

AAUW MISSOURI BOARD MINUTES
SATURDAY, JULY 15, 2017
COLUMBIA, MISSOURI

List of Attendees:

Board Members: Linda Berube, Jane Biers, Shirley Breeze, Karen Francis, Marianne Cole Fues, Ellen Johnson, Joyce Katz, Marsha Koch, Diane B. Ludwig, Carol Davis McDonald, Debbie McWard, Doris Nistler, Jan Scott, Sue Shineman, Pat Shores, Julie Triplett.

Guests: Sue Barley and Grace Butler.

Call to Order: Jan Scott, President

The July AAUW Missouri State Board meeting was called to order by Jan Scott at 9:15 a.m. at Columbia College, Columbia, Missouri. Jan welcomed the Board and introduced guests. The Board congratulated Sue Barley on being reelected to AAUW National Board of Directors.

Jan appointed Shirley Breeze and Pat Shores as readers for today's Board minutes.

Quorum: Linda Berube, Parliamentarian

We have 9 voting positions, which is a quorum. Total board members present 15, plus 2 guests.

Legacy Circle: Sue Barley awarded Grace Butler a Legacy Circle Pin and congratulated her on joining the Legacy Circle.

Approval of Minutes: No changes to the Board minutes of 5-5-17, Joyce Katz moved, 2nd, that 5-5-17 minutes to be approved. Minutes approved.

Finance Officer Report: Ellen Johnson

Final report and 2017-2018 budget distributed to Board. This budget was approved at the State meeting, 5-6-17. After discussion and questions on amounts budgeted and spent, Ellen advised distributed reports were incorrect and she will email board corrected copies. Board reimbursement for Ink jet is \$25. Discussion on money in contingency fund and potential for its use, including grants for branch speakers, promoting our goals and expanding membership.

AAUW National Convention, DC June 2017: Jan

Positive response and comments on the convention by those who attended. Convention activities were helpful and well organized, best lobby day. Voting was 11 1/2%, which was better than prior years. National convention will not be in 2 years, maybe 3, and will be called a "gathering". Problem is the costs involved. All bylaws proposals were approved except quorum and membership requirement. Attendance was about 800. Yvonne Morrison is now chair of National Fund Committee. Sue Barley announced she was going to her first national board meeting next week and will share the comments made today.

Discussion on ways to take what was promoted and presented at the convention to various Missouri Branches, plan mission based programs. Marsha announced she will put something

Page 2, AAUW MO Board minutes July 15, 2017

together on programs for the branches. Linda Berube volunteered to be on the committee from KC side to put a plan together. Proposal that we also reach out to CU reps with a similar promotion. On programs, Kim Churches began her travel program 7-11 and suggestion made we try and get her to speak in Missouri. Discussion on other potential speakers from National.

State Conferences: Marsha Koch

Hand-out of 2017 evaluations: high reviews for LAF speaker, Aileen Rizo, also good reviews for taking of group pictures at end of meeting, and the facility. Has a contract for same place for 2018, Holiday Inn. Leadership will be the focus. As stressed at National a committee will be formed on programs, to reach out to branches on Mission based programs. Discussed materials available from National. Social media was a big thing at the convention, and will be a part of the leadership program.

The dates for the State Convention are Friday May 4, and Saturday May 5, 2018. Plan is to contact some Board members to be on her committee, along with branch program chairs, and come up with a theme and speakers.

Karen announced that she and Pat had started taking public policy priorities to other branches. She did a presentation at the Columbia branch, and others are planned for the future.

Nominating Committee: Jan

Diane Ludwig, past president, and Julie Triplett were nominated. Three more needed, nominated were Patt Braley, Kay Meyer, Sue Bacon. Jan will contact them.

President's Report: Jan

Permission and access to MSD shared with Board. On CEDAW cities, another city in Missouri, University City is a member. There is a resolution on the UC website, but no information on how it got that far. Suggested we try to attract younger women to AAUW by contacting prior NCCWSL attendees. Discussion on difficulty and costs in obtaining this information. Sue Barley advised this has been tried, but not financially feasible for AAUW to handle. Marian McClellan will develop a database of NCCWSL attendees.

Governance: Marianne Fues

There are no mandatory bylaws changes, but there are some changes needed in our Policies. Board members will be sent proposed policy changes, and also a request asking if there are any suggested changes needed in their particular area as a Board member. Policy should be changed to show ink cartridge allowance of \$25. Discussion on Board mileage allowance for attending branch meetings not their own.

Motion Karen moved, 2nd, that Policy Section IV, L3, State Finances, be amended to allow Board members, or representatives of state officers and/or board members, travel to board meetings (other than their own) at thirty cents (30 cents) per mile. Motion approved.

Membership: Sue Shineman

Main focus at the convention was diversity and inclusion. We have to ask people in person to attend meetings, not give general invitation. KC Northland branch status, the \$15 fee has been paid, one more form to submit, and they have a letter from Jay Ashcroft's office advising they are in good standing with Missouri. We have 7 branches with 25 or less members and 4 of them do not have a Membership VP. Springfield Branch has 3 life members and will disband. Emailed questionnaire to all branch membership and presidents requesting membership information, and what they do to attract members, especially those branches who have larger membership. Plan is to put information together and share ideas as to what various branches are doing to promote membership and to raise funds.

Missouri in Motion: Carol Davis McDonald

Discussion on articles for the next issue. Shirley Breeze will do an article on the National convention and Linda Berube will furnish convention pictures. Board members encouraged to submit articles for their respective positions. Work will begin on MIM in early August. Usual deadline is after July board meeting. Discussion on what the number will be given the next issue. After various opinions, Jan announced the next issue of MIM will be number one. Summer #1, Fall #2, Winter #3, Spring #4.

Suggestion was made that the requirement for the Star Award be changed and that information on Star Award be in the next MIM issue so branches have a guide to follow. Changes in Star Award requirements will require a change in policy, p. 25/26 in directory. Discussion on changes for Star Award. Marsha Koch, program, will put together a draft of the proposed changes discussed today and send to board members for their review and comments. Program committee will review the applications and IBC will present the Awards.

AAUW Fund: Julie Triplett

At the convention, emphasis was one-on-one as the best way to raise money. There have been some changes on fund raising and Sue Barley was asked to comment on LAF. 5 or 6 years ago LAF received a donation of one million dollars, and legal determined LAF would continue to be considered a separate fund. If more money is designated to LAF than what has been budgeted for that year, the excess will go to LAF for the following year. There are many other programs, like Start Smart, for which donations are needed and if a donation is undesignated, it can go to other AAUW programs. AAUW makes the decision as to what undesignated program needs funding. Members should be encouraged to make their donations to AAUW Fund so these other programs may receive needed financial support.

Communications/Web Manager: Joyce Katz Exploring Metatags, (words associated with website), as we want to add words associated with what we do so we can be easily found. Working with Site Resources, our provider on this endeavor. This was suggested at the convention. Information on Board reports will be compiled and posted on the website along with the minutes. Branch officers will be listed on the branch locator page.

Page 4, AAUW MO Board minutes July 15, 2017

Public Policy: Karen Francis and Pat Shores

Impact grant ended in June and final report sent to Board. All 4 goals were met; greatest success is that every MO branch was involved. Greatest challenge was working hard to convince MO legislature that gender pay gap needed their attention. In DC we met with both MO senators and 4 of 8 MO state representatives.

Our focus this year is Title IX and gender pay gap and our goal is to have every branch do an activity on each. We are also working on expansion of our Lobby Corp. Our Title IX focus will be to encourage branch participation in delivering to specific school districts AAUW resources to make sure the schools are aware of Title IX regulations, legal ramifications, and have a Title IX coordinator. The other issue is Equity Action Day and gender pay gap. Our goal is having more people take action and participate in having our voices heard.

College/University Report: Debbie McWard

We have a nice assortment of colleges and universities across the state. Reps are willing to do things, as long as we help them organize. Worked with Kirkwood/Webster in putting together a Work Smart program in April. It is a good program if funds are available. Disappointed in participation of national. Schools are interested in Start Smart, until they find out the costs, but they would be willing if we would help them. 4 students from St. Louis area went to NCCWSL.

We need a committee to help on college recruitment. Reps need help on coordination and to know exactly what we expect of them. Suggestion was C/U volunteer committee make appointment to meet with CU reps and give them different materials, as needed. Some reps interested in campus assault, some in pay equity.

Discussion on forming a committee with members from various branches to help with college recruitment. Need names of members from branches across the state who may be interested in being on the committee.

Historian: Jane Biers

In addition to report, mailed history to branch presidents, and will contact new presidents if they want a copy. Received annual reports from board members.

Inter Branch Council: Karen Francis (for Suzanne Couch)

This year St. Louis IBC has coordinated gift wrapping at Barnes and Noble; money raised will go to NCCWSL. Effort will be made to do some things with branches. Also, participate in court watch in St. Louis and St. Louis County to evaluate judges on how petitioners are treated. This is under the umbrella of Violence against Women.

National Liaison: Shirley Breeze

AAUW Calendar: According to website Equal Pay day is going to be April 10th. NCCWSL will be probably be May 31 through June 3, according to the website.

Page 5, AAUW Board Minutes July 15, 2017

Strategic Plan: Jan

Reviewed last year's plan. Branch understanding of AAUW big picture, update; discussion on what is "big picture", and how it changes and evolves.

Julia Triplett suggested the board look at quorum on state meeting as fewer members have attended in past years. Without a quorum, we would not be able to conduct business. Suggestion was we look at an alternative, electronic voting, or reduction in number needed for quorum. Governance Chair, Marianne Fues will look into the issue of quorum.

State Board Meetings: Jan

Next state board meeting is Saturday, October 28th in Columbia. Administrative Assistant makes arrangements, location to be advised. January 27, 2018, 1:00 p.m. is a conference call, and our following meeting is Friday May 4, and conference Saturday May 5th, in Columbia.

Old Business:

Directory will most likely be ready for the October 28th meeting.

New Business:

Two minute activist is now mobile. Text AAUW 21333 and you can join in the two minute activist. This information should be put in our next newsletter for member information.

Suggestion was made we consider and talk about hiring a lobbyist or collaborating with other organizations who are interested in the same issues as we are. We could check with other states and find out if they have a similar arrangement with other organizations as so many groups are fighting for the same thing. Shirley Breeze will provide the proposal that Network wrote several years ago to hire a lobbyist.

Betty Takahashi reports, through Julie Triplett, that Adelante is alive and well in St. Louis.

Jan adjourned meeting at 2:35 p.m.

Doris Nistler, Secretary

