

AAUW MO STATE BOARD MEETING  
MINUTES  
SATURDAY JULY 21, 2012

**Called to Order**

President Linda Berube called meeting to order at the Holmeswood Baptist Church in Kansas City, MO at 8:32 AM.

**Quorum Status**

Sue Barley, Governance, declared a quorum was present.

**List of Attendees:**

**Board Members:** Sue Barley, Linda Berube , Jane Biers, Pam Burke, Renée Hornsby, Carol Ann Davis-McDonald, Nancy Hutchins, Joyce Katz, Diane Ludwig, Yvonne Morrison, Joanie Shores, Toni Thornton, Julia Triplett, Linda Vestal, Susie Watson

**Committee Members:**

Patt Braley, Holly Burgess, Ellen Johnson, Alyse Stoll

**Invited Guests:**

Maude Bauschard, Earline Bentley, Marty Erickson, Gene Foster, Mary Gard, Stephanie Hatfield, Mary Emily Kitterman, Bambi Shen, Winnie Weinrich

Brief introductions were made by attendees.

**Approval of May Board Meeting Minutes**

**MOTION:** Julia Triplett moved that May Board minutes be reviewed and corrected by Sue Barley and Jane Biers to be presented at the October Board meeting.

**MOTION:** Seconded by Alyse Stoll and Approved

**Approval of Appointment of Renée Hornsby as State Secretary**

**MOTION:** Linda Berube moved for approval from Board to appoint Renée Hornsby as State Secretary

**MOTION:** Approved

**Appointment of readers for July Minutes-**

Linda Berube appointed Julia Triplett and Diane Ludwig

### **State Officers and Committee Reports:**

The reports from the following officers were received and placed on file:

#### **Elected Officers Reports:**

President: Linda Berube

Vice President for Program: Diane Ludwig

Vice President for Membership: Pam Burke

Finance Officer: Carol Ann Davis-McDonald

Secretary: to follow

#### **Board Officer Reports:**

Archivist/Historian: Jane Biers

Governance: Sue Barley/Yvonne Morrison

Communications: Joyce Katz

Public Policy: Nancy Hutchins/Joanie Shores/Holly Burgess

#### **Board Committee Reports:**

Branch Incentive Grants Committee: Alyse Stoll/Pam Kulp

#### **President's Report-**

President Linda Berube presented handout "FIGHTING the BACKLASH" referencing our "charge" for the next 2 years.

President Linda Berube announced that Sue Barley has recently been appointed to the position of AAUW National Legacy Circle Chair for Missouri.

Sue Barley presented Patt Braley with a Legacy Circle gift.

#### **Public Policy GOTV (Get Out the Vote) Campaign-Maude Bauschard**

Maude Bauschard, consultant with AAUW National, made a presentation to the Board regarding the importance of this endeavor.

Maude Bauchard, consultant with AAUW for the Get Out The Vote (GOTV) Campaign in Missouri presented key goals and strategies of the program. These included:

1. AAUW Missouri was awarded a \$1,000 Public Policy grant for GOTV
2. Maude will serve as the central coordinator for activities and information
3. AAUW branches should target Millennial women to VOTE and to VOLUNTEER
4. GOTV would like to register 800 in MO; need to collect names and addresses for future contacts
5. Multiple contacts are necessary for success and will be done through face-to-face, phone calls, postcards, PSAs, texts, Facebook, tweets, posters and decals
6. Maude will utilize the Voter Access Network (VAN) to identify voters who have "dropped off" the rolls so they may be contacted by branches in their areas
7. AAUW will provide a national voter guide; AAUW-MO would need to create a state guide if one is desired
8. Branches should consider doing non-partisan candidates forums with League of

- Women Voters or other like-minded organizations
9. Current issues for Millennial women include birth control, pay equity and student loans, all priority issues for AAUW. Consider connecting with these young women through student governments, career centers, sports groups and interest groups.
  10. Maude needs branches to provide the following:
    - Names and addresses of those registered so national can mail postcards
    - Branches to set goals for number registered, number of Millennial volunteers, and total number of contacts to be made
    - Send photos and testimonials to her so they may be forwarded to national and posted on Facebook and Twitter
  11. Maude requested that branches let her know what they needed to be successful in the GOTV project

After the presentation, non-board voting members from Kansas City area branches met with Maude in a special group session to plan KC area activities.

#### **Branch Incentive Grants Process Review-Alyse Stoll**

Alyse Stoll presented to and reviewed with the Board a packet prepared by Pam Kulp and her, which proposed a plan of action and recommendations regarding revisions for the Incentive Grants application.

**MOTION: Alyse Stoll moved to accept Committee's plan of action and recommendations as outlined and discussed along with minor revisions.**

Discussion followed. Board made various suggestions including retaining requirement to branches receiving grants to have a representative attend state convention for presentation, application deadline to remain Nov. 1 for this year's Incentive Grants, and for amount of grant monies be clarified to include wording "up to \$450.00 available annually" and "up to \$775.00 available annually".

**MOTION: Approved**

#### **Public Policy- Nancy Hutchins/Joanie Shores/Holly Burgess**

##### **Impact Grant, Public Policy Marketing, Equal Pay Day Rally**

Report was made including announcement that \$1,000.00 grant was awarded to AAUW MO. Additional discussion occurred regarding suggestions/updates for marketing GOTV, and the Equal Pay Day Rally, which will be Wed. April 17, 2013 in the State Capitol Rotunda in Jefferson City, MO. Advocacy training will be developed after GOTV.

##### **Vice President for Program - Diane Ludwig**

Diane Ludwig presented a review of the May Conference, reported positive feedback and that a profit of approximately \$156.00 was made. Diane further provided updates regarding the 2013 Illinois-Missouri Joint Convention. The Convention will

be held at the Ballpark Hilton in St. Louis, MO. Stay tuned for further information in the upcoming months. Julia Triplett reminded the Board that grant submissions were needed soon for attaining guest speakers at the conference.

**Galaxy and Mission in Action Awards Review**

Discussion and ideas were presented to encourage Branch participation in attaining these awards. St. Louis IBC will serve as judges this year.

**MOTION: Diane Ludwig moved that the Mission in Action Award be revitalized with the previous Star Award concept. Julia Triplett and Patt Braley will be joining Diane to work on this revision as a committee.**

**MOTION: Seconded by Nancy Hutchins and Approved.**

**MOTION: Julia Triplett moved to retain Galaxy Award with updated deadline date.**

**MOTION: Seconded by Nancy Hutchins and Approved**

**Web Manager-Proposal for Converting Website-Joyce Katz/Lynne Roney**

Joyce Katz presented proposal to change our current website host to SiteResources. Joyce showed the Board comparisons between our current website to that of AAUW National's website and other Branches which are provided through SiteResources. Attaining this new look/design will be free of charge. Only a monthly competitive maintenance fee of \$128.00/year will be required or we can manage the site ourselves for free. We will manage our site for free. We can retain our current URL, www.aauwmo.org.

A handout was provided with possible website design improvements through the proposed new host.

**MOTION: Joyce Katz moved for AAUW MO to change hosting of its website to SiteResources, which is the current web host firm associated with AAUW National. AAUW MO will retain their current URL. www.aauwmo.org.**

Discussion followed. Joyce assured we will have unlimited space, and that training will be easy with prompt accessibility for help. It will be a seamless process.

**MOTION: Approved**

**History Day- Holly Burgess reporting for Betty Takahashi**

Changes will be addressed in Policy Revisions.

**Finance Officer-Carol Davis-McDonald**

Financial Budget Report was reviewed. Current AAUW MO assets are currently reported at \$33,043.35 for the 4<sup>th</sup> quarter.

Discussion followed. Board members were informed about availability for reimbursements regarding the cost of one printer cartridge/year and travel.

It was also confirmed that \$400.00 for a NCCWSL scholarship from AAUW MO is now in the annual budget. President Linda Berube shared a "letter of thanks" from the 2012 NCCWSL scholarship recipient.

**MOTION; Carol Davis-McDonald moved to carry over \$2,171.94 to the Contingency Fund**

**MOTION: Approved**

**Bylaws/Governance –Sue Barley/Yvonne Morrison**

Current Policies and Bylaws proposed revisions were reviewed and discussed.

**Policy (proposed revisions):**

Of particular note, "Treasurer" is now referred to as "Finance Officer" and "Education and Equity Funds" is now referred to as "AAUW Funds." Further changes included additions in the National History Day in Missouri Committee award categories. Sue and Yvonne will send revised policies to board members.

**MOTION: Yvonne Morrison moved for approval of proposed revisions.**

**MOTION: Approved**

Further discussion approached the subject of extending travel reimbursement for Standing Committee Chairs.

**MOTION: Diane Ludwig moved to amend policy for travel reimbursement to State Board meetings to include Standing Committee Chairs effective immediately.**

**MOTION: Seconded and Approved**

**Bylaws (proposed revisions):**

**Sue Barley and Yvonne Morrison** led a discussion of possible changes including those recommended from National. National's recommendations caused much discussion including use of the term "co-officer," removal of an elected secretary, whether a past president should be on the Board as a voting member and the downsizing of voting members. These National recommendations among others resulted in suggesting possible Bylaw changes to be presented for approval at the next Board meeting. Sue Barley reminded the Board that these are only "recommendations" from National. President Linda Berube requested verbal tally of the "sense" of the Board regarding moving forward with these recommended changes. It was determined that no changes need be made at this time. Further

discussion included term limitations for Board members. Suggestions included that all members have similar terms, 3 two-year terms for all appointed Board officers, 1 two-year term for President, or 2 two-year terms for elected officers. Consideration will continue until next Board meeting.

### **Process and Timeline for Quarterly Newsletter**

Various ideas were discussed for entries into upcoming newsletter. Deadline for submissions is Aug 1<sup>st</sup>. A contents guideline sheet was presented to group.

President Linda Berube encouraged members to gather ideas before the next Board meeting thereby allowing for more timely Newsletter submissions.

### **Vice President for Membership- Pam Burke**

Pam Burke reported as of June 2012 there were 841 AAUW MO members including dual and 447 AAUW National/MALs in Missouri.

### **Communications-Joyce Katz/Susie Watson**

Discussions included who should be included in Board Yahoo Group. Consensus was that it should be for the Board only. President Linda Berube also encouraged all members to keep e-mail addresses up to date with the Yahoo Group and National database. There are approximately 650 e-mail addresses in the current AAUW MO database.

### **Next Board Meeting Location**

Diane Ludwig proposed that the October 12<sup>th</sup> meeting location be at William Woods, Fulton, MO. President Linda Berube suggested Columbia in January.

### **2102-2014 Strategic Plan**

There was lengthy review and discussions of proposed revisions regarding programming. Due to time limitations, President Linda Berube assigned further review of remaining sections to Subcommittees listed below:

Communication: to be reviewed by Susie Watson and Joyce Katz

Membership: to be reviewed by Pam Burke and Ellen Johnson

College/University Relations: to be reviewed by Linda Vestal, Deb McWard, and Jane Biers

Public Policy: to be reviewed by Nancy Hutchins, Joanie Shores, Holly Burgess

President Linda Berube and Renée Hornsby will help in bringing together the final revisions after the subcommittees' reviews. These subcommittees will send revisions to President Linda Berube and Renée Hornsby by August 15<sup>th</sup>. President Linda Berube will send final revisions to board members.

### **Announcements:**

Historian Jane Biers reported AAUW MO History Books are now available for \$10.00. Please contact Jane.

Julia Triplett will be honored at the upcoming Equality Day Brunch, August 25th in St. Louis, MO.

**Adjournment**

President Linda Berube adjourned the meeting at 3:43 PM.