President's Report 2007-08--Lynne Roney
May 2, 2008

Actions since January Board meeting:
1. Visited Creve Coeur and St. Charles Branch meetings.
2. Communicated with three students who attended the National Conference for College Women Student Leaders from Washington University; took one as guest to my branch meeting; informed them about state Leadership Conference.
5. Was appointed to leadership team of Local Arrangements Committee for AAUW Convention by Ruth Sweetser, AAUW President. Participated in initial conference call April 17.
6. Provided historical information on AAUW-Missouri's role in ERA efforts of 1970s to Dr. Elizabeth Gordon, political science professor at Kennesaw State University in Georgia researching ERA.

Summary of actions 2007-08:
1. Finalized and distributed state Strategic Plan and followed up with board members on assigned tasks
2. Communicated with branches via President's letters/e-mails, forwarded EdEqChange newsletters
3. Visited approximately 30% of branches in person; visited Lebanon twice to lend support to branch revitalization efforts
4. Had letter to the editor published in St. Louis Post-Dispatch on sexual harassment on campus and AAUW's resources on this topic
5. Continued to build AAUW-MO's relationships with colleges and universities by holding board meetings at Culver-Stockton and Lincoln and inviting administrators to attend meetings
6. Combined board meeting with celebration of Columbia Branch's 100th anniversary
7. Attended various events to represent AAUW-MO such as Missouri Women's Network Equality Day Luncheon and Lobby Day, Metro Women's Political Caucus, organizational meeting of UMSL student affiliate satellite, Piasa Area (IL) Interbranch luncheon

Goals for May-June 2008 and recommendations for future:

Planning
I'll continue to work with the Local Arrangements Committee to prepare for the 2009 Convention. I'll help the President-Elect in any way I can to prepare for her July planning meeting.

Branch outreach
I was glad I was able to visit many branches during my term, and I would have liked to visit more. I suggest that board members encourage their branches and liaison branches to extend specific invitations to the state President, EF Chair, and LAF Chair, and any other state board members they might wish. It is far easier to schedule around a specific invitation than to try to determine each branch's meeting dates and what would be an appropriate meeting to visit. This is a great opportunity for a branch to highlight a special event.

Communications
With AAUW doing more and more online, it is becoming increasingly difficult to get materials and required forms to branches in hard copy. I suggest that any branch president who doesn't have e-mail appoint an e-mail contact who can receive and print information for her. All branch member lists should be made available in the Member Database, even if the President or Membership VP must enter them herself.

Board
It has been a pleasure to work with the State Board these two years. What a hard-working and effective group of women!

PRESIDENT ELECT REPORT--Marsha Koch
MAY 2, 2008
My work this year was mainly to coordinate the selection of the awardee for the 2008 Woman of Distinction award, which included:

- Communicated via email with board presidents about nominations for Woman of Distinction
- Sent paper applications for Woman of Distinction award to board presidents
- Secured engraved award for Woman of Distinction
- Prepared for presentation of award at conference

In addition I assisted with preparing the Leadership Development DVDs and CDs for distribution to branches at the 2008 conference.

MEMBERSHIP VICE PRESIDENT REPORT
DEBBIE MCWARD
SPRING, 2008

The past couple months involved counting and recounting the numbers of members and matching them with the branch’s counts. The procedure was to have been made easy by means of using the website to make corrections. The procedure was well thought and explained, but failed to acknowledge a number of the of the membership veep’s inability or reluctance to utilize the system. Naturally Sue Barley rose to the occasion and reconciled the figures so that we can award the appropriate number of delegate votes at the Conference.

Dwindling branch membership is still a concern, although we have gained new members. Exciting news is that there has been a request to initiate a new branch at Drury University in Springfield.

Comparison figures for the past 3 years: they agree with branch reporting, not necessarily Association count. They might be adjusted at the board meeting.

<table>
<thead>
<tr>
<th></th>
<th>BR MEM</th>
<th>BR LF MB</th>
<th>NEW MB</th>
<th>ST AFF</th>
<th>HON LF MB</th>
<th>DUALS</th>
<th>MALs</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007-08</td>
<td>765</td>
<td>31</td>
<td>106</td>
<td>30</td>
<td>33</td>
<td>25</td>
<td>440</td>
<td>1205</td>
</tr>
<tr>
<td>2006-07</td>
<td>786</td>
<td>35</td>
<td>103</td>
<td>*33</td>
<td>32</td>
<td>23</td>
<td>432</td>
<td>1218</td>
</tr>
<tr>
<td>2005-06</td>
<td>794</td>
<td>38</td>
<td>93</td>
<td>27</td>
<td>28</td>
<td>37</td>
<td>?</td>
<td></td>
</tr>
</tbody>
</table>

*plus 5 student affiliates at large in'06-'07

I am feeling more that we must address the role of MALs. Among the names on the MAL list I see some women that I know are very actively involved in women’s organizations. Remember, MALs are truly valued members of AAUW. Whether they are unwilling, unable or uninterested in becoming branch members, they are still candidates for state membership. I’d like to talk a bit about the possibility of mounting a recruiting campaign. I know it’s been tried and tried, and I don’t want to beleaguer you all, but if we gained only 20 new state members we could cover some postage for mailings. I think we might be able to pare down the list by looking at membership-join dates. Obviously someone who joined in 1960 isn’t likely to be a candidate. But in my term as membership vice president just for Creve Coeur, we have a number of members who stayed a year and never rejoined. Let it also be said that we get our state leaders from the branches, so possibly we wouldn’t be ahead of the game.

We need to let them know what we’re doing at the state level that they might want to support. As we have learned, it would take a huge effort to contact people by e-mail or phone. In smaller areas, there probably hasn’t been much movement anyway. Again, even if we got in touch with a few….but we need a campaign idea. I feel many don’t like to be hit up for branch membership. I was thinking of a brochure such as the one the St. Louis IBC uses to put in libraries. And, we could have a tea (do people still do that?) where we see .edu addresses just to get them together.

New affiliate groups. The UMSL formation has been a learning experience. I hate to say it is still a work-in-progress, but there is university funding for next year. I must here applaud Jan Scott and the St. Louis branch for getting our name on the UMSL campus. I think we could proceed elsewhere, but it’s a major, major job. What a great branch project.
I have tried to talk to branches about restructuring their meeting format. One of the problems is that I’m talking to the same tired, overworked officers and now suggesting they put together something new and unfamiliar. I hope when the Association revises their bylaws (I think that’s going to happen) they also revise the model bylaws. There have been several suggestions such as beefing up interest groups or focusing on an event or holding meetings on campuses.

Or, do focus on quality of our endeavors and not worry all that much about numbers?

TREASURER’S REPORT
SUE BARLEY
AMERICAN ASSOCIATION OF UNIVERSITY WOMEN - MISSOURI 2008-2009 BUDGET
Balance Carried Forward - July 1, 2008 $500.00

INCOME
Membership Dues $10,000.00
Investment Interest/Dividends $600.00
Missouri Annual Meeting/Convention $4,000.00
Total $15,100.00

EXPENDITURES

Elected Officers
President $200.00
Program Vice President $50.00
Membership Vice President $50.00
Recording Secretary $25.00
Treasurer $40.00

Appointed Officers
Bylaws $25.00
Communication $200.00
Diversity $75.00
Educational Foundation $125.00
Funds Committee $75.00
Historian $25.00
Legal Advocacy Fund $100.00
Public Policy $250.00
Web Manager $125.00
Women's History Day $350.00

General Operating
Administrative Support $100.00
Association Convention $1,500.00
Board $3,500.00
Directory $350.00
Insurance $260.00
Membership in Other Organizations $75.00
Miscellaneous and Supplies $100.00
Missouri Annual Meeting/Convention $4,000.00
Missouri in Motion $3,500.00
TOTAL $15,100.00

AAUW MISSOURI ASSETS SUMMARY - June 30, 2009
Special Finances Report

IV. STATE FINANCES  (_____ indicates change or addition)

A. The current annual state dues set by the state delegate assembly are $10 per member.
B. The current annual state student affiliate dues set by the state board are $3 per member.
C. The current annual state student affiliate dues set by the state board for students who are members of an organized student-led satellite branch are $0.
D. The current annual state dues set by the state board for a recipient of a Give-a Grad-a-Gift membership are $0 for the first year of membership, if the recipient belongs to a Missouri branch.
E. Each year the finance committee (members of the state executive committee) shall review the dues amount and recommend to the board at its January meeting if a dues increase is needed. If the board decides there is a need for a dues increase, the branches will be notified in writing at least 30 days prior to the annual delegate assembly that the dues increase will be on the agenda and the reasons for the increase. The dues increase will be determined by a two-thirds vote of those present and voting at the assembly.
F. The finance committee shall prepare annually a budget to be presented to the state board for approval and to the delegate assembly.
G. A statement of the expenses of the outgoing state board should be transmitted by the treasurer in the form of the annual budget report to the incoming state board for reference. Each board member shall be informed of the budgeted allowance at the first meeting of that board.
H. A copy of the annual budget shall be sent to all branches after its acceptance by the delegates at the delegate assembly. After acceptance by the board, the treasurer's annual report and the report of the financial review committee chair shall be available upon request by a branch or a member.
I. Guidelines for AAUW Missouri Assets:

1. Operating funds shall be kept in a checking account.
2. Contingency funds shall be kept in a checking account and a portion may also be kept in certificates of deposit. Interest earned should be placed in the operating fund.
3. Peg Witt funds shall be kept in a money market savings account and a portion may also be kept in certificates of deposit. Interest earned should be kept in the Peg Witt fund.

Monies from the Peg Witt Fund will be awarded by the Peg Witt Branch Incentive Program selection committee. Grants will be given, totaling no more than $450 per year, for branch membership development and creation of new branches or revitalization of disbanded branches.
4. Reserve funds shall be kept in a checking account and portions may also be kept in certificates of deposits and investments. Interest and dividends earned should be placed in the operating fund, or when agreed upon by the finance committee, reinvested in the account where they were earned.

The treasurer will make the decisions concerning the amount of funds to be kept in checking accounts, money market savings accounts, and certificates of deposits, based on the timely needs of AAUW Missouri. The decision to purchase and sell investment funds should be made by the AAUW Missouri board. No investments should be in conflict with the AAUW mission. Investments should be reviewed annually by the finance committee (members of executive committee) with the treasurer serving as chair.

Grants from the reserve funds will be awarded by The Peg Witt Branch Incentive Program selection committee, totaling no more than $225 per year, for assistance in attending state meetings and, totaling no more than $550 per year, for special projects that support program enrichment.

J. Requests for expenditures from the Contingency Fund may be made by any member of the board at board meetings. A three-fourths vote of those present at the state board meeting is required for approval.

K. Reserve funds are to be used only to promote AAUW goals and priorities. A request for use of funds must be received by the board members at least 30 days before a board meeting. The request should outline the project/activity and how the money will be used. The person/committee requesting the funds must be at the board meeting to answer any questions. The board may choose to vote immediately or at a future board meeting. A three-fourths vote of those present at the meeting is required for approval. After the project/activity has been completed, the requester must submit a report detailing expenditures and outcome.

L. State Board Subsidies

1. State board members shall be subsidized for travel to state board meetings and to the state delegate assembly at the following rates:
   a. sixteen cents (16¢) per mile if the member drives alone;
   b. twenty-three cents (23¢) per mile if the member drives with other state board members traveling together;
   c. actual cost or up to ten cents (10¢) per mile if the member uses commercial transportation.

2. Each state board member shall be subsidized for planned meals and/or lodging at ten dollars ($10) per night for not more than two nights for attendance at the state delegate assembly. If local housing is offered, no reimbursement will be allocated.

M. Funds collected for state leadership conferences or delegate assemblies shall be deposited in the state operating fund and all bills shall be paid by the state treasurer.

Revised 2008

Bylaws—Lorraine Whittington
April 28, 2008

I regret being unable to attend the Board Meetings this year, but having to travel those distances alone was just not something I felt like doing. I will be attending the Leadership Conference and riding with Mary Ann Clark from Nevada.

Nevada has been my liason branch, and I have visited them and kept in touch throughout the year. They are this month having a membership drive and I certainly wish them luck.

All of the Missouri Branch bylaws have been submitted, except for three. We are still missing Belton, St. Joseph and Jefferson City.
I am attaching the proposed bylaw change for Article VII. Officers, Section 7. It's too late to get these approved this year, so this will have to be done during the 2008-2009 term of office. There was also a request that the Leadership Conference be defined in the Policies. I will pass that along to the new Bylaws Chair too.

Thank you, Lynne, for asking me to serve. It's been a rewarding experience.

PS I did speak with Teresa Dean and will relay that information at the Leadership Conference.

College/University Relations—Jane Biers  
April 27, 2008

- Pursued increase in institutional memberships. Wrote letters to the Chancellor at MU-St. Louis and to the presidents of Lincoln University (Jefferson City), Columbia College (Columbia), and Moberly Area Community College. Missouri currently has ten C/U members.
- Served as chair of the AAUW-MO Nominating Committee.
- Served on the AAUW-MO Resolutions Committee and the Bylaws Committee.
- Kept in touch with the presidents of Booneville and Jefferson City branches.
- Served as the AAUW representative on the Women’s Leadership Initiative Board at MU and helped prepare a grant application to AAUW for a two-year community action grant, which was funded.
- Tried to promote a student satellite group at MU.
- Worked with a journalism student intern in the summer of 2007 on production of a Publications Contact List of Missouri colleges and universities. Sent this automated listing on Excel to Mary-Carol Lindbloom.

Educational Foundation—Toni Thornton, Yvonne Morrison  
May 2, 2008

Yvonne Morrison and I continue to work together on EF. Yvonne had followed up on the records from last year and will present the awards to individuals and branches at the May 3 meeting. I will present the Missouri Named Gift Honorees’ Certificates. This award information is a part of our report.

Missouri contributed $1108 to EF in the first quarter of 2008. Foundation records agreed with mine, except they had a few more listed that were sent directly to the Association.

I presented a program on EF at the Kansas City Northland Branch meeting in March. I closed by reading the letter on the inside of the Outlook from a former recipient. One of their members suggested that this kind of feedback was important, especially for members who don’t attend State meetings. She suggested a page of testimonials in Outlook.

Yvonne and I have worked together to plan for the EF presentation at the State meeting. We are pleased that we will have a recipient of an AAUW International Fellowship, Quenter Nukwa, as part of our program.

With the help of other Independence Branch members, I have prepared a flyer with information about a raffle for a “mini-trip” to Independence. The drawing will be at the State meeting. The raffle information was sent to all Branch EF chairs. To date three branches have sent money for entries.

Yvonne and I, along with Terri Sullivan, EF Chair-Kansas, will direct an “Eleanor Roosevelt Walk” at the Regional Meeting in June in Overland Park. Registration forms are on the website and will be available at the May 3 meeting.

Archivist/History Day—Connie Stoker, Joan Gones

HISTORY DAY 2008

The American Association of University Women is a national organization that promotes education and equity for all women and girls. AAUW is a 130,000 member organization that lobbies and advocates for education and equity; the
AAUW Educational Foundation that funds pioneering research on girls and education, community actions projects and fellowship and grants for outstanding women around the world; and, the AAUW Legal Advocacy Fund that provides funds and a support system for women seeking judicial redress for sex discrimination in higher education.

I am a member of the Cape Girardeau branch and the state Women's History chair for AAUW of Missouri. This is AAUW of Missouri's nineteenth year for presenting our women's history special prizes. Once again, all of the entries were wonderful. We commend all of the women's history entrants on their hard work and fine entries.

It is my privilege now to present the women's history special prizes for a junior division performance and for a junior division exhibit:
- For her exhibit in the junior division entitled “Above All Nations: Humanity” the award goes to Kinsey Helton of Kirksville Middle School.
- For her performance in the junior division entitled “Carry A Nation: The Use and Need of Conflict in a Leader Without a Compromise” the award goes to Kori Caswell of Hannibal Middle School.

Diversity—Betty Takahashi
May 3, 2008

Objectives:
To continue to support Diversity efforts by placing articles in Missouri in Motion
Provide information to branches on Diversity awareness for program planning
To continue working on AAUW of Missouri Strategic plan to increase membership by focusing on groups ineligible for membership

Activities:
Served on program committee for our branch (St. Charles)
Obtained Shirley Breeze as speaker for our November meeting
Attended state board meetings
Attended Columbia branch 100th anniversary
Served as coordinator for Adelante Book group in St. Louis area
Presented program on Rosa Parks for our Feb. meeting
Attended Legislative Retreat in January in Jeff City
Assisted and attended Lobby Day in March, took materials to Legislators
Served as Public Policy Chair for our branch, and made materials available on the Affirmative Action petition
Placed article in Missouri in Motion
Attended IBC Spring Fling
Prepared folders for Spring Conference on Diversity materials
Report on Strategic Plan:
Provided Diversity materials to branches not attending conference (Mail)
Zero in on materials to 3 affiliates on ideas on Diversity
Presented display of Adelante books, bookmarks and prizes at conference
Encourage branches to sponsor or form Adelante Book groups to follow the guidelines on reinforce AAUW mission of Diversity, be reflective of people generally discriminated against based on race, ethnicity, sexual orientation, age, language and social class
Future plans:
Serve on program committee for our branch
Be a resource person for branches on Diversity planning
Attend IBC meetings
Be coordinator for the Adelante group
Attend August program for Susan B. Anthony's birthday
Serve on our branch board
Attend state board meetings

IBC KC—Linda Berube
April, 2008
The Kansas City IBC is composed of the Independence, Kansas City, Kansas City Northland, Northern Clay County, Parkville, and Raytown Branches. Annually the KC IBC sponsors the Reentry Woman of the Year Award luncheon at which scholarships are awarded to women who return to pursuit of a degree after an absence from school of more than 5 years. April 19, 2008 was the 21st Annual Reentry Woman of the Year Luncheon. Scholarships were presented to 3 women.

This year the Kansas City IBC was chaired by the Northern Clay County Branch. I continued to serve as the liaison with the board. Next year the Parkville Branch will chair the Kansas City IBC and we will try to get someone from that branch to represent the KC IBC.

2007-2008 Missouri Star Applications were received from the following branches:
Maryville, Independence, Creve Coeur, Raytown, Kansas City, St Charles, Kirkwood-Webster Groves, Ballwin-Chesterfield, Ferguson-Florissant

2007 Missouri Galaxy Award Applications were received from the following branches:
Ballwin-Chesterfield, St Charles

**IBC STL—Donna Eichman, Mary Gaffey**
April 30, 2008

The St. Louis IBC had a well-attended, informative Spring Fling Luncheon on March 15, 2008. Linda Hallman, new AAUW Executive Director, and Lisa Maatz, AAUW Public Policy and Government Relations Director, attended and shared with us current insights for AAUW going forward -- they were very stimulating speakers.

The Barbara Lackritz Award for 2007-2008 was presented to Julia Triplett, Ballwin/Chesterfield Branch, based on her involvement in AAUW and the community, and scoring by the selection committee. (It was a very close tabulation, as all nominees have outstanding criteria.) The St. Louis Branch then presented a valid, entertaining skit on Sexual Harassment on Campus. Over 70 AAUW members and guests were in attendance.

We participated in History Day, February 23, at the University of Missouri, St. Louis, by providing several judges for the AAUW awards. Jean Shull, Kirkwood/Webster-Groves Branch, coordinated this. The judges were very impressed by the high quality of the exhibits entered by the middle and high school students. This year's theme was "Conflict and Compromise in History".

Our next IBC meeting will be May 28, at which time we will be ending our two year chair, and turning it over to Nancy Gerber and the Ferguson/Florissant Branch. We thank everyone for their attendance, assistance, and input these past two years.

**International Affairs—Linda Vestal**

Over the year, monitored e-mail distributions from AAUW National—International Affairs/Gloria Blackwell for information to share with, and forward to, Board members and Branches.

Attended a lecture by the authors of *The Faith Club: A Muslim, A Christian, A Jew—Three Women Search for Understanding*. The authors—Randy Idiby, Suzanne Oliver, and Priscilla Warner—presented the background of their book, the outcome, and how to start this type of dialogue toward understanding with members of your own community by starting a faith club of our own. The lecture and book signing was held on the Park University campus September 25, 2007.

Attended a theatrical performance of Heather Raffo's *9 Parts Desire*—
"This work delves into the many conflicting aspects of what it means to be a woman in the age-old war zone that is Iraq. An unusually timely meditation on the ancient, the modern and the feminine in a country overshadowed by war.”—Heather Raffo

The production was a collaborative effort between The Unicorn Theatre and the Park University theatre department, March 30, 2008.
Maintained a subscription to *Foreign Affairs* magazine and shared articles of interest with Board members and Branches, such as the “Modern Global Slave Trade,” last Spring (for more information see the *Missouri in Motion* Spring 2007 newsletter) and more recently, “Let Women Rule” by Swanee Hunt—Summary: Although women have made large strides professionally over the last century, politics remains a man’s world. Significant barriers stand in the way of more women assuming positions of political leadership—not least women’s own attitudes. If serious efforts are not made to break down these barriers, the world will miss out on the benefits that women can bring to policymaking.  
http://www.foreignaffairs.org/20070501faessay86310/swanee-hunt/let-women-rule.html

Assisted the Maryville Branch with their preparation of their Branch program on the modern global slave trade—January 2008.

Park University’s AAUW Student Affiliate Advisor—encouraged by the fact we have completed two successful years and beginning our third this coming fall. In addition to members of our current student body, interest in membership and participation is coming from many of our distant students associated with many of our Campus Centers from around the nation, and we are pursuing ideas and solutions as to how to incorporate them into the home campus Affiliate or the need to establish satellite Affiliates at our Campus Centers.

**Legal Advocacy Fund—Mary Ann Clark**

Money in and money out is the business of LAF. Donations for 2007 were good. The national report shows receipts for MO LAF as $11,150.14 for 2007. We are above $2000 for 2008. Trying to resolve issues of member’s donations on the national level has been a challenge. When members send money directly to national a variety of errors have occurred. I would stress to all that all LAF monies for individuals and branches should be sent through the Branch Chair to State and then to National. A complete set of records makes accountability much easier and faster to deal with.

This is the first year for the LAF KEY to EQUITY PIN to be given by MO LAF to those members who gave $100 or more to LAF. We had 37 members representing 8 branches, with three dual membership ladies, meet this goal. Next year if these 37 meet the goal again they will get a charm to add to the pin. We hope many more members will get pins next year by meeting this goal.

We are establishing a goal for 2008 for all MO AAUW State Board members to make a donation to LAF. If we all give just a little it adds up. Besides, it makes a statement to the home branch. We must do a better job of informing the Branch LAF Chairs that encouraging donations is part of their job. We had 12 branches meet the suggested goal of at least $5 per member to LAF this year. Our goal is for each branch to give at least this amount.

Another first is the fundraiser for LAF at this meeting. EF and LAF decided to spice up the fundraiser by offering tour package raffles. LAF’s tour package was designed as a joint project with a Cottey College student from Mexico. We will see what the response is to this tour package to Nevada, MO when the winner is announced on May 3. Buy your tickets and remind members from your branch who cannot attend to participate as they could be a winner. The information and directions were sent to all MO Branch LAF Chairs. Donations will be credited to the individuals and the branches. Donations are tax deductible. After working on this project with the Cottey student from Mexico, Nevada Branch has been sought out for presentations by a Cottey student from Africa for “The Just a Mosquito Net” program for malaria control and another Cottey student on “Guatamala Education Needs for Women and Children”. By doing this project we met the strategic goal of coordinating with EF with their “Tour of Independence” and by establishing a working relationship with some Cottey students and faculty.

Certificates have been prepared for the LAF Key to Equity recipients and their home branches, for the branches who donated the most to LAF and for the branches that gave the most per member to LAF. We hope this recognition spurs others to the responsibility and joy of giving to a worthwhile project—EQUITY.

The PIE, Progress in Equity Award was not given this year. However, National AAUW Executive Director Linda Hallman and Director of Public Policy and Government Relations, Lisa Maatz, did visit the University of MO at St. Louis and also
the St. Louis Spring fling and addressed issues of sexual inequity. Campus activity is of prime concern and hopefully we will have qualified applicants in 2008.

LAF is making changes on the National level in 2008. It is expanding and will be the voice of women on more issues as it switches from being a major money provider for lawsuits for equity in higher education to a much broader base of resource for many more issues that do not allow women a fair start and progression in education, workplace or in social living. Watch for materials from National on all the changes as they unfold. Lynne Roney and I, along with all state presidents and LAF liaisons were asked to participate in a telephone conference on April 23. It was a presentation and Q and A session presented by Linda Hallman. There was certainly a variance of opinion expressed about LAF changes by various states.

Missouri in Motion—Stefanie Hatfield, Jan Scott
May 2, 2008

**Deadlines for 2008-9 Missouri in Motion**
Deadline: May 5, 2008 for Spring issue
• Received newsletters from local branches via email and mail.
• Received information from officers and Board meeting.
• Assembled and edited content working with Jan Scott and Lynne Roney to produce the each issue Missouri in Motion. Thanks to Jan for giving Mim a great look each time! And to Lynne for keeping me straight on content and for her fabulous proofreading skills.
• Updated my email group list for branch Newsletter Editors/Communication women and/or Presidents and sent email to remind them of deadline date for MiM and to request news articles and photos.
• Again, I would appreciate more news from the smaller branches; it is likely that the best source for news is the branch liason.

Note: It is very helpful to have adopted the consistent 8-page format.

Design and distribution - Winter 2008 Missouri in Motion – Jan Scott 5/3/08
Went through the same process as in past to order excel file of addresses and sent to Joyce to cull those who receive it by email. This one has teal throughout in the print version. The copy emailed by Joyce Katz is in full color.
The one published on the state website is also in color but board addresses and phone numbers are deleted. Again it was limited to 8 pages. The consistency of 8 pages makes the layout easier for me and speedier for the mail house. When we know how many will go in the mail, I inform the mail house by email. As it will be the same 8 page weight they can calculate the cost of the postage. We get the check in the mail and they are ready to process it when it arrives from the printer.
The printer and mail house were quick. The labels from AAUW were slow. I called after the 2 week grace period. And then the info sent was not what I had ordered. But they did not charge the $10 fee.
Those that go in the mail can be delivered from 7 to 21 days later. That is how the Post Office is these days. New postage rates in May.

Peg Witt Branch Incentive Program—Grace Butler, Alyse Stoll
May 2, 2008

As Co-Chair of the newly organized Peg Witt Branch Incentive Program, it has been my pleasure to team with Grace Butler again to offer incentive grants to branches in an attempt to stimulate recruiting, retaining and renewing Missouri AAUW memberships including the organization of student affiliate branches.

A. Submitted article for MO AAUW newsletter
B. Sent letters to all branches advertising grants from allocated funds
C. Worked with Co-Chair Grace Butler to determine grant winners.
D. Submitted findings to Executive Committee
E. Grant winning branches were notified and requested to outline resulting goal achievement at the annual meeting
F. Served on the Woman of Distinction Committee.
G. Participated in the Columbia Branch Centennial Celebration.
I. Submitted email correspondence to state and federal legislators in support of AAUW issues, with accent on ERA
J. Instrumental in arranging local branch participation in displays at local events, including school district convocation and City events.
K. As Chair of the Mayor’s Council on Aging, continue, to use every opportunity to further causes for women – Social Security, health issues and finances, and advance other AAUW issues as well.

Public Information—Mary-Carol Lindbloom
No report.

Public Policy—Pat Taylor

Public Policy Impact Grant Application
The impact grant went out to Seth Chase on the 16th. Thank you all for your feedback. Pat

AAUW-MO Register! Learn! Vote! Impact Grant Application

AAUW-MO is proposing a project to take place in September and October of 2008 that will build grassroots advocacy capacity across Missouri by taking advantage of the unprecedented interest in this year’s national election. There will be three components to the project.

- The first will be to hold voter registration events on a number of college campuses and in small communities around the state, at which we will also make available information on AAUW and its public policy positions.
- The second will be to hold a series of candidate forums in communities across the state.
- The third activity will be to remind those who registered during the voter registration events, to vote.

AAUW-MO will be joined by the Missouri Federation of Business and Professional Women/USA (BPW) and the Missouri Women’s Leadership Coalition (MWLC), in carrying out aspects of the project. AAUW-MO has worked with both organizations on educational and advocacy efforts in the past, and this project would build on these past relationships. Both organizations have missions that are complementary with AAUW’s.¹

1. Abstract
Goal 1: To hold one-day (six-hour) voter registration events on 15 college campuses in Missouri.
Goal 2: To hold one-day voter registration events in six small communities in the state.
Goal 3: To hold 10 candidate forums in communities across the state.
Goal 4: To mail “your vote is important” postcards to remind all those who registered at the voter registration events to vote on November 4.

2. Strategies/Activities/Outcomes

Project oversight will be provided by the AAUW-MO State Board, with Pat Taylor, State Public Policy Chair serving as key liaison to the project.

Voter Registration Project Component
In preparation for applying for this grant, ideas were solicited from AAUW branches across the state. The proposed project builds on the ideas submitted. Among these, we learned that the student affiliate at St. Louis University was already planning a one-day voter registration drive to be held in the fall. The student affiliate at Park University also indicated an interest in holding a similar event. After talking to the Elections Division in the Secretary of State’s Office

¹ BPW’s mission is to achieve equity for all women in the workplace through advocacy, education and information. MWLC’s Education Fund conducts education and training programs in an effort to increase the number of progressive Missouri women elected at all levels of government in the state.
regarding issues involved in student voting and residency requirements (e.g., need to vote absentee if they are on campus but registered at home elsewhere or need to re-register in the county where the campus is located to vote there), we decided that college campuses would be a good place to focus a voter registration campaign. Not only could we clarify residency issues and make it easy for students to register the day of the event, but it would also offer us the opportunity to “tell the AAUW story” and make students aware of AAUW public policy positions. As it becomes increasingly apparent to us all, it is imperative that AAUW find ways to reach out and attract younger members, and college campuses are a key location where future members might be cultivated. Hence, the college focus became a logical starting point for the Register! Learn! Vote! Project.

In addition to college campuses, there are many smaller communities where a voter registration day would be beneficial. Recognizing that there are BPW affiliates in many of these communities beyond those where there are AAUW branches, we approached the State President of BPW about joining with us in carrying out this aspect of the project. We also asked if they would help by sponsoring candidate forums. [indicate here that BPW Board approved joining with us on these activities when this has happened]

Campus Voter Registration Strategies and Activities:
A. A three- to five-member steering committee appointed by the AAUW-MO President with representation from the AAUW branch liaisons to the Park University and St. Louis University student affiliates will plan and oversee the voter registration activities on college campuses. The committee’s major assignment will be to recruit lead registration teams and captains from AAUW branches across the state. Note: Branches in the Kansas City area have already committed to identify teams for five area campuses.

B. As an incentive for branches to participate in the registration events, small cash awards along with certificates will be offered to the Small, Medium, and Large Branches registering the most voters. The steering committee will flesh out the details of this aspect of the project upon notification that the grant has been received.

C. MWLC Educational Fund staff will assist in obtaining information and needed materials from the State Elections Office, designing the one-day events, arranging for AAUW signage, and preparing a brief information sheet for each registration team. She will also obtain and distribute to registration teams, blank address labels which will be filled out with each new registrant’s information during the one-day events and will keep the labels to be used in the voter turnout aspect of this project.

D. The State Public Policy Chair will work with AAUW Public Policy and Government Relations staff, and other at AAUW, to identify materials about AAUW and its public policy positions, to be made available to students at the registration events.

Small Communities Voter Registration Strategies and Activities:
A. A three- to five-member steering committee appointed by the State BPW President will plan and oversee the voter registration activities in small communities. The committee’s major assignment will be to recruit lead registration teams and captains from BPW affiliates across the state.

B. MWLC Educational Fund staff will assist in obtaining information and needed materials from the State Elections Office, designing the one-day events, arranging for BPW signage, and preparing a brief information sheet for each registration team. She will also obtain and distribute to registration teams, blank address labels which will be filled out with each new registrant’s information during the one-day events and will keep the labels to be used in the voter turnout aspect of this project.

Voter Registration Outcomes:
• A minimum of 1,260 voters will be registered – 900 on college campuses and 360 in small communities.
• A minimum of 1,500 students will be offered information clarifying residency requirements for voting.
• A minimum of 3,000 persons will be exposed to AAUW signage and offered information on AAUW and its policy positions.

Candidate Forum Strategies and Activities:
A. AAUW and BPW state presidents will appoint liaisons who will work with MWLC Education Fund staff to identify locations where the candidate forums will be held and handle logistics at the selected venues. Local contacts will also identify neutral moderators for the forums.
B. MWLC staff will help recruit candidates for the forums. She will also identify several key questions asking about candidate positions on public policy issues on which AAUW and BPW have positions.

C. Local candidates running for the state legislature, and others who are running for statewide office and able to attend, will be invited to the forums. Each will be offered an opportunity to make a statement. Cards will be distributed and audience members asked to submit questions to the candidates. The pre-prepared questions will also be included in those used.

**Candidate Forum Activity Outcome:**
- At least 200 persons will attend the candidate forums.

“Reminder to Vote” Strategies and Activities:

A. At the time voters are registered, labels will be made with the persons’ names and addresses. The labels will be sent to the MWLC Education Fund staff person.

B. The MWLC staff person will coordinate the design, printing and mailing of reminder postcards to those who registered at the campus events. Postcards would be mailed two weeks before the November 4 election.

**“Reminder to Vote” Activity Outcome:**
- A minimum of 1,260 newly registered voters will receive a reminder postcard.

### 3. Impact

We believe there will be several beneficial long-term impacts of this project.

- AAUW-MO, BPW, and MWLC already participate in the Missouri Women’s Network’s annual legislative retreat and join together on other issues from time to time. This project will further strengthen the relationship between these organizations...
- Second, the project will raise awareness of AAUW on college campuses around the state, perhaps setting the stage for further AAUW activities on those campuses and possibly recruiting new members.
- We also anticipate that AAUW branches that have not actively engaged in grassroots advocacy efforts in the past will first do so as part of this project, and, assuming the project provides a good experience, be more willing to do so in the future.

### 4. Other challenges

It is an understatement to say that the political climate in Missouri is not favorable to the development of public policy that promotes the positions held by AAUW or other progressive organizations. It is indeed one of the most challenging environments in the nation in this regard. We would be pleased to offer more detail on state activities/inactivity related to reproductive rights, equal pay, the ERA, etc., but we are sure this information is already known to AAUW public policy staff and is not needed.

### 5. Complement other state priorities?

AAUW-MO is encouraging branches in the state to focus on mission-driven activities. This project would support this effort.

### 6. How know if successful?

In the short-term, we will consider the grant-funded project successful if the goals stated in this application are reached. In the longer-term, other indicators of success would be: AAUW-MO branches get involved in public policy and advocacy activities that have not done so in the past; we are able to build new relationships with the organizations who joined with us on this grant; the campus activities lead to additional involvement with those campuses and recruitment of new members among faculty, staff and graduating students.

### Budget
We are respectfully applying for a grant of $1,777 to cover the following expenses.

- **MWLC staff coordination**
  - $375
  - 15 hours @ $25

- **Mileage**
  - $202

- **MWLC staff for assistance with candidate forums, 400 mi @ $0.505/current federal rate**

- **Supplies**
  - $100
  - Labels, envelopes, paper, pens

- **Printing and Copying**
  - $600
  - AAUW signage, postcards, award certificates
  - AAUW materials, locally prepared information

- **Postage**
  - $350

- **Cash Awards**
  - $150

**Total** $1,777

Web manager—Carol Davis McDonald  
April 24, 2008

Changes made to [http://www.aauwmo.org](http://www.aauwmo.org):

- Added and subsequently deleted flyer for the MO Women's Network Equality Day Brunch, August 2007
- Added new photos of functions involving students
- Added a members-only section, adding items of interest to members rather than the general public (branch resources, PowerPoint presentations, address label template, and a compilation of the board officer annual reports)
- Added the Spring 2007, Summer 2007, Fall 2007, and Winter 2008 web versions of *Missouri in Motion*
- Started a AAUW of Missouri history page (under construction)
- Added and subsequently deleted Columbia Branch 100th anniversary announcement
- Added final 2006-2007 treasurer report (in Word and as pdf) to members' only page; added MO Star Award application and Galaxy Award guidelines to members' only page
- Made corrections to board list and additions to calendar
- Ken Koch shut down his server and moved web site to a “new home.” After some research, trial, and error, I was able to download changes from my FrontPage file to the new location.
- With the new AAUW web site, the web manager, Peggy Woods-Clark, forwarded new links to old sites. I checked out links from our site to the new AAUW site and made changes as necessary. (If anyone finds a bad connection, please let me know.)
- Converted photo gallery to multiple pages, making download-time shorter.
- Forwarded links to pictures in the photo gallery to people in the pictures (if e-mail address was available to me). Determined that most people had not seen any of the pictures on the web site.
- Added a link to the Shop AAUW page on aauw.org so that members who happen to be on the aauwmo.org web site can link to Amazon.com to earn money for AAUW
- **ADDED THE PROMOTIONAL VIDEO THAT SOME OF US WERE ABLE TO SEE IN PHOENIX THAT WAS POSTED ON THE AAUW WEB SITE!!** It’s a great video. Be sure to watch it.
- Added and subsequently deleted registration form for the MO Women’s Network’s legislative retreat in January
- Added Woman of Distinction 2008 application
- Made corrections and additions to calendar, the St. Louis IBC web site
- Dealt with compatibility problems concerning Windows Vista and FrontPage 2000
- Got the nonfunctional, members-only section working and selected new user name and password
- Redesigned the home page
- Removed hover buttons since some people could not view them and changed them to text boxes
- Added information on “AAUW Releases Newly Revised [Community Action Guide](http://www.aauw.org) to Mobilize Women Voters”
• Added information on “Calling All Leaders! AAUW Announces New Leadership Development DVD Series”
• Added scrolling banner and information on AAUW MO State Leadership Conference, Learning to Lead, Leading to Learn, Saturday, May 3, 2008, Rickman Center – Jefferson City, with link to registration form for printing
• Changed KC IBC branches’ web site links and notified the aauw.org web manager and membership office of changes
• (Again) Got the nonfunctional, members-only section working and selected new user name (aauwmo) and password (memberinfo)

Goals:

• Update branch officers when new information is received; add e-mail links to each branch officer listed
• Update state board members with links to their e-mail addresses
• Update calendar
• Pay Internet domain fee and web-forwarding fee as necessary
• Compose a page on the Virginia Gildersleeve fund
• Explore some of the tips suggested by other web managers on the list serve

Standing Action Request:

I would like board members to publicize the web site, letting branch members know what information is available (e.g., forms, photos, Missouri in Motion, address label instructions, branch contact information, and state board contact information).

I would like suggestions for content as well as information to add for, e.g., the AAUW of Missouri history page.