

AAUW MISSOURI STATE BOARD MEETING MINUTES

SATURDAY, JULY 19, 2014

Court Street United Methodist Church, Fulton, MO

NOTE: The previous day, Friday, July 18, Part 1 of a Strategic Planning session was held at the home of Diane B. Ludwig, state president, in Fulton. Part 2 of the session occurred from 9:00-10:30 AM today, prior to the official state board meeting. See separate document for full results of those sessions.

Key Issues Identified - Building membership, more members at State meetings, Branch support for programming and membership, expand branch understanding of the AAUW big picture, more advocacy work, and more outreach and communication between state board and branches.

Actions: President's letter/packet will go out to Branch presidents soon, Board members will communicate with Branches, get new Branch officer listings out soon to all board members.

BOARD MEETING

CALL TO ORDER

Diane Ludwig, MO State President, called the Board Meeting to order at 10:43 AM. Winnie Weinrich was appointed to take minutes in Renee Hornsby's absence. Linda Berube and Julie Triplett were appointed as readers.

QUORUM

Linda Berube reported that we had a quorum present. Quorum is 5 and 7 voting members were present

Attendees : Diane Ludwig, Julia Triplett, Sue Barley, Ellen Johnson, Yvonne Morrison, Mary Emily Kitterman, Pat Shores, Ardy Pearson, Pam Kulp, Winnie Weinrich, Betty Takahashi, Pam Burke, Holly Burgess, Linda Berube, and guest - Carol David McDonald, past state Finance Officer.

Absent : Jane Biers, Shirley Breeze, Karen Francis, Renee Hornsby, Joyce Katz, Marian McClellan, and Alyse Stoll.

Announcements:

Both Diane Ludwig and Holly Burgess thanked the attendees for coming, doing their homework, and participating in yesterday's planning session. Ellen Johnson reminded everyone to complete mileage forms and turn them in.

President's Report – Diane B. Ludwig

The state Directory is already underway with plans to complete in September. There was discussion about how many directories to print. Diane prepared a packet for each board member containing a board list, Galaxy and Star Award applications and a resource packet from Shirley Breeze. Changes to the Star Award were discussed. Diane and Holly will make adjustments and send out for approval. Diane is preparing a mailing to all branch presidents to start the new AAUW year and will include the Star Award and encourage branches to refer to it as they plan their year. Diane reminded everyone to pay particular attention to Shirley's packet of great information. National AAUW's new strategic plan has a focus on member services and we want to implement that in Missouri. She reminded everyone to hand strategic planning "homework" to Pam Burke before leaving.

Approval of Minutes

Approval of May 2, 2014 Minutes – Diane asked if there were any corrections or edits. Hearing no corrections, minutes stand approved as written. Yvonne Morrison moved and Pat Shores seconded; motion passed.

FINANCE OFFICER REPORT – Ellen Johnson

\$1134.42 carries over to next fiscal year. Ellen Johnson moved and Julie Triplett seconded, that the financial report be filed for financial review. The motion was unanimously approved. There was discussion of allowable reimbursement for print cartridges and Carol Davis-McDonald and Sue Barley stated that \$15 per board or committee member per year was allowed. Diane and Ellen working on official paperwork to become signers on account.

VP FOR PROGRAMS REPORT – Julie Triplett

Julie said Thank You for everyone's help at the May State Meeting. There was discussion to define a convention as needing to be multi-day, and conference as one day only. We need to assess the branches to find which want to attend State functions as opposed to those who do not appear interested in state events. Sue Barley noted that representatives from 12 branches representing 642 members attended state functions last year, as opposed to 9 branches who didn't come and represent 115.

Julie Triplett moved and Pat Shores seconded, having a 1 day conference next Spring in Columbia. Julie will check the Holiday Inn or Marriott for either 1st weekend in May or last weekend in April. There was discussion of state events not meeting expenses in the past. Julie recommended a registration fee of \$50 and lunch at \$25 (January meeting will be final report back). Julie also noted the need to move the business meeting away from the end of the day. She is hoping for Linda Hallman as AAUW national speaker.

VP FOR MEMBERSHIP - Sue Barley

Raytown Branch disbanding; was a surprise to state; members dealt with National in filing paperwork; most plan to end Branch memberships and maybe State memberships. Seven (7) branches have very few members, and are being held together by 1 person. How can State be more visible? Over 400 MO members are only National members giving to Public Policy or other AAUW Funds - this number is over half our state total membership. Do we put them back on newsletter email distribution for annual State Conference? Yes.

AAUW FUNDS - Yvonne Morrison and Ardy Pearson

Ardy is heading up the Richardson Endowment Completion initiative. The October board meeting will be a special opportunity for board members to give. The F. Elaine Richardson Research and Project Grant Endowment, established in 2003/1996, needs \$22,000 more to be completed and start to generate grants. Should we add Missouri to the name of the Endowment? Yes, but not Branch location. Yvonne will send official request to national to change name. Should we raise money with raffle (weekend get-a-ways, necklace, quilt, pin), hold a Wine & Cheese Event and/or Silent Auction? Have a 2-year timetable to complete. How do we bring Elaine alive, showing her contributions to AAUW and the need to complete the funding? How to get the word out to the general membership? Yvonne moved and Pat Shores seconded that the MO State endorse the completion of this endowment. Passed unanimously. Yvonne reported that the new Fundraising Policy 501, the new Scholarship Policy 503 and the revised Collaboration Policy will be sent to the State Officers. Yvonne is also creating a state committee to assist in these efforts.

COMMUNICATIONS - Pat Shores

We need to get the rest of the Board on Yahoo Groups. Pat asked for authorization to continue to mail hard copies of *MO in Motion (MiM)* to branch members who request them. Consensus of YES. Diane wants more data about mailing preferences from the general membership – want email or hardcopy? *MiM* is a great communication piece and we must be sure our distribution system is getting it to the members. Joyce Katz requests that board members send events, photos and info for posting on the website. Question on when things need to get to Joyce.

PUBLIC POLICY – Shirley Breeze reported in Karen Francis absence

Still working on ERA 3-state push - Shirley says it will continue – MO is a key state. Mary Emily Kitterman mentioned we're already starting to get behind the timeline for ERA project. GOTV (Get Out The Vote) also being pushed as November is coming soon.

COLLEGE/UNIVERSITY REPORT - Mary Emily Kitterman

What are the real goals for this committee? Have 13 lapsed schools we need to get back. We need strong Public Policy platform that engages students. She is forming a state-wide committee now. Mary Emily asked that Diane request at least one C/U liaison be present/named in each branch. Linda Berube suggested that moving Board meeting around the State may do more for C/U relations than the local Branch itself; great places to host state Board meetings.

HISTORIAN – Diane Ludwig in Jane Biers absence

Diane asked if updates to the state history had been done for the past two bienniums. No updates have been done since 2010. Want to include some history in the upcoming State Directory. Need to get busy on compiling missing years (since 2010).

BRANCH INCENTIVE PROGRAM - Pam Kulp

Online form will be revised with current logo and information.

GOVERNANCE/BYLAWS – Sue Barley (position unfilled at present)

Sue Barley reported that she and Yvonne Morrison had done work on state Job Descriptions and that Communications had some changes. Sue and Yvonne presented amended State Policies for final board review; amended wording of state assembly. Sue Barley moved, Pat Shores seconded, to accept the state policies as edited - carried unanimously.

MO HISTORY DAY - Betty Takahaski

Betty read a Thank You note from Zee Honeck, 2014 winner. MO History Day is April 24 next year.

STRATEGIC PLAN MONITOR – Pam Burke

Pam will compile comments from planning sessions and monitor board actions to see that they fit into new Strategic Plan for MO and for national AAUW.

INTER BRANCH COUNCILS – Winnie Weinrich KC-IBC; Shirley Breeze for Jan Scott

Kansas City IBC: KC Branch is chair; Equality Week activities beginning 9/13/14.

St Louis IBC: St. Louis Branch is chair; part of Equality Day Brunch on August 23.

NATIONAL LIASON - Shirley Breeze

Reviewed the comprehensive handouts on key AAUW issues. Big push to have large gathering at the Virginia Minor event at the state Capitol on September 10. Collaborative efforts to be part of women's rally at noon on Sept 10 at the Capitol in support of the

Governor's veto of the extended abortion waiting period. Several buses coming from around state for both events.

STATE MEETINGS

October 11, 2014 - Boonville; Holly will determine location and notify board

January 24, 2015 - Conference Call on Saturday afternoon; 1:30-3:30 PM

May 1, 2015 – Board Meeting, Holiday Inn Executive Center

May 2, 2015 – Annual State Meeting, Holiday Inn Executive Center

OLD BUSINESS –

Century Club Plus – Sue Barley noted that in 2013, we create a new Century Club Plus level at \$200. National level for recognition in AAUW Annual Report is \$250. Sue moved that we raise our Century Club Plus level to \$250. Pat Shores seconded. Motion passed.

Strategic Plan - Diane Ludwig noted that the final approval of Strategic Plan may be by conference call.

Nominating Committee - Same members serve until 2015: Julie Triplett, Ardy Pearson, Toni Thornton, Teri Brecht and Lorraine Whittington.

Budget Adjustments - It was noted that the Budget only needs additional spending approved. Awaiting any additional requests due to new Strategic Plan initiatives.

Legacy Circle - Sue Barley, national Legacy Circle Team Member, provided brochures to the group.

Star Award – As IBC St. Louis chair, Jan Scott will receive application this year and St. Louis IBC will review them (duty rotates between KC and St. Louis IBCs). Changes to be made: will add 'Program in a Box' utilization, add Richard Endowment participation, and change Century Club participation (1 Century & member). New version will come out soon for review by appropriate board members.

NEW BUSINESS: None

ADJOURNMENT: Being no further business, Diane adjourned the meeting at 3:00.

Notes taken by Winnie Weinrich in Renee Hornsby's absence

Reviewed by: Julie Triplett, Linda Berube and Diane Ludwig

#