman and Dr. Langley
		Work Smart Update –Karen Fi	rancis
			n Officers—State Counterparts
	2:45-3 p.m.	Invitation to 2020 AAUW Regional	Convention, attendance prizes, adjournment
Rooms are serve a roo	n more visit <u>Bra</u> <b>Make</b> being held on N om for \$109.95	e <b>Hotel Reservations by April</b> : May 1 and 2 for conference attendee	in attending this conference.  aauw-mo.aauw.net/membership/forms/).  1 to Guarantee Rate  s. Early reservations are required. To re-  31 and use code UW#0. Standard guest
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