

# Missouri InMotion



*AAUW's Mission:*

*AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.*

## The National Conference for College Women Student Leaders Included Ten Missouri Students

The National Conference for College Women Student Leaders (NCCWSL) took place June 5-7, 2014, at the University of Maryland, College Park. The conference was the biggest ever with nearly 1,000 young women attending. They came from more than 300 colleges and universities representing 44 states, the District of Columbia, Puerto Rico, Jamaica, and Egypt.

An unprecedented one hundred and thirty students received AAUW scholarships. Fifty-five workshops were offered, almost 20 organizations participated in the Career Fair, and 75 graduate schools were represented at the Graduate School Fair. Chelsea Clinton gave the keynote address, and a national Student Advisory Council (SAC) member interviewed her on stage to great acclaim. The Women of Distinction program was outstanding.

Missouri sent 10 students to NCCWSL. All had financial assistance. AAUW-MO sponsored an AAUW scholarship for Taylor Jackson from St. Louis University. St. Louis IBC supported three students, Brooke Stochl from Fontbonne University, Quancye Smith from St. Louis University, and Ebony Williams from the University of Missouri-St. Louis. Five students from the University of Missouri-Columbia also received financial help. The Women's and Gender Studies Department supported Mary Bifulco, Hailey Swanson, and Jennifer Pagan; Emily Waggoner received an AAUW scholarship. Kelsey Saragnese, member of the national SAC and president of the MU AAUW Student Organization, was fully supported and sponsored by an AAUW donor. As a member of the SAC Kelsey helped plan the conference and introduced one of the Women of Distinction.

The conference inspired all Missouri attendees. Taylor Jackson wrote: "Although I have visited D.C. in the past, I have never had the opportunity to explore it with such beautiful and empowering women, as I have on this trip. This conference has inspired me to empower other women at St. Louis University to stand up for the rights of females around the world. . . . NCCWSL also connected me with new friends who . . . showed me that girls can uplift one another. These friendships will last through future NCCWSL conferences.

Thank you from the bottom of my heart... conferences like NCWSL are often out of my reach because of the cost... I am so grateful for the sponsorship."



Chelsea Clinton Addresses NCCWSL



Sue Barley and Taylor Jackson at NCCWSL

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## From the President

Diane B. Ludwig, President, AAUW MO

*It is not so much how busy you are, but why you are busy. The bee is praised, the mosquito is swatted.* - Marie O'Conner

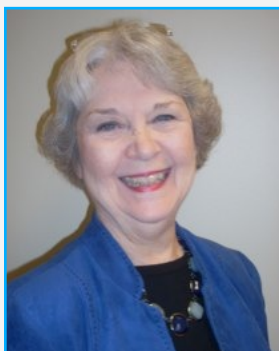
Every time I read this quote, I smile. I am always busy, as I'm sure you are too. But busy doing what? Am I a bee or a mosquito?

AAUW is always busy at this time of the year with 'change.' Change in our branches and at the state level. My sincere gratitude to Linda Berube for her stellar leadership these past two years. AAUW MO is a well-respected organization and has many accomplishments to its credit thanks to Linda and her very active board.

We are continuing that momentum. In July, the new board gathered for '24-hours on AAUW MO.' We began Friday afternoon at 3:00 p.m. on a strategic planning process. We reviewed, brainstormed, pondered, discussed, visioned, and questioned. We also had dinner, a lot of laughter and got to know each other better. Then we charted our thoughts and discussed them again. After a good night's sleep, we came back and reviewed our efforts once more. We voted for priority issues and then worked on how to carry out the top three initiatives in detail. We were busy as bees! After concluding our planning process, the group moved on to the July board meeting and finally ended the day at 3:00 p.m. on Saturday. I can tell you now, it was a very busy 24 hours - - with no mosquitos!!

This issue of Missouri in Motion is filled with the activities and projects taking place in Missouri. From our funding of very deserving NCCWSL (National Conference for College Women Student Leaders) students to the upcoming celebration of the induction of a long-overlooked woman into the Missouri Hall of Fame, we are busy. From the dynamic Regional Conference at the Lake of the Ozarks in June to the implementation of the new fundraising policies, we are busy. From the celebration of women getting the vote each August to the national AAUW convention in San Diego next June, we are busy. Our Leaves from the Branches always reminds us of the impact of our local efforts. AAUW MO is definitely in motion!

So as you plan your AAUW year, do plan to be busy - - busy as little bees! Let's continue the great work that AAUW MO is known for! Let us continue to work for education and equity for all women and girls.



*Diane*

## Virginia Minor Heads for Hall of Famous Missourians



Virginia Louise Minor  
1824-1894

In the mid-1800s, Virginia Louisa Minor was a woman with a mission - - she wanted to vote! After the passage of the Fourteenth Amendment in 1868, Minor stated that "the Constitution of the United States gives me every right and privilege to which every other citizen is entitled."

On October 15, 1872, in a planned effort by over 150 suffragists to test the Fourteenth Amendment, Virginia Minor and others attempted to register to vote in St. Louis. When election registrar Reese Happersett turned her down, Virginia (represented by her attorney husband Francis) filed suit in the Missouri state courts. The trial court, Missouri Supreme Court, and United States Supreme Court all ruled in favor of the state of Missouri. The Supreme Court unanimously held "that the Constitution of the United States does not confer the right of suffrage upon any one", and that the decision of who should be entitled to vote was left to the legislative branch.

Minor spent the remaining years of her life fighting for women's suffrage. She was a founder and leader of several key suffrage organizations, a national speaker, author and devoted activist. As we know, the battle was to continue until 1920, when women finally won the vote.

AAUW MO is pleased to be working with the Missouri Women's Network in supporting the recognition of this famous suffragist by her induction into the Hall of Famous Missourians on Wednesday, September 10, 2014. The unveiling of a bronze bust of Virginia Minor, only the eighth woman to be recognized in the Hall, will take place in the House Chambers at 9:00 AM with a reception following. The bust has been designed by Missouri sculptor Cynthia Hitschler. Plan to join us to welcome this most deserving member into the Hall of Famous Missourians.

For more information, contact  
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sbreeze@mindspring.com.

## Raising it Right!

AAUW FUNDRAISING POLICY 501 WITH GUIDELINES AND  
SCHOLARSHIP PROGRAMS OF AAUW AFFILIATED ENTITIES POLICY 503  
Yvonne Morrison AAUW Funds Co-Officer

As we welcome in our new fiscal year the AAUW updated fundraising policy is in effect. Fundraising procedures have changed over time. The policy was put in place in order for us to maintain fiscal integrity, to fundraise at the highest level and to preserve nonprofit status. Included in the document are definitions of AAUW terms and entities, use of AAUW's name in fundraising, honoring donor intent, IRS regulations as they apply to AAUW, issues involved in collaborations and many fundraising resources. Also addressed are the differences between 501(c)(3) and 501(c)(4) status and contributions that are tax deductible and those that are not. Other organizations fundraise to support their own organization just as AAUW should always consider AAUW work to be their primary philanthropic priority. All fundraising should support our mission.

The Scholarship Programs of AAUW-Affiliated Entities document (Policy 503) contains important information about and definitions of scholarships, awards, fellowships and grants. Although AAUW-affiliated entities should consider financial support of AAUW's national charitable work to be their primary philanthropic priority, some entities also provide financial support for local scholarships or awards for women and girls. These programs are important, but clear guidelines and expectations for these programs are needed and could have a tax status implication for the entity and/or donor. The procedures to be followed, records to be retained and what is tax deductible and what is not are listed. Compliance assistance is available to all AAUW-affiliated entities; for help, please e-mail [connect@aauw.org](mailto:connect@aauw.org).

All branch AAUW funds officers will receive copies of the Fundraising Policy and Guidelines (Policy 501) and the Scholarship Programs of AAUW-Affiliated Entities (Policy 503) in their starter kits sometime in August. After they receive the information the Funds Officers will be contacted personally to see if they have any questions or need any help to start a successful year of fundraising. The Fundraising Policy 501 and Guidelines and The Scholarship Programs of AAUW-Affiliated Entities Policy 503 can also be found on the AAUW website at <http://www.aauw.org/resource/aauw-board-of-directors-policy-book/> from there go to individual sections related to fundraising.

### AAUW Funds in Motion in Missouri

Yvonne Morrison AAUW Funds Co-Officer

At the July Missouri state board meeting the board voted to make finishing the F. Elaine Richardson Research and Project Grant # 4037 a priority. To help accomplish this we are asking all branches to aid in the completion of this endowment. More information about this is included in Ardy Pearson's article on this page.

Individual members who contribute \$100 or more in the calendar year to one fund or a combination of funds are recognized as a Century Club member by AAUW MO. To correspond to National giving levels, there now has been added a Century Club Plus honor. Individual members who contribute \$250 or more in a calendar year to one fund or a combination of funds will be recognized as a Century Club Plus member by AAUW MO and will have their name listed in the national AAUW annual report.

A report for AAUW Missouri Funds has been received for the first two quarters. Total branch and state contributions are \$14,954.79 to date. A special thanks to all our members that made this possible --we appreciate all you do and keep up the good work, so that we will have a record year.

### F. Elaine Richardson Research and Project Grant To Be Completed

Ardy Pearson, AAUW Funds, Richardson Endowment Fund Coordinator

At the July state AAUW board meeting, the board voted to focus on completion of the F. Elaine Richardson Research and Project Grant Endowment Fund # 4037 for these next two years, so that grants can be made as soon as it is completed. This fund is a segment of the AAUW Fund's Educational Opportunities Fund (EOF).

The Fund, started in 1996, honors one of our very active members during the 70's and 80's. Elaine belonged to the Excelsior Springs Branch and served on the state board in several capacities over many years. This tribute was a way of recognizing her great service while helping deserving young women. Her daughter, Rebecca Richardson, continues in her mother's footsteps and is an active AAUW member and women's advocate.

Elaine's studies included special summer sessions in Wyoming, England, and Paris. For 27 years she taught remedial reading. Besides her many AAUW activities, she was active in civic affairs in Excelsior Springs.

Individuals may direct tax deductible gifts to AAUW Funds so that it will be added to this generous gift to American women. In the memo space, add EOF Fund #4037. Your branch will be given credit. Branches may direct any funds they would normally donate to the Educational Opportunity Fund (EOF) specifically to the Richardson EOF Fund #4037.

You may give this gift through your regular branch AAUW Fund promotion, hold a special fundraiser for the fund, or mail gifts directly to the National office or to the state Funds chair, Yvonne Morrison. Questions? Contact Ardy Pearson at ([pearson@kc.rr.com](mailto:pearson@kc.rr.com)) 816-444-6651.

## Plan Your Work - Work Your Plan

Definitely words to live by. And that is just what the new AAUW MO board did in July. The twenty-one members rated the initiatives on the 2012-2014 Strategic Plan by ranking each item from 5-1, with 5 being the highest in terms of success. Items with 1's and 2's will receive careful attention during this next biennium.

One of these areas is RESEARCH. AAUW MO is not satisfied that we are sharing the wonderful research done by AAUW's Research division in effective manners. With the current interest in STEM areas, the new research, Moving the Needle, will take a look at how much, if any, we are making an impact in these areas. We'll keep you posted on the January release of this report so you can plan a program or study group sessions on this timely topic.

Another area of concern is recruiting new members and retaining current ones. Nothing new for most branches and states. We want to focus on our C/U organizations, our student affiliates, and new retirees (current statistics tell us more than 8,000-10,000 Baby Boomers are retiring every day!). It is also important to KEEP members once they join, so retention is part of this membership focus.

Communication also rated lower than desired. It is important to communicate well with branch officers and members, so we'll be asking you HOW you want your AAUW materials. This quarterly newsletter is a primary information link. We offer both e-mail and postal versions. Let your branch president know if you are not receiving your newsletter in the format you prefer - - we want you to read it. We work hard to prepare interesting and informative articles and branches help us showcase local activities. Please see that the MO in MOTION editor, Marian McClellan, is on your list for your branch newsletter (see contact info on page 7). A new 'President's Letter' is also being initiated from Diane Ludwig, state president, to all branch presidents in Missouri. It will be sent every two months to keep presidents on top of AAUW MO priorities, activities, and projects.

Planning and evaluating helps us grow and accomplish our goals. AAUW MO is committed to reviewing our plans and listening to what branches need to make sure AAUW in Missouri is the best it can be.

## AAUW MO Members in Action at National Level

AAUW MO is proud to have several of our members serving on national AAUW committees. These dedicated members work by email and conference call to lend their voices and expertise on a variety of committees - - all shaping AAUW policies and direction. Should you wish to discuss their area, they'd be happy to visit with you.

Sue Barley, St. Louis Branch and Ballwin-Chesterfield	Fundraising Committee and Legacy Circle Team
Jane Biers, Columbia Branch	College/University Relations Committee, Co-chair
Shirley Breeze, Ferguson-Florissant	Nominating Committee; Public Policy Committee
Sandy Camillo, Ballwin-Chesterfield	Board of Directors, Secretary, Executive Committee
Mary Jermack, Ballwin-Chesterfield	Membership Committee
Diane B. Ludwig, Columbia Branch	Fundraising Committee, Co-chair

### Missouri's Shining Stars

The following branches won Star Awards for 2013-14. Our congratulations to each of them.

<b>Ten Stars</b>	<b>Nine Stars</b>
Ballwin-Chesterfield	Columbia
Creve Coeur	
Ferguson-Florissant	
Independence	
Kirkwood-Webster Groves	
St. Charles	

Review the Star Award application now and be sure YOUR branch is on the list next year. (application on website at [aauwmo.org](http://aauwmo.org) Member Center)

## Ten Star and Galaxy Awards

Julia Triplett, Vice President, AAUWMO Programs

AAUW recognizes Missouri Branches for the good work they do with two awards: the Ten Star Award and the Galaxy Award. These awards are presented at the State Meeting each spring. Branches are encouraged to complete the Ten Star Award form whether your Branch has achieved all the stars or not. The Branch will be recognized for its accomplishments. The forms will be available on line and will be sent to the Branch president. If you have questions or need help, please call or email Julia Triplett - 314-630-9429 - [julietrip@att.net](mailto:julietrip@att.net).

The Galaxy Awards is intended to recognize a special project accomplished by a Branch. It requires a brief abstract describing the activity and a display at the State Meeting. The Branch president will have the form and it will be on line as well.

## Public Policy in Motion

Karen Francis AAUWMO Public Policy Chair

Members may ask why is Public Policy so important to AAUW. Here's the answer- to paraphrase AAUW's VP of Government Relations, Lisa Maatz,

“ because real social and economic change only happens through legislation...” That is where Get Out The Vote (GOTV) fits - you have to be a registered voter to participate in elections. AAUW will again be putting our efforts into replicating the success we had during the 2012 election. We will be registering and turning out millennial women voters nationwide in the critical midterm elections- a time when young women are less likely to vote.

It's My Vote: I Will Be Heard 2014- Getting Out the Mid-Term Vote with “Rock the Mid-Term Vote” will be our focus until election day November 4th.

The tools from AAUW and AAUW Action Fund that branches can utilize include:

- Voter Registration
- Voter Education
- Ballot Initiatives
- Voting Rights and Election Protection
- Technical Assistance and Materials
- Congressional Voting Records
- Voter Guides

As your state Public Policy Chair, I will be sending updated information to your branch President, and Public Policy Chair at every opportunity. My first National call was August 6 with the next scheduled for September 3. Everyone involved with the GOTV effort can participate in the call. In Missouri, voters must be registered by October 8, 2014 @ 5:00 pm in order to vote in the general election. To learn how to set up voter registration events, contact your local election authority by visiting [www.sos.mo.gov/elections/countyclerks.asp](http://www.sos.mo.gov/elections/countyclerks.asp) You may also call 1-800-669-8683 in Secretary of State Jason Kander's office/ elections for assistance.

For now, begin planning your voter registration efforts and where to hold the events. Think about tabling on college campuses during orientation weeks, or at local community gatherings. After voters are registered, our focus will be voter education, candidate and issues forums, and voter protection.

You are aware of the Supreme Court's Hobby Lobby ruling. Did you know that since that ruling 82 companies are challenging the contraceptive coverage requirements in other courts? Legislation “ No room for bosses” is being proposed to protect women's health care decisions. That is just one of the reasons why your commitment is vital.

Please feel free to contact me at [karenbitzafrancis@yahoo.com](mailto:karenbitzafrancis@yahoo.com). (h) 314-739-4423, or (c) 314- 223-4235. You can always ask questions through [connect@aauw.org](mailto:connect@aauw.org), [advocacy@aauw.org](mailto:advocacy@aauw.org) or by contacting Deborah Swerdlow, Grassroots Advocacy Coordinator at National: [swerdlowd@aauw.org](mailto:swerdlowd@aauw.org) - she's a great resource.

Together we will make our voices be heard.

### 2013-14 AAUW MO State Board

#### President

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Branch: Ballwin-Chesterfield

#### Vice President for Membership

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St.Louis

#### Vice President Finance

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Branch: Kansas City

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#### Parliamentarian

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#### Historian

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# Leaves From The Branches

## Ballwin-Chesterfield

Sixteen members attended the Regional Conference in Lake of the Ozarks and took away great ideas from Lisa Maatz and Gordy Galligan, as well as other presenters. A special thanks to our Pat Shores and Julia Triplett for their help in planning the event.

Members from the Public Policy Committee attended the 3rd annual Regional Conference to combat Human Trafficking: "Look Beneath, Move Forward" and are beginning their Get Out The Vote (GOTV) efforts.

Members from the LAF committee participated in the National Supreme Court Wrap-Up call where they heard overviews of the Court's rulings for this session, including: Burnell v. Hobby Lobby; Cullen v. Coakley; Schuette v. Coalition to Defend Affirmative Action; and Town of Greece v. Galloway.

The EOF committee continued our support of local scholarships with two universities by providing financial support of non-traditional women college students. The Program committee has finalized the mission based programs for 2014- 2015 that include "Privacy Myths" and "The Importance of Strengthening Medicaid on Missouri's Mental Health System."

Our STEM committee honored "STEM Girls of Promise" at a brunch held for the girls, their families and the entire faculty at a local high school. Ten members participated in a Dollar's for Scholars activity where we visited the studio of Cynthia Hirschler- the sculptor of the Virginia Minor bust (see article page 2).

## Ferguson-Florissant

The program for Ferguson-Florissant Branch's annual Spring Luncheon May 17 featured a panel of three prominent local women community leaders discussing the future of the area from a woman's perspective. They addressed local school policies and academic achievement rankings, local commercial developments and their economic impact on the area, and quality of life issues such as recreational availability and access to programs for youth.

The three women panelists represented three different areas of community life: city council member and former school board member, community activist and organizer, and social services volunteer and health care/family issues provider.

## Kansas City

During the June Celebration Picnic, Nicky Stanke, Kansas City Branch president, introduced the two 2014 Centennial Scholarship winners—Lizbeth Lopez Shields and Sunday Hatten - and asked each woman to tell a little bit about herself. Lizbeth, attending with her husband and two children, said she is working toward a degree in Nursing and Social Science at Maple Woods Community College. She thanked AAUW-KC for its generosity. Sunday said she attends Penn Valley Community College and is the mother of seven children, with the added remark that it requires much dedication and determination to return to school. She complimented us on the history book published in 1993, celebrating the 100 year anniversary of the Kansas City Branch. Sunday said she was most grateful for the scholarship.

## 2013-14 AAUWMO State Board

### AAUW Funds: General

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### AAUW Funds: Richardson Endowment

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### Branch Incentive Program Co-Chair

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### MO History Day

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Branch: St. Charles

## 2014 Mid-West Regional Conference Energizes Attendees

Joyce Katz, AAUW MO Web Manager

The Lodge of Four Seasons at lovely Lake Ozark, MO was the place, June 13 & 14 were the dates, and “AAUW Advocacy and You” was the topic for this excellent gathering of AAUW members. Nearly 90 women from all over the mid-west convened to hear AAUW leaders Lisa Maatz; AAUW VP/ Government Relations; Cordy Galligan, AAUW VP/Marketing and Development; Malinda Gaul, AAUW Director; Sue Barley and Yvonne Morrison, Fundraising Committee members, and Diane Ludwig, AAUW Fundraising Committee Co-chair and incoming AAUW MO President.

Friday evening included a reception, entertainment by Barbara Kay as Betsy Ross, and a showing of the powerful film “Pray the Devil Back to Hell,” a story of how women activists in Liberia were able to bring a cessation to war in their land.

Saturday began with Lisa Maatz’s dynamic keynote speech, “Public Policy for 2014-15.” We learned how AAUW works to influence legislators and support key mission issues and how important this process is to achieving AAUW goals. Then Jayna Gray, systems administrator for the Missouri Association for Community Action, spoke about “Women and Poverty in the US.” Jayna herself is a woman who benefited from public assistance.

Breakout sessions covered topics including: Sexual Harassment & Title IX Litigation; Oklahoma’s STEM Tech Trek Camp; Common Core Controversies; Sharing Leadership Across the Generations; Understanding the New Fundraising Policies; What Stories are Under Your Bed?; Why Your Rights Are in Jeopardy; and Get Out the Vote! Lunch featured Cordy Galligan speaking on the topic “Re-Energizing Your Branch Brand.” Galligan described new ways to present our organization and branches to excite public interest, generate members, and increase partnerships.

Along the way, attendees made bids on silent auction items, caught up with old friends, went on an Eleanor Roosevelt Walk, and enjoyed the beautiful Lake of the Ozarks. It was a stimulating weekend of AAUW activities. Everyone left with new energy and actions items to pursue to advance our work for women and girls. Kudos to Shirley Breeze, conference organizer, for a job well done!



Lisa Maatz discusses AAUW’s Public Policy processes.



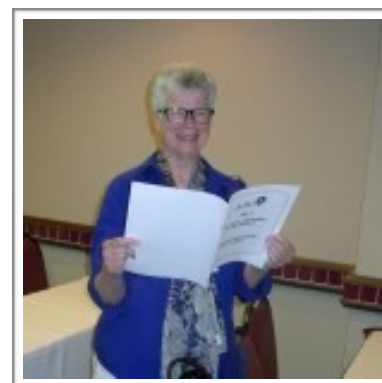
Cordy Galligan energizes the luncheon crowd.



Shirley Breeze (l), conference organizer, and Linda Berube, AAUW MO President, welcome attendees to the AAUW Midwest Conference



A special visit by Betsy Ross (aka Barbara Kay) started the conference off in historic style.



Mary Mosley highlights current legislative issues impacting women’s rights.

## Installation of State Officers

Patricia Fae Ho, national AAUW President (r) installs the new AAUW MO officers for 2014-16.



From left: Renee Hornsby, Nevada Branch, Secretary; Ellen Johnson, Kansas City Branch, Treasurer; Sue Barley, St. Louis & Ballwin-Chesterfield Branches, Membership VP; Julie Triplett, Ballwin-Chesterfield Branch, Program VP; and Diane B. Ludwig, Columbia Branch, President, at the state meeting in Columbia, MO on May 3, 2014.

### AAUW Missouri Calendar of Upcoming Events

2014

August 23	Women's Equality Day - St. Louis
Aug 18-23	Women's Equality Week - Kansas City
September 1	Deadline for Applications to Host 2015 Tech Trek Camp
September 10	Virginia Minor Induction at Capitol
Oct 1-Dec 31	"Best Value" registration for AAUW San Diego Convention
October 11	State Board Meeting - Boonville, MO
October 15	Deadline Group Exemption Filing
November 1	Deadline for National Board Applications
November 1	Deadline for MO Branch Incentive Grant Applications (Peg Witt Fund)
November 4	Election Day - VOTE!
November 15	Deadline for Comments for 2015-2017 Public Policy Program
December 1	Deadline for International Fellowships Applications
December 15	Deadline for Career Development Grants Applications

2015

January TBD	MO Women's Network Legislative Retreat
January 10	Deadline for Selected Professions Fellowships Applications
January 15	Deadline for Community Action Grants Applications
April 14	Equal Pay Day at State Capitol (tentative)
May 2	AAUW Missouri State Meeting - Columbia
June 18-21	AAUW National Convention - San Diego, CA

### 2013-14 AAUW MO State Board (contd.)

#### National Liaison

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**Newsletter items requests:** News items, announcements, and photographs are welcome. Please submit, along with corrections, to Marian McClellan [marianmcclellan@mac.com](mailto:marianmcclellan@mac.com)

**Remember to send a copy of your branch newsletter to:** Missouri in Motion Editor Marian McClellan [marianmcclellan@mac.com](mailto:marianmcclellan@mac.com), State Historian Jane Biers [Biers.J@missouri.edu](mailto:Biers.J@missouri.edu) and Webmanager Joyce Katz, [joyka234@aol.com](mailto:joyka234@aol.com)

Branch newsletters are now shared across the state on our state website, [aauwmo.org](http://aauwmo.org). Missouri in Motion issues are always available for download from the website

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1111 Sixteenth Street NW  
Washington, DC 20036-4873  
OR make changes online at  
<http://www.aauw.org/> click on "Member Services" then on "Member Services Database"  
Advise Joyce Katz of additions or corrections to the website at [joyka234@aol.com](mailto:joyka234@aol.com)

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