

**SATURDAY, JANUARY 27, 2018**  
**CONFERENCE CALL**

**List of Attendees:**

**Board Members:** Shirley Breeze, Linda Berube, Karen Francis, Marianne Cole Fues, Ellen Johnson, Marsha Koch, Pam Kulp, Diane Ludwig, Carol Davis McDonald, Debbie McWard, Doris Nistler, Jan Scott, Sue Shineman, Betty Takahashi and Julie Triplett.

**Call to Order: Jan Scott, President**

The January 27, 2018, AAUW Missouri State Board telephone conference meeting was called to order at 1:00 p.m. Jan welcomed the Board and appointed Carol Davis McDonald and Sue Shineman as readers of today's minutes.

**Quorum: Linda Berube, Parliamentarian**

There are 8 voting members present, and we do have a quorum.

**Agenda:**

Agenda amended to show Saturday January 27, 2018. Agenda approved as amended.

**Minutes:**

There being no changes, Julie Triplett moved the minutes of October 28, 2017 be approved. The motion was seconded and approved.

**President's Report: Jan Scott**

**Jesse Rauch**, Senior Program Manager, AAUW Start Smart and AAUW Work Smart, is expected to call in at 1:30 p.m.

**Strategic Plan 2017-2018** was distributed to Board members. Question on calling C/U Partners, under Section 8. **Motion:** Sue Shineman moved Section 8 should be amended to read C/U Members. Motion seconded and approved.

**Diversity Board Position** has not been appointed. After discussion, suggestion was to hold off and allow the new president to appoint someone to that position. **Motion:** Marsha Koch moved that a Diversity Position be added to the AAUW Missouri Board, as a non-voting position, as of July 1, 2018. Motion seconded and approved.

**Missouri Woman of Distinction Award:** This committee is headed by President-Elect, but Marian McClellan has resigned. Julie referred to AAUW Missouri Policy Article III, Section D11, Woman of Distinction Award Committee. After discussion, it was decided an article would be in Missouri in Motion requesting branch presidents submit names. The deadline date was extended to April 1, and Jan Scott will chair the committee.

**Finance Officer's Report: Ellen Johnson**

Financial report dated December 31, 2017 submitted to the Board. Marsha questioned how much money was lost at last year's convention. Ellen will furnish that information. No further questions, financial report accepted. Jan asked Ellen if the required review of records had been

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made. Ellen said she had made an appointment for February 7<sup>th</sup> with a Kansas City member who has reviewed the Kansas City Branch's books before.

### **Nominating Committee Report: Diane Ludwig**

The Nominating committee for the next two years is Su Bacon, Patt Braley, Kay Meyer, Julie Triplett and Diane Ludwig. When Marian resigned as President Elect, the nominating committee, according to the bylaws, must come up with a new candidate for that position. The nominee for President Elect is Kay Meyer of the Kirkwood-Webster Groves branch, the VP Membership nominee is Sue Shineman, Independence Branch, who agreed to continue in that position; and Patt Braley, Independence Branch, nominee for Finance Officer. Continuing on is Marsha Koch, VP Program and Doris Nistler, Secretary.

### **Programs/State Conference: Marsha Koch**

Marsha reported that she visited the Columbia Branch with Pat Shores where they spoke about programming and public policy. They called this event, "Show Me Missouri AAUW". Two more branches have expressed interest, and a power point is available to all branches. Branches will be called within the next two weeks regarding Galaxy and Star Awards.

Kim Churches will be attending the May conference, but arrangements have not been finalized. She will be speaking on changes that are happening on structure of AAUW and the future of AAUW. The State Board meeting is Friday, 2 p.m., with dinner following, and a reception for Kim at 7 p.m. Plan is to advertise Kim's visit and to invite various groups to attend and hear Kim speak, including Student Affiliates, College/University members, members at large, (National members) and members of AAUW branches in adjoining states.

Referring to the State Conference flyer, Saturday's agenda has been modified. A table will be available for displays, and the plan is to have a section on all the resources and free materials AAUW has to offer, including information on available videos and webinars. At 8:30 a.m. welcome and introduction of guests; 10 a.m. annual State meeting; 11 a.m., three different workshops: building a website, social media 101 with Renee Davidson, and fake news. At 12:15 p.m. Lunch and Learn. We discussed having an LAF person, or presentation at this time, which will be decided later. We are going to ask members to sit at tables with their branch counterparts, to promote discussion on their positions, and at 2:00 p.m., we plan on having 3 or 4 students talk to get their perspectives on belonging to AAUW and issues facing young women today. Closing will be at 3 p.m.

The Board previously agreed to subsidize registration at 50% for one representative from each branch that does not have a web site, to be funded from the Missouri Incentive Grant. This is indicated on the flyer. Should we do the same for student affiliates and first-time members attending the conference? Also, should registration remain at \$60, which does not fully cover the cost of the conference? Guidelines are needed in supplementing the cost of the conference, including registration and travel cost.

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Discussion on conference registration fees, travel expense and other related expenses. At the October meeting, the Board voted to allow 50% reduction in registration fee to branch first-time webmaster. Question is should this reduction also be allowed to first-time AAUW State Conference attendees and Student Affiliates? Should there be restrictions on any reductions? In view of Kim Churches visit to our State Meeting, Board consensus was to encourage as many attendees as possible, we should use available resources. The contingency fund can be used for conference attendance and travel expenses. In 2016, \$1500 was pulled from the contingency fund and put into the budget for the purpose of the State conference. There is currently \$18,937 in the fund, and \$775 available out of the Incentive Grant.

Marianne Fues initiated the idea this is our opportunity to build attendance at what will be a stellar conference using our contingency fund. A suggestion was made to allow \$200 per branch and let the branch decide how the money is spent on their members who attend the conference. Consensus was this would be in addition to any reductions offered to certain members, such as a branch first-time webmaster.

**Motion:** Marsha Koch moved that we offer up to \$200 per branch from the contingency fund to be used as needed to send member(s) to the AAUW Missouri 2018 annual State Meeting. The motion was seconded and approved.

**Motion:** Julie Triplett moved that any monies not requested from the Incentive Grant by March 1, 2018, be moved to contingency fund to cover costs of branch members attending the 2018 state meeting. The motion was seconded and approved.

Board consensus is rather than vote at this time on money needed for the conference, we will evaluate any deficit and vote on such at the May 4, 2018 Board meeting. Marsha will send the revised flyer to the Board and ask for any suggested changes.

**Motion:** Marsha Koch moved that the registration fee for the May 2018 Annual Members' Meeting be \$60. Motion seconded and approved.

Discussion on 50% discount shown for certain member groups on the proposed flyer. We already voted on first-time webmasters. Consensus was to leave that group on the flyer, as well as 50% for student affiliates, but omit and not allow the 50% reduction to first time State Conference attendees.

#### **College/University Report: Debbie McWard**

There is \$350 budgeted and if not used, any money remaining can be used to cover State Meeting registration costs of any college/university members who apply. She will advise further in the event a member wants to attend.

**Governance: Marianne Cole Fues** Nothing to add to her report.

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### **Membership: Sue Shineman**

February 1 membership count report will be sent to all state officers and branch presidents no later than February 6. We currently have 685 members, with 59 of those being life members. We have 454 National only members. The dues Webinar will be available in February for replay. As of March 16, dues will be \$59, which is a 17% increase and the first increase in 10 years. The C/U dues remain at \$175, but the introductory rate of \$125 has been removed. Student fees are \$18.81, but free for C/U partner students. Lifetime membership, or "In it for Life" campaign was raised to \$1180. Email will be sent to all branch members in March about the increase.

National wants branches to focus on the three "R's", Recruit, Retain and Reclaim, looking at members who are lost or not attending. One of the final comments was "Kim Churches has a Big Plan for AAUW," which is exciting. "Give-A-Grad-Gift" has been encouraged as this is an excellent way to plant seeds for future members. \$46 of our National Dues is tax deductible. The Shape the Future Membership Campaign is January 1 to March 15, and National and State dues are reduced by 50%. Branches earn one free National membership for every two new members up to five free memberships.

Update on Springfield branch disbandment. National will advise specific guidance next week, because Springfield does not have the adequate documentation.

Discussion about a new active college member. A C/U membership was given by Donna Medlin, a Life Member of the Springfield Branch, to Holly Holiday of MSU. Sue will contact Debbie McWard regarding this new member.

### **Missouri in Motion: Carol Davis McDonald**

A front cover page story is needed. State conference meeting suggested, and Marsha Koch will write the article. A message was sent out to all branch presidents asking them to submit an article about what their branch is doing. Requested those present to submit something by next weekend. Articles from officers and pictures from branches are needed.

### **AAUW Fund: Julie Triplett**

The final financial report for 2017 has not been received. The report will be sent out upon receipt from National.

### **Public Policy: Karen Francis**

AAUW has been requested to track Missouri bills through State Net. Priorities for AAUW MO have been sent, and the bills are on equal pay/gender pay gap, violence against women, human trafficking, and the Missouri court plan. Of concern is the proposed plan to change the Missouri Court system by eliminating the judicial committee made up of both democrats and republicans, who submit names of proposed judicial appointments to the Governor. Without the committee, any judicial appointments would be made solely by the Governor.

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Title IX Delivery System information has been sent to Board and Branch Presidents. We have been following the changes proposed by the Secretary of Education who wants to change Title IX. A step-by-step guide for information is on the web site together with talking points for when you meet with a Title IX coordinator. Equity Action Day is on April 10<sup>th</sup> and there will be a bus from both sides of the state. AAUW MO will take the lead on this. Information on the Missouri Lobby Corp training program has been sent out to every branch asking for names of members who want to participate. Emphasis will be on AAUW priorities.

### **Branch Incentive Program: Pam Kulp**

There was one grant application received, which was denied. The Board is requested to send information on any fundraising event they have been to that has been fun. Plans are to add another page to the application process that will list award projects we have done over the last 8 years, and suggestions for fund raising activities that would support whatever activities the branch would like to do.

### **Missouri History Day: Betty Takahashi**

There will be an article in *Missouri in Motion* about Missouri History Day April 28, 2018, asking if anyone is interested in being a judge.

### **Inter Branch Councils: Karen Francis, Metro St. Louis IBC**

St. Louis IBC upcoming event is our Spring Fling, April 21 at Glen Echo County Club. The 2018 recipient of the Barbara Lackritz Service Award will be announced. Almost \$700 was collected through gift wrapping at Christmas, and that money will go to NCCWSL.

### **National Liaison: Shirley Breeze**

The AAUW calendar has been sent out. Not much is happening at this time. Karen Francis advised that the National Conference of Jewish Women do have a lobbyist, who works pro bono. She will check and advise Shirley of the name of the person to contact.

The next State Board Meeting is Friday, May 4 2:00 p.m., Holiday Inn, Columbia, with the State Conference the next day, Saturday May 5.

**New Business:** Jesse Rauch, Senior Program Manager, AAUW Start Smart and AAUW Work Smart, was scheduled to call in to today's meeting, but did not. Jan Scott will check and advise any further information. Karen Francis announced she has a name of someone in Minnesota who has information about funding Start Smart and Work Smart and she will contact the individual to find out how they are paying for it.

Meeting Adjourned 3:22 p.m.

Respectfully submitted,  
Doris Nistler, Secretary

