

AAUW MISSOURI STATE BOARD MEETING MINUTES
FRIDAY, MAY 1, 2015
COLUMBIA, MISSOURI

Call to Order:

AAUW Missouri State Board meeting was called to order by President Diane Ludwig at 7:00 p.m. at the Holiday Inn Executive Center, Columbia, Missouri.

List of Attendees:

Board Members: Sue Barley, Linda Berube, Jane Biers, Patt Braley, Shirley Breeze, Karen Francis, Stephanie Holthaus, Ellen Johnson, Joyce Katz, Pam Kulp, Diane Ludwig, Marian McClellan, Yvonne Morrison, Doris Nistler, Ardy Pearson, Jan Scott, Alyse Stoll, Pat Shores, Betty Takahaski, Julie Triplett.

Guests: Erlaine Eltom, Ballwin-Chesterfield Branch, Linda Hallman, AAUW National Executive Director, Toni Johnson, AAUW National Vice President Major and Planned Giving, Sue Snow, Independence Branch and Nicky Stanke, Kansas City Branch.

Quorum: Linda Berube announced that 8 voting Board members were present, which is a quorum.

President's Report: (Attached)

Diane Ludwig welcomed guests. Diane announced that Doris Nistler has been appointed as secretary to fill the unexpired term of Renee Hornsby who had to resign due to a job relocation. Linda Hallman said she was here as a resource and available for all questions. AAUW asked by Gates Foundation to submit a proposal for One Million Dollars to help women in STEM field. AAUW has not raised dues so they have to rely on corporate resources. Start Smart, Work Smart, etc., have to rely on unrestricted funds. She will talk more about these programs at Saturday's meeting. Toni Johnson said she is available as well. She is working in concert with market and fund raising, focusing on major gift and Legacy Circle.

Secretary's Report/Approval of January 24, 2015 Minutes:

Diane thanked Julie Triplett for taking minutes in January. Motion by Jan Scott, 2nd by Jane Biers, minutes approved as presented.

Finance Officer Report: (amended Attached) Ellen Johnson

Board members need to submit their bills. Mileage, .25 per mile, alone, or .30 if driving one or more board members. One ink cartridge allowed board member each year, or \$15 unless position calls for more printing. Corrections were suggested on budget and Ellen will have revised budget ready for Saturday's meeting. Budget unanimously approved, as revised.

National Liaison's Report: Shirley Breeze

Shirley had two hand-outs for the Board. The first one was entitled "Solving the Equation", which dives deeper into the causes of decline in women in the fields of engineering and computers. Linda Hallman will talk more about this tomorrow. The second hand-out pertains

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to a variety of AAUW subjects, including information on AAUW calendar, election dates, Why so Few, Missouri Women and the Wage Gap, which she has used in testifying on wage gap in Jefferson City.

Linda Hallman encourages “voting parties” to explain how to vote in the AAUW national election. Joyce Katz created a procedure form and it is on the State web site. Diane reminded board that one of our members, Sue Barley, is running for National Board. Question on what happens to old research reports? Are they recycled? Linda will get back to board on that question. All research has been good over time and many still provide a valid source of information. Shirley reminded members to contact Speaker of the House, John Diehl, regarding placing a bust of Maya Angelou in the Hall of Famous Missourians, as he alone makes this decision.

Program VP Report: (Attached) Julie Triplett

Julie thanked everyone who helped get ready for tomorrow’s meeting. Total number of members attending is 62. She was able to keep the costs at a low price because of wonderful staff people, and recommended this facility be considered for next year.

Membership VP Report: (Attached) Sue Barley

Warrenburg branch disbanded. The C/U people helped close it up and all the boxes went to Jane (Biers). The remaining monies, about \$90 was sent to AAUW Funds. She will meet with Donna Medlin, AAUW Springfield, as they are working on growing that branch.

AAUW Funds Report: (Attached) Yvonne Morrison

State of Missouri total was \$38,024.38. Missouri has 114 Century Club members, 21 Century Club Plus members and branches named 36 Named Gift Honorees. Complete report and AAUW Awards booklet will be handed out at tomorrow’s meeting.

Richardson Endowment Update: (Attached) Ardy Pearson

\$35,000 in fund is needed to begin giving grants. \$8,168 to go, and raffle is being held tomorrow, prize is three day use of a house at Bella Vista Ark., donated by Toni Thornton.

Legacy Circle Report: There are now 18 Legacy Circle members in Missouri and four, including Erlaine Eltomi, will receive their pins tomorrow. Toni Johnson thanked Sue for her work.

Public Policy Report: (Attached) Karen Francis

Several AAUW MO leaders were invited to participate in a Department of Labor and Small Business Administration round table in Kansas City in March. Unfortunately, it was cancelled but it was an honor to be asked to participate.

Organized and attended April, 2015 “Rally under the dome”. Issues crossed many lines and proud of collaboration with various organizations. Governor Nixon vetoed Senate Bill 24, which

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cuts needed benefits for Missouri families. Legislature has enough votes to override the veto and we need to contact Governor Nixon and thank him for his veto on SB 24, and contact our State Senators to sustain the vote. **Motion:** Karen moved that AAUW Missouri State sign onto letter re Governor Nixon veto of SB 24. Passed unanimously.

Letter was shared from Lisa Maatz, national Public Policy Vice President, requesting AAUW Missouri be listed on letter to U.S. Senate regarding bill on reauthorization of ESEA, (Elementary and Secondary Education Act) regarding addition of policies that provide equitable opportunities for all students. No need to contact Lisa unless we disagree – Agreement consensus given by Board.

Branch Incentive Program Report: (Attached) Pam Kulp and Alyse Stoll

No branches applied for Peg Witt or reserve Part 2; Total of \$200 awarded thru AAUW reserve part 1 to three branches, Ferguson-Florissant, Creve Coeur and Kansas City for members to attend State Meeting. Later discussed option of using some of these funds for membership recruitment branch activities.

Communications Report: (Attached) Pat Shores

In strategic planning the Communications Officer was asked to find out if branches were sharing the information they received, especially the newsletter, with their members in a timely manner. Pat has determined that branches are doing so.

Website Manager Report: (Attached) Joyce Katz

Website is a service and she is working on legislative updates; added newsletter articles from Claire McCaskill and Jill Schupp. Newsletter mailings are going well, but money is saved by getting Missouri in Motion electronically.

Newsletter Editor: Marian McClellan/Diane Ludwig

When sending in article, include title you would like to have on the article. Deadline is 5-9-15, and she is working on spring issue. Will need to highlight AAUW National convention in June/July so may need to combine issues or do a 'special issue'.

College/University Report: (Attached)

Mary Emily Kitterman, not present. Jane Biers did report that Stephens College is questionable on renewing and that we need to identify the president of the MU Student AAUW Group.

Historian Report: (Attached) Jane Biers

Printed and filed final version of the strategic plan.

Parliamentarian Report: Linda Berube

Nothing to report.

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Governance Report: (Attached) Patt Braley

Nothing to add, her work starts after the National Convention when bylaws will need to be revised by all branches.

Missouri History Day Report: (Attached) Betty Takahashi

History Day was a success. She has made copies of the report for the newsletter and archives. This year's event was "Legacy and Leadership in History."

IBC Kansas City Stephanie Holthaus

Their big event was held in March, reentry scholarship event and there was a good turnout. Previous winner was there and gave a good report.

IBC St. Louis (Attached) Jan Scott

Main event was Spring Fling, which honored Debbie McWard winner of the Barbara Lackwitz Award. Ferguson/Florissant branch is coordinating a women's project to help connect woman owned business with free listing in the Women's Yellow pages. Jan shared St. Louis IBC bookmarks with the group.

Past President Report: Linda Berube

Nothing to report except she has the best job around.

Strategic Plan Monitor Report: Diane Ludwig

She requested board member(s) consider being a monitor next year. She needs someone to "hold our feet to the fire" by reminding us of items that need attention and to stay on course for what we planned. Anyone interested please contact her.

Old Business – Start Smart: Diane Ludwig

AAUW bought rights to Start Smart but trouble getting funding for programs. Linda Hallman said Start Smart has been growing but spending is a major complaint. The founder of Start Smart and Work Smart has been brought in as a consultant. City of Boston has expressed interest in these programs as well as City of Phoenix. AAUW has to figure out ways to raise funds for these projects which are well within our Mission. Both men and women are coming to the understanding that all of this is a family issue, and not just women's issue.

New Business – National Convention: Diane Ludwig

One of the biggest issues being voted on is membership requirement. Linda Hallman – this was not instigated by National but is a member proposal that has come up before at previous AAUW conventions. It is not a situation of National trying to get more members. A number of members feel the degree requirement should be eliminated and there are those who strongly disagree. She has heard compelling stories on both sides. It is very controversial but she is neutral as is her staff. Because there is no longer delegate voting, but one member one vote, voting results on any controversial issue will be close, and depends on number of members

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who vote. In 2013, at New Orleans Convention, 300 members did not vote. Diane – she would like to see at least 50% voting in each branch by AAUW Missouri members. A list of convention attendees from Missouri can be sent to the state president. Diane will request it and share with other attendees and also try to get everyone together in San Diego.

Future Board Meeting Dates in 2015:

July 18th	Columbia, HyVee Community Room
Oct 17th	Fayette, Central Methodist College (C/U Partner)

Readers: Diane Ludwig appointed Pat Shores and Karen Francis as readers.

Meeting adjourned at 8:56 p.m.

Doris Nistler, Secretary

Officer's Annual Reports

AAUW of Missouri

May 2, 2015

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AAUW Missouri
President's Report

May 1, 2015 Board Meeting
Holiday Inn Executive Center – Columbia, MO

Diane B. Ludwig, State President

Activities and Accomplishments since October 2014 board meeting:

- 1) Attended Pay Equity Day in Jefferson City on April 14; spoke representing AAUW and our commitment to pay equity.
- 2) Worked with Marian McClellan to produce Spring AAUW *Missouri in Motion* newsletter.
- 3) Promoted the STAR Award to several smaller branches who typically do not apply and received applications from three of them!
- 4) Received news of the death of former state president Ella Bettinger, who passed away in March 2015.
- 6) Appointed Doris Nistler to complete the term of Renee Hornsby who had to resign due to a job change and relocation.
- 7) Working to fill board positions of Administrative Assistant and Strategic Planning Monitor.
- 9) Worked with Julie Triplett to confirm agenda for State Meeting and Leadership Training for May 2 in Columbia.
- 11) Prepared the program books, certificates and other printed recognition pieces for State Meeting on May 2 in Columbia.
- 12) Worked with Ellen Johnson, Treasurer, to review 2015-16 budget to present to board and AAUW MO members at State Meeting.
- 13) Reviewed all board reports, developed board agenda and send information to board for State Board meeting on Friday May 1; also sent agenda to AAUW National leaders, Linda Hallman, Toni Johnson, and Erica Stout who will be attending the meeting.

Respectfully submitted,

Diane B. Ludwig

AAUW MO

Vice President, Program Report

May 1, 2015

Made all the preparations for the Board and State Meetings, including:

- **Met with the Holiday Executive inn to make meeting arrangements and negotiate the contract**
- **Contacted Linda Hallman to be the keynote speaker**
- **Wrote a grant to AAUW for a Leadership presenter for both the State meeting and the Board meeting**
- **Worked with Joyce Katz in developing the registration flier for the State Meeting and the Board meeting**
- **Developed a set of tasks needed for the State meeting and assigned these to volunteers (see the January State Meeting minutes)**
- **Worked with the president in finalizing the program for both the Board and the State meeting**
- **Contacted Jan Scott to play the National Anthem at the opening session**
- **As of today, there are 62 registered for the State meeting and 26 for the Board meeting**
- **Served as acting secretary for the January meeting**
- **Served on the State nominating committee**

St. Louis Metro IBC

We met on February 24th with reps from our 6 branches.

Shirley Breeze distributed a packet of information and reminded us of the options for voting in AAUW's election. She encouraged members to email the speaker of the Missouri House urging him to select Maya Angelou for the Hall of Famous Missourians.

Julie Triplett urged us to attend the state meeting on May 2nd in Columbia.

Debbie McWard facilitated our selection of a student from UMSL to attend NCWSSL on an IBC scholarship.

Ferguson update by the members of the Ferguson Florissant branch. They are coordinating a Women-to-Woman project to connect women owned businesses with the opportunity for a free listing in the Women's Yellow Pages. The FF members make the contact and assist however the business owner wishes.

Spring Fling was a success. Debby McWard was the recipient of the Barbara Lackritz Award. It was held in Forest Park at the Highlands Clubhouse. Over \$200 was raised from attractive theme baskets provided by the branches. Our speaker was Dianne Moran who related the story of Rachel Carson's life.

Our bookmarks came out very nice. They have been distributed to libraries and are available for occasions.

I met with Carol David McDonald and Lynne Roney to review the Star and Galaxy applications. Eleven branches will receive Star Certificates. Three will receive Galaxy recognition. And I sent that info to Diane Ludwig.

Next IBC meeting May 26th. 2015 Jan Scott, Chair

In July, 2014, the balance in **the F. Elaine Richardson Research and Grants Fund** was \$12,797. . As of March 31, 2015, the balance was \$26,832, leaving a balance of just over \$8,000 to be raised before grants can be made from this fund! Thank you, Missouri AAUW.

A drawing for 3 days at a home in Bella Vista, Arkansas, will be held at the state conference. Raffle tickets will be on sale before the drawing.

Ardy Pearson

Richardson Fund Chair

To: AAUW MO Board

From: Karen Francis, Public Policy Chair

Date: May 2015

- Jan. 2015 Attended Legislative Retreat
- Dec. 2014- April 2015 coordinated activities for Equal Rights Action Day – April 14, 2015:
 1. Contacted 12 MO women’s organization about participating
 2. Requested names of MO legislators who could be potential speakers at the Equal Rights Action Day- 12 were invited and 8 spoke during the day either at the Legislative Briefing, or Rally
 3. Coordinated the topics for the speakers who represented 8 organizations for the Rally
 4. Acted as moderator for the Rally- approximately 75 attended
 5. Sent thank-you notes to all who participated
- Participated in the national State Public Policy Chairs calls in Jan., March and April and shared ideas with Mo branch presidents about Equal Pay Day activities they could try in their communities.
- Feb. 2015 contacted by Deborah Swerdlow to assist in an upcoming Department of Labor event to be held in Kansas City in Feb.23, 2015- the focus to be women’s economic security roundtable and be attended by Secretary of Labor Perez and U.S. Small Business Administration, Maria Contreas- Sweet. Contacted leaders of women’s groups and shared names of potential participants with National. DOL sent invitations, invitees were vetted and the event was ‘put on hold’ on Feb. 19. I and at least one other MO AAUW were invited.
- Feb, 2015 received request from National regarding ‘good/ friendly columnists on women’s issues’ for an editorial board strategy targeting certain states- MO was one. Contacted AAUW MO leaders through local and state yahoo groups for recommendations and these were sent to Patty Snee at National.

Missouri History Day in Missouri

The event was held on the campus of the University of Missouri - Columbia on April 25, 2015. Again this year AAUW of Missouri presented 3 \$100.00 Special Prizes. The theme this year was "Legacy and Leadership in History".

Judges were Betty Takahashi, Diane Schuller, Fatima Thomas, Kay Meyer and Nancy Hutchins.

The winner for the Jr. Division Performance was Fiona Burroughs. Her title was "Teaching the Unteachable".

For Sr. Division Performance the winner was Lilian Widener. Her title was "Victoria Woodhull".

For the Jr. Documentary Award it was given in honor of Grace Butler, a long time member of the Columbia branch who was instrumental in AAUW providing prizes for this event. The winner was Rubina Thomas. Her title was "The Women's Legacy".

It was an inspiring day for all of us. The judges were great! We enjoyed representing AAUW in Missouri.

In addition to giving certificates, each winner was given an AAUW notecard and a membership brochure.

Betty Takahashi

Chair

Missouri History Day

AAUW in Missouri

AAUW-MO Historian Report

May 1, 2015

Jane Biers

Actions Taken Since January 18, 2015

- Printed and filed newsletters from the following branches: Ballwin-Chesterfield, Creve Coeur, Ferguson-Florissant, Independence, Kansas City, Kansas City-Northland, Kirkwood-Webster Groves, Nevada, and St. Louis.
- Filed newsletters from Parkville.
- Printed and filed directory from Kirkwood-Webster Groves and supplement from Ballwin-Chesterfield and received and filed directory from Independence.
- Printed and filed state financial report, agendas October and January state board meetings, October minutes state board meeting, flier 250 Notable Women, MO 2015 Legislative Retreat Report, flier IBC St. Louis Spring Fling, *Missouri in Motion*, vol. 88, no. 7, Winter 2015.
- Received records from Warrensburg Branch.

To Do

- Sort Warrensburg records and deposit them.
- Complete website project for AAUW-MO history.
- Contact branches that have not yet sent in their directories for 2014-2015.
- Continue printing and filing branch newsletters and directories, *MiM*, state board agendas and minutes of meetings, May 2 AAUW MO state meeting agenda and minutes.
- Compile update to AAUW-MO history since 2010.
- Print and file final version of the Strategic Plan for 2014-2016.

April 28, 2015
Legacy Circle – Missouri
Susan Barley, National Legacy Circle Team

Four new Legacy Circle members have been added to the Missouri list, bringing the total to 18 members.

Shirley Breeze	Ferguson-Florissant Branch
Erlaine Eltomi	Ballwin-Chesterfield Branch
Alyse Stoll	Independence Branch
Toni Thornton	Independence Branch

Legacy Circle pins will be presented to them at the May 2, 2015, state conference.

AAUW-MO --- End of the Year Report, 2014-2015

Patt Braley, Governance

May 1, 2015

During the 2014-2015 term on the AAUW-MO Board, I have accomplished the following:

- Attended the October and May State Board meetings
- Participated in the January conference call
- Conferred with Sue Barley, the previous Governance Chair
- Responded to Bylaws questions from Ballwin-Chesterfield, Joplin, and Kansas City Northland
- Ballwin-Chesterfield branch has completed their bylaws update
- Coordinated with Linda Berube, Parliamentarian, in preparation for the May 2 AAUW-MO business meeting
- Participated in the May 2 State Leadership Meeting

Patt Braley
Governance

To: AAUW MO Board

From: Alyse Stoll and Pam Kulp, Co-Chairs of Incentive Grants Committee

Re: AAUWMO Incentive Grants Final Year End Report '14-'15

Date: April 2015

To summarize the yearly 2014-2015 AAUW MO Incentive Grants activities the following has occurred this year:

1. No Branches applied for the Peg Witt or AAUW MO Reserve Part 2 Incentive Grants
2. Two Branches were awarded grants from the AAUW MO Reserve Part 1-- to attend the State meeting May 2, 2015 in Columbia for a total of \$150.

Ferguson- Florissant Branch received 2 grants
Kansas City received 1 grant.

Again, total dispersed from AAUW MO Reserve Funds \$150

If there is interest in updating information about the grants available, contact the Incentive Grant chairs.

Respectfully Submitted,

Alyse Stoll and Pam Kulp

AAUW MO Incentive Grants Committee Co-Chairs

AAUW Missouri Board Report

April 28, 2015

Susan Barley, Vice President for Membership

1. The *February 1 Missouri Membership Count for Fiscal Year 2015*, was sent to all state board members. Missouri has 20 branches with 770 members (dual members are counted more than once). Even though Missouri had 73 new members, our net loss was 33 members (2014 = 803).

Missouri's largest branches are Ballwin-Chesterfield (234), Kansas City (99), Independence (58), and St. Charles (52). Four branches have ten or less members: Canton (10), Springfield (9), Jefferson City (8), and Cape Girardeau (4).

2. There are 453 AAUW National members in Missouri. This number has stayed relatively the same for the past few years.
3. On March 27, 2015, AAUW Missouri was notified that the AAUW Board of Directors approved the disbandment request of the Warrensburg Branch. The C/U reps from the University of Central Missouri arranged for the delivery of the branch records to Jane Biers, AAUW MO Historian. They also made sure the balance in the branch treasury (\$91.08) was sent to AAUW Funds.
4. The Missouri Outstanding Member selection committee met in April. As VP-Membership, I was chair of the committee. The president appointed board members Linda Berube and Jane Biers to serve on the committee. Framed certificates have been prepared to present to the honorees at the May 2, 2015 state conference.

AAUW MO Web Managers' Report – May 2015

Submitted by Joyce Katz

May 2, 2015

1. Updated the AAUW Missouri Facebook page with posts and events, mostly referring back to new material on the website.
2. Updated the website and kept it current: current officers, current flyers and forms, explanatory wording to accompany forms, AAUW activity around the state. Transformed flyer material to downloadable formats. Responded to web-related requests from board members.
3. Continued posting events to the rotating calendar.
4. Continued adding to the Missouri in Motion issues archives and the board minutes archives
5. Added branch newsletters to the branch locator page as they were received.
6. Updated Members Only page with 2015 Mission in Action and Galaxy application forms, in particular, and other relevant forms members and the board might need.
7. Created an area marked "What to do now" where members may view current activity (such as the Jefferson City gatherings or registering for events).
8. Updated the Legislative corner with news of new bills and state government activity. Added newsletters from Claire McCaskill and Jill Schupp.
9. Participated in the AAUW Webmasters listserv communications.
10. Communicated with Site Resources (web management company) as needed,
- 11, Managed our account at GoDaddy (domain name administrator).
12. Added Legacy Circle members' names and explanation of the program as a new page under "Join".

AAUW Missouri Board Report
AAUW Fund Officer
May 2, 2015

- Sent MO Branch Fund Officers a copy of report from National containing branch contributions from 1/1/14 – 12/31/14.
- Kept in touch with Ardy about The F. Elaine Richardson/ Missouri Research & Project Grant.
- E-mailed each Branch Fund Officer the number of Named Gift Honorees they could honor.
- Requested a list of dual members from the state finance officer.
- Requested material from National to place in registration packets.
- Notified branch fund officers of the number of Century Club & Century Club Plus members their branch had.
- Arranged for tables for displays and sales for branches that requested them.
- Requested Branch Fund Officers to send in the names of their branch honorees by March 31. **All** fund officers responded by the deadline.
- Requested name/s of Missouri Outstanding Member/s from the Vice President for Membership.
- Sent an e-mail to Fund Officers that they can receive Named Gift Honoree Certificates at the state meeting. If they cannot attend they are to ask one of their branch members to get the certificates.
- Typed AAUW Fund Honors and Award Information and sent it to Joyce Katz. Joyce did a great professional job and arranged the material in booklet format.
- Diane is printing the certificates to be presented at state meeting.

AAUW Missouri State Board Report

College/University Chair

April 27, 2015

This has been a year of transition for the AAUW C/U Partnership Program in Missouri.

Veteran co-chairs Debbie McWard and Linda Vestal , who had established a strong presence for the program, retired due to term limits. I have spent the year learning more about how the process works and will reflect briefly on “lessons learned,” as well as outline immediate “next steps.”

- Missouri currently has 20 college/university partners in Missouri and one college/university partner in Kansas (Kansas City, KS CC) affiliated with the Kansas City branch.
- Seven branches have college/university chairs
- Strong branch chairs are necessary in order to develop an effective partnership with the College/university representatives. (Case in point: After the KC branch identified a branch member willing to assume this position (Patti Jaciewicz), we have been able to identify two new institutions who will join in the near future (Metropolitan Community College in KC, MO and Avila University in KC, MO.) Patti is also strengthening the ties with UMKC. In St. Louis, the C/U program is strong due to Interbranch work with Deb McWard, and in Columbia, it is strong due to the work of Jane Biers with the University representatives.
- The director of the Women’s Leadership Program at Lincoln University is interested in the program. She approached Ardy Pearson at another women’s meeting and we are in communication now. A follow-up visit to meet her is planned.
- St. Louis Interbranch established a series of guidelines and procedures for the awarding of their NCCWSL scholarship. Then Kansas City used their work as a model for their NCCWSL scholarship guidelines as well. Patti and I gave a C/U presentation at the KC Interbranch meeting.
- The Nevada branch has 34 active Cottey College students. Nevada is very Interested in the Start Smart program.
- Missouri is fortunate that Jane Biers is on the national College/University board.
- The C/U Committee, composed of Deb McWard, Jane Biers, Patti Jaciewicz, and Mary Emily Kitterman, chair, intends to establish a series of conference call meetings in order to develop a more comprehensive state plan. I need to initiate this action.
- Patti and I will work to solidify the KC prospects and secure memberships.
- I need to create a Distribution List for communication with the C/U representatives.
- I have had trouble getting up-to-date pamphlets for distribution. There was transition in the national office for this work but that has now been resolved. It has been a pleasure to learn more about this work on our college campuses. I am open to any and all suggestions, and I regret being unable to attend the State Meeting in order to have an opportunity to interact with the Board members on this and other topics.

Respectfully submitted,

Mary Emily Kitterman

April 27, 2015