

**AGENDA**  
**AAUW-MO State Board Meeting**  
**Friday, April 20, 2007, 1-4:30 p.m.**  
**Park University College for Distance Learning (CDL), Parkville, Mo. (see directions below)**

**1:00 p.m.** Call to order—Lynne Roney  
Introduction of Betty Bayless, Leader-to-Leader, and any other guests  
Approval of minutes from January meeting—Linda Berube for Debbie McWard (absent)

**Officers' reports/reports from liaison branches**

President's report—Lynne Roney  
    Appointment of site selection committee for 2008 leadership conference  
    AAUW membership task force  
    State 21st Century application  
    "Rehearsal" for delegate assembly  
Regional Director's report—Lynne for Shirley Breeze (absent)  
    Missouri presentation for Phoenix convention  
Vice President Program—Marsha Koch  
    Last-minute information on state convention  
Vice President Membership—Debbie McWard (absent)  
    St. Joseph area branch status  
    Outcome of ad in Missouri in Motion for MALs to join state  
    Net gain in members for 2006-7!  
Treasurer—Sue Barley  
    Budget for 2007-8  
Bylaws—Lorraine Whittington  
    Review voting procedure for bylaws changes at delegate assembly  
College/University Relations—Jane Biers  
    C/U members  
Educational Foundation—Yvonne Morrison  
Historian/Archivist—Connie Stoker, Joan Gones  
Diversity—Betty Takahashi  
IBC KC—Linda Berube  
IBC STL—Donna Eichman, Mary Gaffey  
    21st Century Awards and Missouri Star Awards  
International Affairs—Linda Vestal

**2:30-2:40 p.m. Break**

**2:40 p.m. Continuation of officers' reports**

Legal Advocacy Fund—Julie Triplett  
Missouri in Motion—Stefanie Hatfield, Jan Scott  
    Deadlines: April 23 for spring issue; July 23 for summer issue; Oct. 23 for fall issue; Jan. 23 for winter issue  
Peg Witt Branch Incentive Program—Grace Butler, Alyse Stoll  
Public Information—Mary-Carol Lindbloom  
    Yahoo groups  
Public Policy—Pat Taylor  
    State public policy platform  
Web manager—Carol Davis McDonald

**3:40-4:30 p.m.**

**Committee reports**

Credentials Committee  
Nominating Committee

**Old business**

Strategic Plan evaluation

**New business**

Calendar dates

- June 29-July 2--AAUW Convention, Phoenix
- July 14--State Board meeting, Johnson Hall at Culver-Stockton College, Canton. Hotel is the Comfort Inn.
- October 13--State Board meeting, Columbia (board meeting 9:30-11:30 a.m., finishing up if necessary after Columbia Branch 100th anniversary lunch; Jack's Restaurant)
- January 26, 2008--State Board meeting (Jeff City, Lincoln University--tentative)
- April 5, 2008--State Leadership Conference, (Jeff City, Lincoln University--tentative) Changed to May 3

- June 2008--Southwest Central Regional Conference, Overland Park, KS

**Adjourn**

**4:30-5:45 p.m. Dinner as a group in a Parkville restaurant, TBA**

**6 p.m. Tour of CDL facility**

**7-9 p.m. Reception**



**AAUW-MO Annual Reports for 2006-2007 by Elected and Appointed Officers**

**President - Lynne Roney**

**Actions July 2006-April 2007**

1. Visited the following branches: Ballwin-Chesterfield, Boonville, Columbia, Ferguson-Florissant, Jefferson City, St. Louis.
2. Communicated with branches through Presidents' letters and e-mails about AAUW Theme programming, EdEqChanges, announcements; only one branch president had to receive postal mail.
3. Collected information from several successful branches around the U.S. (including Ballwin-Chesterfield) and compiled a list of "best practices" to be used by the national AAUW Membership Task Force. Shared the list with Debbie McWard for distribution to our branches.
4. Collaborated with other women's organizations in planning the Missouri Women's Summit and in encouraging girls in vocational education to enter higher-paying fields. Endorsed a Community Grant application from the Alliance for the Status of Missouri Women.
5. Submitted Missouri's application for the 21st Century awards.
6. Applied for and received Leader to Leader grant. Discussed Missouri issues and convention planning with Betty Bayless. With Betty's help we cleared up several lingering bureaucratic tangles including college/university rep listings and the new St. Joseph Area branch.
7. Had a letter to the editor published in *St. Louis Post-Dispatch* about AAUW's 125th Anniversary, AAUW-MO's 85th anniversary, and AAUW's service to Missouri women.
8. Worked with AAUW Kansas board to plan joint convention.
9. Finalized and distributed state strategic plan; followed up with board members on assigned tasks.
10. Worked to improve AAUW's ties with Missouri universities by holding board meetings on college campuses or in college towns and inviting administrators to visit board meetings.

**Goals for May-July 2007**

1. Get myself and other board members invited to visit branches during next year's program cycle.
2. Work with Shirley Breeze on St. Louis/Missouri presentation for AAUW convention in June.
3. Fill open places on state board.

**Southwest Central Regional Director - Shirley Breeze**

**Phoenix Convention**

New bylaws will be discussed and voted upon, including the following:

- Combining Boards
- Smooth transition of two boards
- Restructuring voting procedures
- Changes on nominating committee
- Showing branch successes with Taste of Success

Reports on Structure and Vision Committees

Proposed changes in Public Policy

(Note stronger statement on Social Security and reproductive choice.)

Role out of new technology

Branch incentives—check sheet

**Regional Caucus at Convention** – Saturday from 12:30 to 1:45

**Booths** – Any branch or state that wants to sell items for EF, LAF, or AAUW activities may use a space at a booth designated for Southwest Central Region.

**AAUW Committees**

These national committees have vacancies: Public Policy, Membership, Program Development, College/University Affairs, International Affairs—deadline for applying is May 15.

## **National Conference of College Women Student Leaders – June 7-9**

### **Equal Pay Day April 24**

Use AAUW's professional materials  
"Behind the Pay Gap" report due out April 24

### **Get out the Vote for November 2008**

Start getting ideas and committee together for 2008; involve all branch members who are interested in Public Policy.

### **Theme materials – use new sheet**

### **Member Get a Member and Give a Grad a Gift still valid recruitment techniques**

### **LAF cases**

Adoption of two new cases  
Award of \$4.07 Million to Janet Conney (UCLA)

## **VICE PRESIDENT PROGRAM - MARSHA KOCH**

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## **MEMBERSHIP VICE PRESIDENT – Debbie McWard**

First of all, I truly apologize for my absence. Only a long-standing and demand-performance event would keep me from being with you this weekend.

One of the major highlights of the year was the **certification of the Student Affiliate Branch** at Parkville University. We can now officially welcome the St. Joseph Area Branch into the delegation. I especially want to thank Susie Campbell for answering my millions of e-mails so promptly. Angela Cooper from the Association was a big help, too. Good luck and growth wishes to the new branch.

We are happy report a **growth of membership** in the state. We now have 1,029 branch members as of February 1, 2007. That's 8 more than last year and ends a cycle of membership loss. While the number does not meet our 5% goal, it's a step in the right direction. Congratulations to the branches that grew. We will endeavor to share our success stories with branches that are struggling.

The liaison program is fully staffed.

On a less enthusiastic note, our attempt to recruit MALs through both a Yahoo invitation that Mary-Carol Lindbloom spent hours on, as well as a high profile article in *Missouri in Motion*, was unsuccessful in recruiting any of them into branch memberships. With over 400 MALs, it's a true puzzlement. This phenomenon will continue to be a priority. The strategy of sending postcards to MALs needs to be reviewed. For legitimate reasons, we decided to hold off on it. Further, the Texas State Board may be able to provide some input after they have results of their MAL campaign. Looking at Sue's proposed budget and how quickly we can use up our new operating funds makes recruiting MALs into state membership very appealing.

As a member of the Association's Membership Task Force, Lynne Roney is gathering ideas for growing AAUW and will pass them on.

Seeds have been planted for a Student Affiliate group in St. Louis. The experience of our Kansas City Colleagues will be essential.

## **Treasurer - Sue Barley**

(To follow)

## **College-University Chair - Jane Biers**

### **Actions July 2006–April 2007**

1. Worked on Institutional Memberships for 2006–07. Missouri currently has eight institutional members. An accurate list was finally verified in this past quarter. Seven are previous members, including Missouri Baptist College, which had said in the fall that it would not rejoin. The one new member is University of Missouri-Kansas City. University of Missouri-St. Louis has not yet joined.
2. Met with Jackie Litt, director of the Women's and Gender Studies Program at UM-Columbia, and her assistant, Jessica Jennrich, to discuss forming a student affiliate group.
3. Attended the Women's Leadership Conference on March 3 on the UM-Columbia campus.
4. Acted as liaison with Jefferson City, Boonville, and Columbia. I helped get the Jefferson City branch bylaws to Lorraine Whittington and made phone contact with the presidents of both Jefferson City and Boonville. None of their members is planning on attending either the state convention or the national convention. The Columbia Branch will have only one attendee at the state convention, but two will attend the national convention. Plans for Columbia's Centennial Celebration on

October 13, 2007, are progressing well. In April the branch's publication, *Notable Women of Missouri*, was featured at the Missouri Association of School Librarians conference at Tan Tara.

### **Goals for May–July, 2007**

1. Work on the Publications Contact List of Missouri Colleges and Universities, a strategy listed in the Strategic Plan 2006-2007.
2. Promote membership in AAUW by UM-St. Louis.
3. Investigate the establishment of a student affiliate group on the UM-Columbia campus through a recently made contact with the Women's Center on campus.

## **Educational Foundation Chair - Yvonne Morrison**

Highlights of the year:

### **Fellowship and Grant Recipients**

This was a special year because Missouri had two fellowship recipient and one grant recipient in 2006 - 2007. All three attended Washington University in St. Louis:

International Fellow – Habiba Ibrahim  
American Fellow – Michele Johnson  
Career Development Grant – Rae Fischer

Branches were encouraged to invite the recipients to branch meetings – some of them did. I wrote a note to congratulate them in October and had the pleasure of meeting with two of them during the year.

### **Mailings (e-mails & phone calls) to branch EF chairs:**

There were three postal mailings to the branch EF chairs, numerous e-mails to keep them informed, and some phone calls. Getting to know the chairs and to see how they work for the Foundation in large and small branches is one of the benefits of the job.

There will be a mailing after the Convention to send 2006 the contribution report with the 2006 statistics and the 2007 branch EF goal.

Special Recognition this year to Lorna Anderson and all the members of the Independence Branch for completing the Independence (MO) Branch Research and Projects Grant #1364 and to Nina Schneider and all the members of the Maryville Branch for reaching the required level of funds in their named unit to transfer the funds to a grant, Opal Eckert/Maryville (MO) Branch Research and Projects Grant #4280.

### **Board Members**

Thanks to all the board members: 100% of the board members donated to the Foundation in 2006, 56% were Century Club members, and 61% designated money to the Eleanor Roosevelt Fund.

### **Liaison Branch**

Another highlight for the year was my visit to the Springfield Branch. As I said before, what they lack in numbers they make up for with enthusiasm for and dedication to AAUW. I talked with Donna Medlin this week. She will be attending the state convention, and a branch member is hoping to attend the Association Convention in June. Donna was happy to announce that they have a new member that joined the last meeting.

### **KS/MO Convention**

I have been in contact with Teresa Sullivan, KS EF Chair, and have been helping with plans for the EF luncheon and other EF activities. Rosann Swaringim has organized the EF raffle and has collected many items. Please bring your items to the convention and give them to Rosann. Sue Barley, Pat Shores, and I are organizing the Sunday Eleanor Roosevelt Walk. I hope all the board will join us in the walk along for EF the riverfront. If you don't want to walk, you can sponsor one of the walkers.

### **New Foundation Research**

*Gains in Learning, Gaps in Earnings (2007)* - While educational gains for women are often credited with helping to shrink the gender gap in earnings, this interactive online report reveals that women with four-year degrees typically earn 74 cents for every \$1 that their male counterparts earn. Women earn \$46,000 compared to \$62,000 for men -- a gap of \$16,000 a year.

Please attach to this report the 2006 contribution report and the 2006 statistics report that will be handed out at the delegate assembly.

## **Historian/Activist - Connie Stoker, Joan Gones**

### **HISTORY DAY 2007 – Joan Gones**

The American Association of University Women is a national organization that promotes education and equity for all women and girls. AAUW is a 130,000 member organization that lobbies and advocates for education and equity; the **AAUW Educational Foundation** that funds pioneering research on girls and education, community actions projects and fellowship and

grants for outstanding women around the world; and, the **AAUW Legal Advocacy Fund** that provides funds and a support system for women seeking judicial redress for sex discrimination in higher education.

I am a member of the Cape Girardeau branch and the state Women's History chair for AAUW of Missouri. This is AAUW of Missouri's eighteenth year for presenting our women's history special prizes. Once again, all of the entries were wonderful. We commend all of the women's history entrants on their hard work and fine entries.

It is my privilege now to present the women's history special prizes for a junior division performance and for a junior division exhibit.

For her exhibit in the junior division entitled "Nellie Bly: Triumphant Power of the Pen," the award goes to Haley Brownfield of Carthage Jr. High, Carthage.

For her performance in the junior division entitled "A Healing Hand in the Time of Tragedy: The Triumph of Clara Barton," the award goes to Brittany Golden of Carthage Jr. High, Carthage.

### **Diversity Chair - Betty Takahashi**

#### **Objectives:**

1. To continue to support Diversity efforts by placing articles in Missouri in Motion
2. to provide information on Diversity awareness to branches for program planning
3. To continue working with program-vice president, membership vice president, IBC chairs, and LAF chair to increase membership by focusing on groups previously ineligible for membership as per the AAUW of Missouri Strategic Plan 2006-2007

#### **Activities:**

1. Placed article in Missouri in Motion
2. Served as coordinator for Adelante book group in St. Louis area
3. Attended IBC meetings for member at large from St. Charles
4. Contacted Kansas Diversity Chair
5. Used Diversity materials for our branch program in February, a panel on Diversity issues
6. Obtained a state legislator for our program in April
7. Attended a program on Incarcerated Women with Bridge Builders
8. Attended Missouri Women's Network's legislative retreat in Columbia
9. Attended and assisted with Women's Lobby Day
10. Lobbied in Jefferson City, visited several legislators
11. Attended AAUW of Missouri Spring Conference in April
12. Served as a judge for Missouri History Day
13. Contacted Lebanon Branch: Group is steady at 15-17 members who are planning to begin an Adelante book club. Have been encouraging members to make a list of ways to increase membership. Program this month was a visit from an exchange student from the local high school.

#### **Future plans:**

1. Attend Lebanon Branch meeting in June,
2. Assist with an Adelante book club
3. Volunteer to be on program committee in our branch
4. Continue to serve as coordinator of our Adelante book group
5. Collect materials and activities for the Leadership Conference in 2008
6. Attend Equality Day in St. Louis
7. Attend IBC meetings
8. Volunteer to present a program on Missouri Women to the Daniel Boone unit of Missouri Retired teachers and School Personnel
9. Keep in contact with Lebanon Branch
10. Contribute articles to *Missouri in Motion*

### **Interbranch Council, Kansas City - Linda Berube**

The Kansas City IBC is composed of the Belton, Independence, Kansas City, Kansas City Northland, Northern Clay County, Parkville, and Raytown Branches. During 2006-2007 the IBC met quarterly to review state board actions and priorities. Representatives from the branches were encouraged to attend the state convention and to complete Star Award applications.

Annually the KC IBC sponsors the Reentry Women of the Year Award luncheon at which scholarships are awarded to women who return to pursuit of a degree after an absence from school of more than 5 years. April 17, 2007, was the 20<sup>th</sup> Annual Reentry Woman of the Year Luncheon. Scholarships were presented to 4 women.

Next year the Kansas City IBC will be chaired by the Northern Clay County Branch. The KC IBC representative on the state board will be either the Northern Clay County representative on the board or another IBC member to be identified.

This year has been challenging for the UMKC Student Affiliate group. The first semester went very well with the joint membership event with the K C Branch, and presentation of Education Equity series on campus, planning for the K C Branch 100

HS Girls Program, and a joint April dinner event with Park University. Jane Woods, the UMKC Women's Center director who helped get the Student Affiliate group started, left UMKC at the end of the 2006 spring semester and moved to Park University. The assistant director carried on with the group during the fall 2007 semester. The changeover to a new Women's Center director in early January, however, resulted in a complete changeover in Women's Center staff including the Student Affiliate president and vice president. As a result, during the second semester the Student Affiliate group became dysfunctional due to Women's Center changeover and senior status of leaders. At this point, leadership for the next year has not been identified. Rebecca Richardson is working to pull the group together and begin identifying students and UMKC staff to continue the Student Affiliate group. Several of the past members who are graduating will be given "Give a Grad a Gift" memberships for 2007-2008, and one of those will be taking on developing a "Young Members" (members under 30) group in the Kansas City Branch, as well as serving as a liaison with UMKC Student Affiliates.

### **Interbranch Council, St. Louis - Co-Presidents Donna Eichman and Mary Gaffey**

A committee composed of Donna Eichman, Julia Triplett, and Mary Gaffey reviewed the Missouri Star and 21st Century applications on behalf of the state board on April 11. The ratings were submitted to Marsha Koch.

Deb McWard, Creve Coeur Branch, has begun to form a task force among the St. Louis branches to establish a student affiliate branch in the St. Louis area. The University of Missouri at St. Louis is the most likely location.

The St. Louis IBC Spring Luncheon on March 10 had a very good attendance with about 68 members and guests. All enjoyed it. The Barbara Lackritz AAUW Service Award, given annually at the Spring Fling, went to Carol Davis McDonald. The May IBC meeting will set committee duties of the branches for next year's luncheon.

### **International Affairs - Linda Vestal, Parkville Branch**

AAUW has partnered with the Academy for Educational Development on the *One Shared World* campaign. In honor of **International Women's Day, March 8, 2007**, AAUW will be disseminating *One Shared World's* new "program-in-a-box" materials for states, branches, and members to use in their celebrations and programs to observe the day and throughout the year. *One Shared World* seeks to connect America's women to the many public and private efforts that help women in developing countries overcome poverty, hunger, illiteracy, and disease. A "teleseminar" has been rescheduled for Tuesday, January 30, 3 – 4pm CDT. For more information go to [http://www.aauw.org/international\\_corner/OneSharedWorld.cfm](http://www.aauw.org/international_corner/OneSharedWorld.cfm). I will be participating in the teleseminar and will share the information gained with all the branches later in the week following the teleseminar.

I have subscribed to *Foreign Affairs*. In the November-December 2006 issue, there is a very good essay, "The New Global Slave Trade" by Ethan B. Kapstein. He states that "the same factors that contribute to economic globalization have given rise to a booming international traffic in human beings, often with the connivance of national governments ... . The time has come to tackle the slave trade once and for all, in the interest of not only the people most directly affected but the broader public as well. As usual when it comes to politics, Abraham Lincoln said it best: 'In giving freedom to the slave, we assure freedom to the free.' Halt the global slave trade today, and all citizens of the world will benefit. Allow the practice to continue, and all will ultimately suffer." And folks, this isn't happening beyond the shores of the United States—it is happening here, too. I cannot believe I am writing this in the year 2007, let alone ever.

And on this same subject, I would also like to direct everyone's attention to The Salvation Army's efforts to combat global sexual trafficking/human trafficking, and the elimination of all forms of discrimination and violence against the girl child and women. The program is called *While Women Weep 2007*. The Salvation Army's U.S. and International web sites are a wealth of information and resources should a branch wish to present a program to their membership on this subject. <http://www.salvationarmyusa.org>; <http://www1.salvationarmy.org>

It can never be said too many times, **the International Corner** on the AAUW web site is always the **best resource** for information, resources, and materials for any branch officer or member to access and use—it is all there at your fingertips.

### **Legal Advocacy Fund Liaison - Julia Triplett**

I have been working with Jane Link, LAF Chair from Kansas, to plan the LAF banquet for the two-state leadership conference. We are promoting "\$25.00 for 25 Years" as a theme for donations. Envelopes will be provided to participants, and those contributing \$25.00 or more will be given a badge to wear during the conference. (Bring your checkbooks!) Credit will go to your branch, as always.

The awards for giving to LAF for 2006 are ready for presentation at the Missouri AAUW business meeting. It is always somewhat confusing to Branches that these awards are given for a calendar year. Efforts continuing to educate them on this procedure.

### **Missouri in Motion Design and Distribution – Jan Scott**

1. Winter 2007, not 2006 as many have at the top.
2. Got two signed checks from Sue Barley
3. Ordered the labels via e-mail, including MALs.
4. Sent properly filled out payment request to Sue for the cost of labels.
5. Sent them to Lynne Roney and Joyce Katz.

6. Alerted the printer that the job was eminent.
7. Completed the layout of the newsletter midst proofing by Stephanie and Lynne.
8. Made full color copy as pdf to send to Joyce to send to her list via email, thus saving printing and postage and delivering to them a full color newsletter. She reported on the success of the email version, based on addresses that were not good. From that number we determined how many we should have printed. (MALs receive a printed copy.)
9. I sent that edited, Excel database to the mail house. They determined the cost of mailing.
10. I sent that info to Lynne and Sue for approval.
11. I sent them a check for that amount.
12. With Lynne we considered whether we could afford to include teal in the print version. This one will be black and white, no teal.
13. Sent the final newsletter to the printer with the order of no teal this time.
14. Prepress services required hours because the page numbers change when pages are rearranged for printing purposes.
15. Next *Missouri in Motion* will be different so we don't incur that expense. That may mean a change in design or whatever it takes to save that expense.
16. The printer sent the newsletters to the mail house.
17. Got an invoice from the printer. Sent it to Lynne and Sue for approval and paid the bill.
18. All done. Whee!!

### **Missouri in Motion Editor - Stefanie Hatfield**

1. Received newsletters from local branches via email and mail.
2. Received information from officers and board meeting.
3. Assembled and edited content working with Jan Scott and Lynne Roney to produce the Winter 2007 *Missouri in Motion*. Thankfully the omission of the bylaws information was noticed by Lorraine Whittington before copies were printed, enabling Jan Scott to add that information; updated email copies were sent by Joyce Katz! Thanks!!!!

### **Peg Witt Funding Vision Committee - Co-Chair Alyse J. Stoll**

As co-chair of the newly organized Peg Witt Funding Vision Committee, it has been my pleasure to team with Grace Butler again to offer incentive grants to branches in an attempt to stimulate recruiting, retaining, and renewing Missouri AAUW memberships including the organization of student affiliate branches.

From the applications submitted this year, we were able to select two recipients: Ferguson Florissant Branch for recruiting plans and Parkville Branch for organizing a student affiliate group. We plan to extensively publicize the program this coming year.

In March, organized and presented the Raytown Branch's 14<sup>th</sup> Annual Women in Math Seminar for High School Girls at Raytown South High School, assisted by four successful career women: a mechanical engineer, a director of Information Technology, a veterinarian, and the director of nursing activities at a local hospital. Packets brimful of vital information were distributed, including information shared by the Women's Bureau of the Department of Labor, reprints from our Outlook publication, relevant newspaper articles, and a self-interest survey. Evaluations were very complimentary.

On April 1, chaired the 20<sup>th</sup> Annual Raytown Community Arts Festival, Visual and Performing partnering with the Raytown Arts Council. Approximately 500 arts seekers attended, as community artists and students displayed artwork and community and student musicians supplied the performance segment with music, dance, and theater segments. Student awards were made honoring the outstanding fine arts students on the high school and middle school level, while the one high school senior in each of the fine arts departments was showcased and performed for an enthusiastic audience.

In November, participated in the Kids/Voting project. Have written countless messages and made many telephone calls in support of our Public Policy issues.

I have written a fun skit, Missouri AAUW Medics on Call, to be enacted at the MO-KS convention. I will also be involved with the music portion of our convention.

### **Public Information - Mary Carol Lindbloom**

#### Action Items:

- Create action team from board and branch contacts and interbranch councils across state to respond when Association information comes out (with Linda Berube, Donna Eichman, and Mary Gaffey): In process
- Develop publications contact list of Missouri newspapers by March 1: List is under development in an Excel spreadsheet, searchable by name and city. Includes address, fax, e-mail, website, and contact name when available.
- Develop publications contact list of Missouri colleges: Set up spreadsheet; passed along to Jane.
- Convert the state listserv into a Yahoo group: AAUWMO-members was activated - 710 twice invited; 42 have joined (6%).
- Create a Yahoo group of branch communications chairs: 31 invited; 11 have joined.

#### Plans for upcoming months:

- Kirkwood-Webster Groves.

- Upload Canton's website; share story.
- Evaluate branches' needs for technology training (through liaison program) and formulate programs to assist them.
- Explore meeting with action team online ([www.opal-online.org](http://www.opal-online.org)); look into AAUW presence in Second Life ([www.secondlife.com](http://www.secondlife.com)).

## **Web Manager - Carol Davis McDonald**

Since my last annual report, I made the following changes to [www.aauwmo.org](http://www.aauwmo.org):

- Added flyer about the Missouri Women's Network Equality Day Brunch
- Added *Missouri in Motion* issues as they were forwarded to me
- Changed the home page to add 21<sup>st</sup> century recognition award platinum logo, updated leader photo, and hyperlink background colors
- Removed forms and flyers for the June 2006 Southwest Central Regional Conference and started a photo page (still under construction)
- Removed forms and links for the 2006 AAUW of Missouri Leadership Conference and added photo page
- Added flyer about the Missouri Women's Network Women's Issues Legislative Retreat and removed the Equality Day annual brunch flyer
- Changed the format of the home page, added hover buttons and links, Lynne's picture, and message
- Removed forms and flyers for the June 2006 Southwest Central Regional Conference and started a photo page (still under construction)
- Removed forms and links for the 2006 AAUW of Missouri Leadership Conference and added photo page
- Updated branches' contacts and links as requested, branch officers upon receipt of new information, and state board members with links to their e-mail addresses
- Added e-mail links to each branch officer listed
- Updated the calendar
- Received information from the historian, Connie Stoker, regarding the Western Historical Manuscripts Collection at the University of Missouri-Columbia and changed the existing links; added a hover button on the home page for "Archiving Branch Records"
- Redesigned the home page and added
  - A *Missouri in Motion* box for past issues and
  - A Photo Gallery box for pictures from past meetings and conferences, including
  - A Happy 125<sup>th</sup> link to photos from branch celebrations and proclamations
- Sent a message through the Yahoo Groups AAUWMO regarding the change to the web site and requesting everyone to review and let me know of any corrections, additions, deletions
- Changed information regarding the membership vice president, replacing Jan Huss's name with Deb McWard's
- Added the Missouri Star Award application for 2007 and a link to the 21<sup>st</sup> Century Award; changed the contact/send-to names
- Added 125<sup>th</sup> anniversary pictures and MO-KS leadership conference forms

### Other Activities:

- Worked on follow up to strategic plan after July board meeting
- Reviewed finance records for Sue Barley