



# Star Award Application 2017-18

Covering branch activities from April 1, 2017, to March 31, 2018



Use this form to tell us about your branch's successful year and earn up to 10 MO stars, one for each area of achievement. **All successes (large and small, few and many) are important for achieving AAUW's mission.** Place a check in the YES/NO column, and for each YES check provide a brief (50-100 words) explanation of your achievement.

**Applications are due April 2, 2018 (postmark or email date).**

Branch Name:	Date:
Application completed by:	Position in branch:
Phone Number:	Email:

AAUW MO Goal	YES	NO	JUSTIFICATION
<b>Leadership (Achieve 3 of 6)</b>			
<ul style="list-style-type: none"> <li>Participated in the AAUW State meeting in Jefferson City on May 6, 2017 (excludes state board members).</li> </ul>			
<ul style="list-style-type: none"> <li>Created/updated a strategic plan with goals and target dates for 2017-2018.</li> </ul>			
<ul style="list-style-type: none"> <li>Provided orientation to all branch members on AAUW priorities Advocacy, Education, Philanthropy and Research.</li> </ul>			
<ul style="list-style-type: none"> <li>Filed 2017-18 branch officer information with National by deadline, July 1, 2017.</li> </ul>			
<ul style="list-style-type: none"> <li>A minimum of 10% of membership voted in the 2017 AAUW National Election.</li> </ul>			
<ul style="list-style-type: none"> <li>Served on a state committee.</li> </ul>			
<b>Programs (Achieve 2 of 3)</b>			
<ul style="list-style-type: none"> <li>All meetings are handicap accessible.</li> </ul>			
<ul style="list-style-type: none"> <li>Presented AAUW mission-based programs including focus on Title IX, pay equity, research, campus leadership, and increasing the number of girls in STEM.</li> </ul>			
<ul style="list-style-type: none"> <li>Had a state or national board member speak at a branch meeting.</li> </ul>			
<b>Membership (Achieve 1 of 3)</b>			
<ul style="list-style-type: none"> <li>Maintained or grew branch membership.</li> </ul>			Membership on 2/1/17 ____; on 2/1/18 ____
<ul style="list-style-type: none"> <li>Maintained a C/U Partner or supported NCCWSL.</li> </ul>			
<ul style="list-style-type: none"> <li>Gained new members in 2017-18 by participation in the national AAUW Programs such as Shape the Future or Give a Grad a Gift.</li> </ul>			
<b>Visibility (Achieve 2 of 4)</b>			
<ul style="list-style-type: none"> <li>Produced a branch newsletter regularly and distributed it to all members.</li> </ul>			
<ul style="list-style-type: none"> <li>Won a Star or Galaxy Award in the previous year.</li> </ul>			
<ul style="list-style-type: none"> <li>Focused on external visibility -(branch newsletters will not meet this requirement). Give evidence of publicizing events, programs, &amp; projects (pre-and/or post-event.) All sources must display date and media source. Include newspaper, radio, TV, and social media.</li> </ul>			
<ul style="list-style-type: none"> <li>Participated in a tabling event or similar outreach event.</li> </ul>			

AAUW MO GOAL	YES	NO	JUSTIFICATION
<b>Educational Equity (Achieve 1 of 3)</b> <ul style="list-style-type: none"> <li>Engaged in a community project(s) related to equity for girls and women (e.g., Deeper in Debt, STEM, Tech Check, Pay Equity, Graduating to the Pay Gap, Bullying, Start Smart).</li> </ul>			
<ul style="list-style-type: none"> <li>Sponsored/supported ¡Adelante! Book Club</li> </ul>			
<ul style="list-style-type: none"> <li>Recognized girls involved in STEM activities</li> </ul>			
<b>AAUW Fund 2017 (Achieve 2 of 4)</b> <ul style="list-style-type: none"> <li>Met the \$30 per capita state goal.</li> </ul>			# of members ____ X \$30 = \$ _____ Branch Total Giving \$ _____
<ul style="list-style-type: none"> <li>Had 1 Century Club Member (\$100 or greater individual donation) per 25 branch members in 2017.</li> </ul>			# members _____ # CC members _____
<ul style="list-style-type: none"> <li>Had 1 Century Club Plus member (\$250+ or greater individual donation) per 50 branch members in 2017.</li> </ul>			# members _____ # CC+ members _____
<ul style="list-style-type: none"> <li>Sponsored an event/activity to benefit the AAUW Fund.</li> </ul>			
<b>Public Policy (Achieve 3 of 5)</b> <ul style="list-style-type: none"> <li>Completed one Title IX activity.</li> </ul>			
<ul style="list-style-type: none"> <li>Completed one gender pay equity activity.</li> </ul>			
<ul style="list-style-type: none"> <li>Participated in Equity Action Day in Jefferson City.</li> </ul>			
<ul style="list-style-type: none"> <li>At least 1 member participated in MO Lobby Corp.</li> </ul>			
<ul style="list-style-type: none"> <li>Members participated in 2-Minute Activist.</li> </ul>			
<b>Research and Resources (Achieve 2 of 4)</b> <ul style="list-style-type: none"> <li>Presented information to members about AAUW research.</li> </ul>			
<ul style="list-style-type: none"> <li>Participated in a national AAUW webinar or podcast event.</li> </ul>			
<ul style="list-style-type: none"> <li>Utilized on-line Tools and References (e.g., Program-in-a-Box, Fundraising Guide, State Policy Sex Trafficking Toolkit, etc.).</li> </ul>			
<ul style="list-style-type: none"> <li>Sought the expertise and experience of state board members.</li> </ul>			
<b>Technology (Achieve 2 of 3)</b> <ul style="list-style-type: none"> <li>Transmitted branch newsletters electronically.</li> </ul>			
<ul style="list-style-type: none"> <li>Maintained a branch website.</li> </ul>			
<ul style="list-style-type: none"> <li>Used social networking such as Facebook and email for Branch communication.</li> </ul>			
<b>Branch Management (Achieve 2 of 3)</b> <ul style="list-style-type: none"> <li>Developed and maintained a balanced branch budget.</li> </ul>			
<ul style="list-style-type: none"> <li>Shared national and state information with branch members.</li> </ul>			
<ul style="list-style-type: none"> <li>Filed branch newsletters, directory/yearbook, and other branch historical documents with AAUW State Historian.</li> </ul>			

Mail or email completed application to:

**Marsha Koch, 1742 Connemara Drive, Ballwin, MO 63021**  
[mkwkoch@outlook.com](mailto:mkwkoch@outlook.com), 636-256-3746, 314-651-0321

**DEADLINE: Must be postmarked or submitted by email by April 2, 2018.**

You will be notified by email when your application has been received.