

AAUW MISSOURI STATE BOARD MEETING MINUTES
SATURDAY, OCTOBER 11, 2014
BOONVILLE, MISSOURI

Call to Order:

President Diane B. Ludwig called the meeting to order at 9:05 a.m. at the Settler's Inn, Boonville, MO. She introduced Patt Braley, new board member, appointed Jane Biers as secretary in the absence of Renee Hornsby, and introduced Carol Davis McDonald as Acting Administrative Assistant, the substitute for Holly Burgess, and gave an update on Holly.

List of Attendees:

Board members: Sue Barley, Linda Berube, Jane Biers, Patt Braley, Pam Burke, Karen Francis, Ellen Johnson, Joyce Katz, Mary Emily Kitterman, Diane Ludwig, Yvonne Morrison, Ardy Pearson, Pat Shores, Alyse Stoll and Winnie Weinrich (substitute for Stephanie Holthaus)

National Liaison: Shirley Breeze

Guest: Carol Davis McDonald

Unable to Attend: Holly Burgess, Stephanie Holthaus, Renee Hornsby, Pam Kulp, Marian McClellan, Jan Scott, Betty Takahashi, Julie Triplett

F. Elaine Richardson Endowment Fund #4037: Ardy Pearson

- In support of the AAUW MO efforts to complete this endowment, Ardy Pearson asked for board member donations and passed out donation forms, asking for a reply by the end of the meeting today.
- Diane Ludwig reminded the board of the policy requirement for 100% participation by board members in donating to AAUW Funds.

Quorum Status:

Linda Berube, Parliamentarian, announced that a quorum was present.

President's Report (Attached): Diane B. Ludwig

Report was presented.

- Diane distributed the 2014-15 AAUW MO State Directory to the board; copies will be mailed to branch presidents and past state presidents shortly.
- Diane Ludwig received only six (6) responses to her president's packets mailing in August.
- She thanked Shirley Breeze and Mary Mosley for the success of the Virginia Minor project to enter her into the Hall of Famous Missourians in the Capitol. If future fundraising projects are state ones they will probably still be allowed under new AAUW fundraising policies.
- Diane visited the Jefferson City Branch in October. Some members of the Jefferson City branch are not receiving *Missouri in Motion*. Discussion held on importance of branches

understanding their role in getting *MiM* to their members. Pat Shores will continue to work with branches on this.

- Deadlines: Nov 15 for submitting group exemption form with National AAUW and comments on a new National Public Policy; November 30 for membership renewals; December 31 for signing up for San Diego Convention at the early bird rate.

Approval of July Minutes:

Minutes were approved as corrected.

Appointment of Readers for October Minutes:

Diane Ludwig appointed Pat Shores and Yvonne Morrison.

Finance Officer Report (Attached): Ellen Johnson

Report was presented.

- AAUW Group Tax Exemption Annual Form 990 has been submitted.
- Ellen is working to add her name as registered agent with the state of Missouri.
- Missouri tax-exempt letter has been requested.
- Third quarter financial report will be reissued using Quicken format.
- Sue Barley completed a financial review of the 2012-14 books; all was in order. This was not an audit.

National Liaison's Report: Shirley Breeze

Packets of information were handed out and presented.

- October 22 is date for AAUW's Supreme Court Preview conference call, need to register now.
- Discussion was held concerning *Lead On*, a new AAUW monthly newsletter, which is a useful resource for leadership. The October issue contains a link to How to Design an Engaging Planning Meeting. Karen Francis will forward *Lead On* to Pat Shores to send out to state leaders and to ask them to encourage branch members to sign up to receive it.
- Institute for Women's Policy Research (IWPR) provides information useful for branch programming.
- AAUW's website has many helpful tools in Resource Essentials section. One item, *Quick Facts* is also useful for branch programming. Pat Shores will ask National for Quick Facts on human trafficking.
- AAUW elections are "One Member-One Vote" format, and we need Missouri to be well represented. Need state board to help branches review issues and candidates and get them to VOTE!

Vice President for Program's Report (Attached): Julie Triplett (absent); by Diane Ludwig

Report was submitted.

- Missouri has been selected as a site for the national Leadership Training on Saturday, May 2, 2015, and for board training the day before
- Joyce Katz volunteered to provide nametags for the State meeting on May 2, 2015.
- Shirley Breeze volunteered to help host Linda Hallman, keynoter speaker and AAUW Executive Director

Vice President for Membership Report (Attached): Sue Barley

Report was presented.

- Raytown is now disbanded and Warrensburg no longer active, will be disbanding.
- “Newly retired” initiative. Discussion held about ideas for attracting new retirees to AAUW:
 - Members bring new members in.
 - Compile list of retirement groups, such as teachers groups.
 - Check public school newsletters that list retirees.
 - Offer programs aimed at retirees.
 - Advertise (grocery stores, gyms, display cases in libraries). Board members email Sue Barley and Diane Ludwig with other ideas about advertising.
 - Sue Barley will ask Cordy Galligan at National for advice about marketing messages for the over 50s crowd.
 - Hand out business cards, which can be printed from AAUW website.
 - Find women who have suffered discrimination.
 - Check with KS Non Profit Connect and recruit at Oasis meetings

AAUW Funds Report (Attached): Yvonne Morrison and Ardy Pearson

Report was presented.

- A state Fundraising Committee was welcomed by consensus. Members are Teri Brecht, Joan Goans, Linda Roberson, Nina Schneider and Toni Thornton.
- Adrienne Anderson, UMKC, is the only AAUW fellow this year in MO. She is a Selected Professions Fellow in electrical engineering.
- Website additions will add description of AAUW Funds and information on F. Elaine Richardson Research & Project Grant.
- Possible speakers for May state meeting, if needed: AAUW Research (Catherine Hill), NCCWSL, or AAUW Fellow. Possibly the training modules will be sufficient if received from National. Consensus if speaker is needed Research will be the topic.
- National is changing AAUW Funds diagram.
- Ardy Pearson requested items for a raffle for the F. Elaine Richardson Fund. Suggested that board ask each branch to contribute one item. Part of the raffle could be online.

Legacy Circle Report (Attached): Sue Barley

Report was presented.

- Two new members: Jane Crigler, Kansas City Branch, and Geraldine Allen, a member who transferred from Texas (?) and is a National member.
- There are perks for Legacy Circle members at National Convention.

Communications Report (Attached): Pat Shores

Report was presented.

- *Missouri in Motion* will now be sent to C/U partner representatives.
- All board members are now on the AAUW Yahoo Group. Still working on branch presidents and key officers.
- Updating the postal mailing list for *MiM* to be ready for Fall issue.

Web Manager's Report (Attached): Joyce Katz

Report was presented.

- Agreed by consensus to remove password from the Member's Only section on the website as there is no confidential information there.
- Board should encourage branch members to Like AAUW MO on AAUW Facebook site.
- Continue to pay \$10 annual fee for use of the website name.

Newsletter Articles for Fall Missouri in Motion

- Articles are due October 18.
- Nominating Committee (Julie Triplett)
- Virginia Minor (Shirley Breeze)
- Public Policy and article on workshop at UMSL on Pay Equity (Karen Francis)
- Legislative Retreat (Shirley Breeze)
- E-SAFs (Mary Emily Kitterman)
- Fellowship Information (Yvonne Morrison)
- Legacy Circle new members (Sue Barley)
- Historian (Jane Biers)
- Richardson Fund update (Ardy Pearson)
- Recipients of 2014-15 MO Endowments (Yvonne Morrison)
- State Leadership Conference (Julie Triplett)
- Galaxy/Star Awards (Diane Ludwig)
- Incentive Grants (Alyse Stoll and Pam Kulp)
- "Shape the Future" (?), (Sue Barley)

Public Policy Report (Attached): Karen Francis

Report was presented.

- Karen has a state advisory team of Shirley Breeze, Pat Shores, Jane Crigler and Joanie Shores.

- National puts out an Upcoming Events form and will send information to support the event.
- In upcoming state election, oppose amendments 3 (teacher evaluations) and 6 (extended voting).

MOTION: Karen Francis moved that the AAUW Missouri State Board officially oppose Amendment 3 regarding how teachers are evaluated.

MOTION: Seconded.

MOTION: Passed.

- Veteran Feminists of America are holding a rally on November 8.
- AAUW did not sign the NFL Game Changer document regarding domestic violence, but many others did. A missed opportunity for AAUW.
- Board agreed we will not support Katrina, a woman who is walking across USA in support of ERA, as it would be in St. Louis and the Ferguson area is still challenging.

- **College/University Relations Report (Attached):** Mary Emily Kitterman

Report was presented.

- Three schools have not renewed: Fontbonne University, Maryville University of St. Louis, and St. Louis Community College. The latter will renew.
- Karen Francis commented that AAUW MO/IBC-St. Louis sent a student from Fontbonne to NCCWSL and that Ballwin-Chesterfield branch gives three (3) scholarships to Maryville.
- Jane Biers will serve on the state committee with Deb McWard.
- Recruitment of community colleges, of which there are about thirty-seven (37), will be a focus. Want to promote AAUW research and its value to them.

Historian Report (Attached): Jane Biers

Report was presented.

- The slides and script of Missouri Women Artists (a 1987 national project) will be archived. The project won 3rd place nationally at AAUW at the time.
- A summary of AAUW MO history since 2010 will be included in the state directory for 2015-16.
- Pam Burke presented for the archives *A Century of Service (Plus 21 Years) 1893-2014*, a history of AAUW Kansas City branch, compiled by Ardy Pearson and Dana Perry. An oral history is in process.

Incentive Grants Committee Report (Attached): Alyse Stoll and Pam Kulp (absent)

Report was presented.

- Calls have been made to branches to encourage them to apply for a grant.
- Need policy on what to do if branch can not/does not use funds allocated to them.
- Jane Biers commented that last year's grant to the Columbia Branch was effective. The grant provided support for Benton Elementary School's All Girls' Robotics Team. Twenty (20) girls have signed up this year, whereas only four (4) participated the previous year.

Strategic Plan (Attached): Diane Ludwig and Pam Burke

Discussion of the plan:

- Add Diversity to Key Area no. 8.
- At the end of the year, the Board will evaluate progress.
- Purpose of State Organization
 - Proposed change: eliminate no. 5.
 - Programs other than political ones could help some branches.
 - Small branches could provide incentives to promote STEM.

MOTION: Pat Shores moved that the Board accept the strategic plan as amended and printed.

MOTION: Seconded.

MOTION: Passed.

Board members made commitments (List attached) to be accomplished by the January 24 conference call. Pam Burke will act as monitor.

AAUW National Voting

- Shirley Breeze mentioned that California has a model for getting AAUW members to vote in national AAUW elections.

Parliamentarian Report: Linda Berube

Seven (7) voting members, nine (9) other board members, and one (1) guest were present for a total of seventeen (17) in attendance.

Governance/Bylaws Report (Attached): Patt Braley

Report was presented. No additional comments at this time.

Missouri History Day: Betty Takahashi (absent)

No report

IBC Kansas City Report (Attached): Stephanie Holthaus (absent); Winnie Weinrich reported Report was presented.

- After disbandment, Raytown's remaining funds were given to the Kansas City Re-entry Women Project. Diane Ludwig commented that according to the bylaws funds from disbanded branches should go to National AAUW Funds.

IBC St. Louis Report (Attached): Jan Scott (absent); Shirley Breeze reported Report was submitted.

- Three young women in St. Louis received funding for NCCWSL.
- IBC Spring Fling will be March 21.

Past President's report: Linda Berube
Nothing to report

Administrative Assistant Report: Holly Burgess (absent) Carol Davis McDonald reporting

- Carol noted that Holly did select the location for the meeting before her illness.
- All thanked Carol for her great work in filling in for Holly today.

Old Business

Strategic plan completion:

- If funds are needed to fulfill commitments of your area of the plan, inform Diane Ludwig and Ellen Johnson.

New Business

- Conference call January 24, 1:30-3:30 PM through www.freeconferencecall.com.
 - Phone number and call code will be sent in January with meeting agenda
 - Mute/unmute phones while on call using *6.
 - Send board reports out one week ahead; list action items at the bottom of reports.
 - Expect to spend 60-90 minutes on call
 - Keep focused on call, much business to be done in a short time
 - The call will be recorded and can be accessed later.

Meeting Adjourned: 2:35 p.m.
Minutes prepared by Jane Biers.