

AAUW MO Strategic Plan 2018-2020

September 2018

AAUW Mission

To advance gender equity for women and girls through research, education, and advocacy.

Vision

Equity for all.

Values

Nonpartisan.

Fact-based.

Integrity.

Inclusion and Intersectionality.

Priority Issue: Education and Training

Addressing the barriers and implicit biases that hinder advancement of women.

- A. Champion equal access to all levels and fields of education through improvement of learning environments, especially those leading to high earning careers.
- B. Ensure education at every level is free from sex discrimination. Protect and expand with Title IX and other civil rights laws and ensure Title IX coordinators are well trained.
- C. Focus on STEM.

Priority Issue: Economic Security

Ensure livelihoods for women

Achieve pay equity by 2030.

- 1. Engage the branches in the campaign to develop a network of participants in Work Smart and Start Smart.
- 2. Develop a follow up plan to ensure the continuing success of our participants.

Priority Issue: Growing Membership and Leadership.

Closing the gender gap in leadership opportunities.

- A. Sponsor young women to attend NCCWSL.
- B. Diversify our membership.
- C. Recruit, Retain, and Sustain membership.
- D. Have liaisons between the AAUW MO board and the branch officers.

Priority Issue: Governance and Sustainability

Ensuring the strength, relevance, and viability of AAUW well into the future

- A. Advocacy through Public Policy
- B. Accurate and up to date Bylaws
- C. Modernize AAUW's technology infrastructure and build strategic, integrated, comprehensive, and forward-looking communications.
- D. Monitor and evaluate the impact of impending legislation (eg. Two Minute Activist)
- E. Collaborate with other organizations on like minded issues

The AAUW Strategic Plan is a national model. States and branches are encouraged to embrace the goals and strategies, build their own plans, and determine how they can contribute to our shared organizational success within the parameters of their own resources and communities.

Resources used in the development of the AAUW MO Strategic plan

1. Beyond Aspirations: Advancing Equity for Women and Girls found on AAUW.org
2. AAUW MO Strategic Plan October 2017
3. May 4, 2018 Evaluation of AAUW MO 2017-2018 plan

Compiled by: Jan Scott, Nancy Hutchins and Kay Meyer